

THE EUROPEAN CULTURE CHANNEL

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он воу

by Jan Ole Gerster / Best Film, Best Director, Best Script, Best Actor in a leading role (Tom Schilling), German Film Awards, Berlin, 2013



TOM SCHILLING, GERMAN FILM AWARDS / © MICHAEL TINNEFELD (API) / DEUTSCHE FILMAKADEMIE E.V.

ZEIT DER HELDEN (Week of truth) by Kai Wessel / Best Series, German Television Awards, Cologne, 2013

MELANCHOLIA

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CARLOS

by Olivier Assayas / Golden Globe Award for best mini-series or motion picture made for television, Los Angeles, 2011 / César Award for most promising actor (Édgar Ramírez), Paris, 2011

UNCLE BOONMEE, WHO CAN RECALL

HIS PAST LIVES (Lung Boonmee raluek chat) by Apichatpong Weerasethakul / Golden Palm, Cannes Film Festival, 2010



CHARLOTTE GAINSBOURG AND APICHATPONG WEERASETHAKUL, CANNES FILM FESTIVAL / O AFP

HONEY (Bal) by Semih Kaplanoğlu / Golden Bear, Berlinale, 2010

SKIRT DAY

by Jean-Paul Lilienfeld / César Award for Best Actress (Isabelle Adjani), Paris, 2010

LEBANON *by Samuel Maoz /* Golden Lion, Venice Film Festival, 2009

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by Florian Henckel von Donnersmarck / Oscar for Best Foreign Language Film, Los Angeles, 2007 / César Award for best foreign film, Paris, 2008



ULRICH MÜHE, THE LIVES OF THE OTHERS, FLORIAN HENCKEL VON DONNERSMARCK / \odot BR, WIEDEMANN&BERG FILMPRODUKTION

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THE GATEKEEPERS

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GERHARD RICHTER PAINTING

by Corinna Belz / Best Documentary, German Film Awards, Berlin, 2012

TOUS AU LARZAC

by Christian Rouaud / César Award for best documentary feature, Paris, 2012



PINA / © ZDF, DONATA WENDERS

PINA

by Wim Wenders / Best Documentary, German Film Awards, Berlin, 2011

VODKA FACTORY

by Jerzy Sladkowski / Golden Dove for Best Documentary Film in international competition, DOK Leipzig, 2010

THE BEACHES OF AGNÈS by Agnès Varda / César Award for Best Documentary Film, Paris, 2009

OIL FOR FRAUD

by Denis Poncet and Rémy Burkel / Grand Prize, category "Investigative & Current Affairs Programmes", Banff World Television Festival (Canada), 2009

WALTZ WITH BASHIR

by Ari Folman / Golden Globe Award for best foreign language film, Los Angeles, 2009 / César Award for best foreign film, Paris, 2009 / BIFA for Best Foreign Independent Film, British Independent Film Awards, London, 2008



WALTZ WITH BASHIR, ARI FOLMAN / © ARTE FRANCE, BRIGITTE FOLMAN GANG PRODUCTION

TAXI TO THE DARK SIDE by Alex Gibney / Oscar for best documentary, Los Angeles, 2008

BIMEDIA DOCUMENTARIES

FAREWELL COMRADES!

by Andrei Nekrasov / Gold Remi, category "Interactive", Worldfest-Houston, 2013

ALMA, A TALE OF VIOLENCE

by Miquel Dewever-Plana and Isabelle Fougère / 1st Prize, category "Interactive Documentary", World Press Multimedia Contest, Amsterdam, 2013

Violence au Guatemala : l'envers du décor



ALMA, A TALE OF VIOLENCE / © ARTE FRANCE

BAR CODE

by Pascal Brouard / Golden Smart Fip@, category "Web Documentary", Biarritz, 2012

PRISON VALLEY - THE PRISON INDUSTRY

by Philippe Brault et David Dufresne / Grimme Online Award, category "Knowledge and Education", Marl (Germany), 2011

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OREWORD



● ARTE / JEAN PHILIPPE BALTEL



C ZDF / CARMEN SAUEF

ARTE: ONE MEDIA, THREE SCREENS

ARTE is delighted that its programmes are being watched in France, Germany and across Europe on all screens: on-air — certainly — but also increasingly on the internet as well as mobile devices. What an exciting time for TV! Thanks to far-reaching technological advances and new means of communication, our programmes can now be seen by everyone, anywhere and at any time.

ARTE is making the most of this opportunity to go beyond the traditional on-air linear delivery model and to reach out to new audiences, including younger viewers. Released from the constraints imposed by standard broadcasting, online platforms such as *ARTE Future, ARTE Concert* and *ARTE Creative* mirror and go beyond the channel's on-air programmes and are becoming popular among demanding internet users. Whether on-air, on the internet or mobile devices, ARTE remains true to its core missions. The channel broadcasts rewarding programmes, produces daring documentaries, films or drama, opens the doors of the most prestigious European stages, scouts new talents, fosters artistic creativity and promotes the cultural heritage. In short, we contribute to the development of thought and the arts with the sole aim of giving the confidence and courage to embrace and transcend our differences and shape together a common destiny in Europe.

VÉRONIQUE CAYLA PRESIDENT

DR. GOTTFRIED LANGENSTEIN VICE-PRESIDENT



arte

PROGRAMMES

ARTE opens a window onto a range of diverse cultures and continues to support creativity in all its forms. The channel showcases a heady mix of innovative, challenging and informative programmes, and by building a bridge between television and the internet is attracting a wider public.

Our programmes now reach all screens and have extended the scope of what was once standard television broadcasting. These are programmes that viewers and internet users talk about on the social networks, watch on TV or catch up on the web or smartphones and tablets. Whether through TV controls, internet browser or apps, all roads lead to... ARTE.

On TV, ARTE maintains its core values. Each evening schedule has its own flavour, be it cinema on Mondays, investigative reports on Tuesdays, creativity on Wednesdays, series on Thursdays, drama on Fridays, contemporary culture on Saturdays and to round off the week, in-depth topical documentaries for all the family on Sundays. For day-time viewing there is a lively and alluring mix of cultural and discovery programmes, not forgetting two news programmes every day at midday and early evening. On the internet, ARTE programmes have found an environment that reflects our determination to reach out to new viewers of all ages in Europe and beyond. These innovative formats feature web platforms such as *ARTE Concert* showcasing all the performing arts, *ARTE Creative*, dedicated to contemporary culture and *ARTE Future* shedding light on the most urgent challenges of our times.

And when television adds interactivity, ARTE takes viewers on an adventure through all screens, while setting European standards for culture and creativity.

ALAIN LE DIBERDER HEAD OF PROGRAMMES



FILM FEEL THE EMOTION

ARTE DEDICATES THREE EVENINGS A WEEK TO FILMS OF EVERY KIND FROM THE ESSENTIAL CINEMA CLASSICS TO AMBITIOUS NEW CREATIONS AND INVENTIVE SHORTS. THERE'S SOMETHING EXCITING FOR EVERYONE AS WELL AS SERIOUS FILM BUFFS. THERE ARE GREAT FILM MASTERPIECES, BROADCAST IN THE ORIGINAL VERSION WITH SUBTITLES. GIVEN ARTE'S STRENGTH AS A CO-PRODUCER AND COMMITMENT TO SUPPORTING TALENTED FILM-MAKERS, CO-PRODUC-TIONS ACCOUNT FOR NEARLY A QUARTER OF ALL FILMS SHOWN. AND ON WWW.ARTE.TV ARTE OFFERS THE WHOLE OF FILM WORLD TO BE ENJOYED WITH ABANDON, WITH NEWS, REVIEWS, INTERVIEWS AND BIOS...

MOVIE CLASSICS MONDAY 8:50 PM



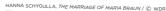
Monday's prime time **MOVIE CLASSICS** screens cinema classics, old and new, spanning several decades of film history from François Truffaut and French New Wave cinema to a Fassbinder retrospective representing New German cinema.



THE KILLERS / © NBC UNIVERSAL - ELWOOD BREDELL



CLAUDE JADE AND JEAN-PIERRE LÉAUD. STOLEN KISSES / © ARTE FRANCE





CINEMA CLUB

MOVIE

🕒 MONDAY 10:30 PM

Featuring everything from westerns, horror flicks, and science fiction to romance and swordplay, **CINEMA CLUB** offers viewers exciting film series that glimpse into many film genres and follow the works of the actors and directors who created them.

MONDAY NIGHT

CINEMA SUNDAY

SUNDAY 8:45 PM

Sunday evening on ARTE offers entertainment and excitement for the entire family. Broadcast during prime time, the films - many of them with cult status - offer viewers a wide choice of genres, from romantic comedies, westerns and science-fiction to thrillers and fantasy.

WEDNESDAY PREMIERE

CONTEMPORARY MOVIES WEDNESDAY 8:50 PM

Thursday's films are mostly television premieres chosen for their original, imaginative, humorous and sensitive style. Many **CONTEMPORARY MOVIES** titles have been award winners at leading international festivals such as Gustave Kervern and Benoit Delépine's bittersweet road movie Mammuth with Gérard Depardieu, the Iranian director Asghar Farhadi's masterpiece About Elly, or Hans Christian Schmid's political thriller Storm, based on events at the Hague Tribunal for war crimes.

ABOUT ELLY / © ARTE FRANCE





HUNGER / © MK2

MOVIE DISCOVERIES

WEDNESDAY PREMIERE

B WEDNESDAY 11:30 PM

MOVIE DISCOVERIES delights real film buffs with complex storylines, provocative subjects, and very personal and often disconcerting visions of the world like Steve McQueen's Hunger, which portrays the 1981 hunger strike and death of IRA activist Bobby Sands while in prison, Christoph Hochhäusler's strange and chilling The City Below, or Dagur Kári's The Good Heart, the story of an unlikely relationship between a New York City bar owner and a young homeless man.



STORM / © SWR - GERALD VON FORIS

SHORT FILM AND SILENT FILM

ARTE strives to encourage filmmakers and offers a platform for young talent on **SHORT CIRCUIT** with a special night dedicated to short films on the shortest day of the year. **MEDIUM LENGTH FILMS** presents the first works, often highly individual, of young directors such as 2011 Golden Bear winner *Night Fishing* shot by Korean director Park Chan-Wook with his brother Park Chan-Kyong entirely on a smart-phone. ARTE pays tribute to cinema history, with **SILENT MOVIES**, some of which the channel has helped to restore, like *Metropolis* by Fritz Lang or *October* by Sergei M. Eisenstein.

SHORT CIRCUIT AND MEDIUM LENGTH FILMS / FRIDAY AROUND MIDNIGHT

+ FURTHER FEATURE FILMS / ON WEEKDAYS 1:35 PM



METROPOLIS / © ZDF





DRAMA AND SERIES

LIVE THE DRAMA AND ADVENTURE

WHETHER IT BE A CRIME STORY, HISTORICAL DRAMA OR THRILLER, ARTE OFFERS VIEWERS AN AMBITIOUSLY WIDE RANGE OF THE VERY BEST THAT TV HAS TO OFFER. NEARLY THREE-QUARTERS OF THE TITLES FEATURED ARE ARTE CO-PRODUCTIONS DRAWING THEIR INSPIRATION FROM EVERYDAY MOMENTS, FEELINGS, AND PLEASURES TO LIFE'S DRAMA AND ADVENTURE WITH ITS OFTEN DESTINY ALTERING EVENTS.



THURSDAY **NIGHT SERIES** SERIES

THURSDAY 8:50 AND 9:50 PM

Crime scenes, scandals, conspiracies, and the quest for justice, the **THURSDAY NIGHT SERIES** holds its audience spellbound with some of Europe's best productions. They feature a heady mix of fascinating worlds and characters such as Jane Campion's Top of the Lake. her poetic and disturbing mini-series set in New Zealand, tormented seminarians in Ainsi soient-ils (The Churchmen), humanoids in search of emancipation in *Real Humans* or a modern woman's private and political affairs in Borgen.





BORGEN / © ARTE FRANCE - MIKE KOLL

DRAMA **ON FRIDAY**

FRIDAY 8:50 AND THURSDAY AROUND 10:30 PM

DRAMA

On Friday, ARTE offers films often co-produced by the channel and distinguished by powerful narration and emotional intensity. Whether it's Volker Schlöndorff's The Sea at Down that follows the last hours of Guy Môguet, Lars Becker's Unter Feinden (Between Enemies) that ratchets up the suspense in a police blunder, Hermin Huntgeburth's mischievous Tom Sawyer or the interactive experience of Intime conviction (Absolute Conviction) by Rémy Burkel, there's a lot for viewers to choose from.

The Thursday feature is usually something daring and modern offering viewers a chance to see the new and unusual.

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CULTURE AND PERFORMING ARTS

BE A PART OF IT ALL

ARTE CONCERT ARTE CREATIVE

ARTE CONCERT SHOWCASES ALL THE PERFORMING ARTS, LIVE. ARTE CREATIVE IS A RESEARCH LABORATORY, TALENT FACTORY AND PLAYGROUND ALL ROLLED INTO ONE. CONCERT.ARTE.TV CREATIVE.ARTE.TV

ARTE INVITES VIEWERS OF ALL AGES TO BE A PART OF THE MAGIC WORLD OF CULTURE. MAKE WAY FOR THE PERFORMING ARTS, AND GET A CHANCE TO DISCOVER THE GREAT CREATIVE MINDS AND EMERGING NEW TALENT!

SATURDAY: **TRACKS NIGHT**

POP CULTURE SATURDAY 10:30 PM

Dedicated to popular music and culture from the mid-20th century to today. **POP CULTURE** expresses the spirit of the time. Whether it's a documentary series on American superheroes or the film The Official *Rolling Stones Story*, these searching and provocative programmes shine an interesting light on the phenomena of mass culture.



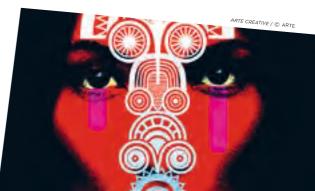


The pioneering and innovative magazine **TRACKS** follows the latest emerging trends and cultures and invites viewers into an alternative and participative experience on all screens. Outspoken and daring, TRACKS takes an unflinching look at the practices and lifestyles of current artists and explores the shrill and cultish world of video games, TV series and other pursuits so loved by geeks.

ARTE.TV/TRACKS

EXPERIMENTAL FORMATS

Late night on ARTE is a time dedicated to innovation and experiment providing freedom and space for new young talent. As a showcase for voung creative talent. ARTE CREATIVE combines Web and TV for a cocktail of arts, fiction and second screen, NIGHT OWLS takes a late night stroll through various city centres with cultural figures from different horizons. And ARTE CONCERT POP offers a selection of rock and pop concerts also featured on **ARTE CONCERT** (see page 33). CONCERT.ARTE.TV - CREATIVE.ARTE.TV



TOWN SQUARE

🕒 SUNDAY 1:00 PM

TOWN SQUARE offers viewers new perspectives on the trends emanating from the worlds of ideas, the arts and technology. Has the art market lost the plot? Might the Chinese be creating a new political model? What will the Higgs boson and other cutting-edge discoveries mean for all of us? **TOWN SQUARE** offers a platform for creative minds and artists to give us their take on issues that have an impact on a changing world. **ARTE.TV/SQUARE**





GUSTAV KLIMT, THE ULTIMATE NUDE / © RTE/ORF/HELMUT WIMMER

PHILOSOPHY

SUNDAY 12:30 AM (REBROADCAST SUNDAY AROUND 1:30 AM) PRESENTED BY RAPHAËL ENTHOVEN

Whether the topic be censorship, progress, ecology, or creativity, Raphaël Enthoven and his guests embark, with an admirable lightness of touch, on a challenging search for meaning. **ARTE.TV/PHILOSOPHIE**

METROPOLIS

🕒 SUNDAY 10.15 AM

This cultural magazine takes an original, critical, and sometimes ironic look at intellectual and cultural life in Europe. **ARTE.TV/METROPOLIS**

ART AND CULTURE

🕒 SUNDAY 12:00 AM

ART AND CULTURE is *the* magazine for aficionados of the fine arts, architecture, design and photography and the pleasure of artistic discovery. Focusing on specific works, forms of expression, artistic movements or periods, the magazine sheds an interesting light on the creative process. Documentaries concerned with cultural heritage open our eyes for instance to the secrets encrypted in great paintings or reveal the splendours of modern European urban architecture.

THE ARTS

ON SUNDAY

SUNDAY CULTURE DOCUMENTARY

THE ARTS ON SUNDAY

SUNDAY 5:35 PM

Viewers, even without previous knowledge, get to discover for themselves great works of music, trends in art, and important figures and events in every area of culture. The **SUNDAY CULTURE DOCUMENTARY** visits the Enlightenment's greatest landscaped gardens, repaints Edward Hopper's *The Blank Canvas* or delves deeper into fin-de-siècle Vienna for Gustav Klimt's 150th anniversary.

HANDS UP!

THE AR

SUNDAY 5:00 PM

PRESENTED BY PHILIPPE COLLIN, XAVIER MAUDUIT AND FRÉDÉRIC BONNAUD

This furiously irreverent team conducts a hilarious cultural hold-up, taking a very tongue-in-cheek look at viral clips, *must-read* books, unusual people and other ephemera from the contemporary collective psyche. Each show proposes a surprising, light-hearted yet very revealing look at the lives of people around us, for instance those in love, gangsters and voyeurs. **HANDS UP!** You have been warned! **ARTE.TV/PNB**

MAESTRO THE ARTS ON SUNDAY

🕒 SUNDAY 6:30 PM

MAESTRO invites viewers to concerts by both established artists and young prodigies performing both classical and modern music with virtuosity and high emotion, for example the Mexican tenor Rolando Villazón.



WEDNESDAY CULTURE DOCUMENTARY

WEDNESDAY 10:30 PM

Wednesday's documentary takes an in-depth look at thought, theatre, and dance. Viewers are invited to explore Europe as seen through the eyes of writers, to visit the workshop of painter Gerhard Richter and to take a closer, sensitive and more feminine look at surrealism with the genre-breaking artist Meret Oppenheim.

ARTE CONCERT CLASSIC

SUNDAY AROUND 0:30 AM

From the four corners of the world both on-stage and behind come the finest concerts classical music has to offer, including a selection from **ARTE CONCERT**. **CONCERT.ARTE.TV**



OPERA, THEATRE AND LIVE EVENTS

Several times a year, ARTE interrupts its normal programming to broadcast live musical, operatic and theatre events as well as classical music festivals from the Scala in Milan, Salzburg, Aix-en-Provence, Avignon, and the *Folle Journée* festival in Nantes. Performing arts fans can count on ARTE for the best in live and pre-recorded broadcasts of both great classics and lesser known works.

DISCOVERY DOCUMENTARIES AND FILM DOCUMENTARIES

GLIMPSE NEW HORIZONS

IN-DEPTH, SENSITIVE, AND ORIGINAL – DOCUMENTARIES AND FILM DOCUMENTARIES ACCOUNT FOR 40% OF ARTE'S PROGRAMMING. VIEWERS SHARE A CRITICAL AND PASSIONATE GLIMPSE WITH THE AUTHOR-DIRECTORS AT THE NATURAL WORLD AND THE WORLD OF MAN, WHILE EXPLORING SCIENCE, CULTURE, AND DISCOVERING NEW HORIZONS. arte – programmes



DOCUMANIA

🕒 SUNDAY 10:30 PM

Sunday evening on ARTE offers entertainment and excitement for the entire family. These are documentaries with a film approach that paints intimate and captivating pictures of legendary figures such as mountaineer Reinhold Messner, film director Roman Polanski or the icons of the 50s and 60s as disparate as the unforgettable Jean Seberg and the enigmatic Brigitte Bardot. In summer time, Sunday evenings pump up the volume to the beat of the *Summer of... Love, Girls, Soul, the 60s or the 80s.*

BIG FORMAT DOCUMENTARY

WEDNESDAY 8:50 PM OR 11:30 PM

Committed directors from all over the world reveal the human condition in all of its strength and fragility. In *The missing Picture*, Rithy Panh recalls and documents the Khmer Rouge's exterminating madness, whereas in *Pina*, Wim Wender gives a thrilling 3-D homage to choreographer Pina Bausch and her Tanztheater Wuppertal dance company. Not forgetting, of course, Agnès Varda's humorous selfportrait in *The Beaches of Agnès*.

THE SKYLIGHT

🕒 MONDAY 0:15 AM

THE SKYLIGHT leaves the beaten track behind by showcasing highly personal and original screen gems from independent documentary makers worldwide.







THE HUMAN ADVENTURE

SATURDAY 8:50 PM AND 9:50 PM (REBROADCAST SUNDAY 2:15 PM)

THE HUMAN ADVENTURE explores our planet and its past, looking for traces of ancient civilizations and the discoveries that have shaped human history. From fact and fantasy about Frederick the Great of Prussia on his 300th birthday to the life and work of Vauban, chief engineer of the Sun King, and his unbelievable task of constructing the Panama Canal, each episode combines historical rigour with a thrilling story for a memorable expedition and experience for the whole family.



360° GEO

🕒 SATURDAY 8:00 PM

(REBROADCAST SUNDAY 1:30 PM AND MONDAY TO FRIDAY AROUND 12:40 AM)

The reporters on **360° GEO** crisscross the planet looking for unusual stories and colourful encounters in places like Scotland, Brazil, and Angola, from the remotest countryside to the largest cities. **ARTE.TV/GEO**

ARTE JUNIOR

SUNDAY 8:00 AM (REBROADCAST SATURDAY 8:00 AM)

ARTE seeks to educate kids aged 6 to 13 with fun and entertaining programs guaranteed to awaken their interest in science and knowledge. *Inside life* takes 10 pre-adolescents into the wild to meet their favorite animals such as a polar bear, Indian tiger, and Komodo dragon. The popular BBC children's series *The legend of Dick and Dom*, narrated by Terry Jones of Monty Python fame, is aired for the first time in France and Germany.

COUNTRY COOKING

SUNDAY 7:15 PM (REBROADCAST SATURDAY 6:10 PM)

COUNTRY COOKING sets the viewer's taste buds tingling with culinary visits to our European neighbours in places like Italy's Amalfi Coast, the Shetland Islands, and sunny Toscana.



FAR AWAY PLACES

MONDAY TO FRIDAY AROUND 3:30 PM (REBROADCAST MONDAY TO FRIDAY 11:00 AM)

FAR AWAY PLACES reveals without prejudice the unique world of some of the most remote cultures on earth, giving viewers a chance to experience the local traditions and religions.

X:ENIUS

MONDAY TO FRIDAY 8:30 AM (REBROADCAST FRIDAY 5:10 PM) PRESENTED BY DÖRTHE EICKELBERG AND PIERRE GIRARD, BY CARO MATZKO AND GUNNAR MERGNER OR BY ÉMILIE LANGLADE AND ADRIAN PFLUG

X:ENIUS travels Europe looking for answers to questions about anything and everything that may have ever puzzled the viewer. Presented in a playful as well as scientific way, the programme sets out to answer such questions as: Why do we dream? How powerful is the internet? Is there some way of increasing one's chances in the lottery? Experts join the discussions and help to satisfy our curiosity.

ARTE.TV/XENIUS

.ARO MATZKO AND GUNNAR MERGI © AVE, BR – CHARTN



WILLE LANGLADE AND

TRAVEL DOCUMENTARY SERIES

MONDAY TO FRIDAY 5:30 PM

In this era of the global village, ARTE follows some unusual guides on their journeys through France and the world. *What you don't see* records the sensations of Sophie Massieu, a blind journalist, and Emmanuelle Gaume shares her energy and insights as she travels the tourist trail through the world's big cities on *Next Stop*.



ARTE DISCOVERY

🕒 MONDAY TO FRIDAY 7:00 PM

(REBROADCAST MONDAY TO FRIDAY 11:00 AM AND 6:15 PM AND SATURDAY 5:30 PM)

ARTE dedicates its many ambitious documentary series to exploration of both the natural and human world. *Living on the Volcano* investigates the amazing adaptations plants and animals have made to survive in such an environment. *France the Beautiful* surveys the most picturesque parts of the country from the air and then takes the viewer to meet the friendly and fascinating inhabitants of these regions.

ARTE FUTURE

INTERVIEWS, DEBATES, FORUMS: VIEWERS AND EXPERTS TAKE A CLOSER LOOK AT THE MOST URGENT CHALLENGES OF OUR TIMES. FUTURE.ARTE.TV

SOCIETY INVESTIGATE YOUR WORLD

WITH INVESTIGATIVE DOCUMENTARIES AND MAGAZINES, ARTE RESPONDS TO THE MOST URGENT CHALLENGES AND QUESTIONS OF OUR TIMES, PARTICULARLY IN EUROPE. HISTORICAL AND GEOPOLITICAL ANALYSIS ARE APPLIED TO THIS TASK AS WELL AS SPECIAL ATTENTION TO THE NEW GENERATION OF BLOGGERS.

THEMA ON TUESDAY

THEMA ON TUESDAY

TUESDAY 8:50 PM

PRESENTED ALTERNATELY BY ÉMILIE AUBRY, ANDREA FIES AND THOMAS KAUSCH

THEMA ON TUESDAY investigates current political, socio-economic, environmental, and public health issues vital to viewers everywhere. What does the future hold for Europe? Is there a limit to economic growth? Is populism gaining ground in the European political arena? Do we still have faith in our mainstream churches after the scandals of recent years? ARTE sheds light on what concerns viewers today and in tomorrow's world. FUTURE.ARTE.TV



ÉMILIE AUBRY © WILLIAM ALIX ANDREA FIES / © ARTE – STÉPHANE LOUIS THOMAS KAUSCH © FRÉDÉRIC MAIGROT

HISTORY

TUESDAY AROUND 10:40 PM

THEMA ON TUESDAY

Providing a real space for collective and individual memory, **HISTORY** focuses on the 19th and 20th century as well as contemporary history, scouring the archives and drawing on individual testimonies to create fascinating programmes like *Farewell Comrades*, examining the end of the communist era, or exploring the rich and complex relationships between religions and cultures in *Jews and Muslims, so near but yet so far*, as well as finely nuanced portraits of General de Gaulle and Chancellor Willy Brandt.





GEOPOLITICS

TUESDAY AROUND 11:30 PM

GEOPOLITICS observes and analyses the accelerating changes in a world of globalization. Who has really benefitted from the Arab Spring? What does the future hold for Algeria after Bouteflika? Is Africa undergoing a sort of re-colonization? What exactly is the so-called 'Belgian compromise'? Are the real Europeans in Parliament? Are the Chinese invading Europe? The programme *European Village* plunges into the corridors of power of the world's leading economic engine that controls the lives of its 507 million inhabitants.

TUESDAY

SOCIETY

🕒 FRIDAY AROUND 11:00 PM

Striking life experiences, be they amusing or moving, can speak volumes of the society we live in. Documentary film-makers, young and experienced alike, take a critical look at the problems, aspirations and choices open to strong characters such as the 70-year-old prostitutes (and twin sisters) Martine and Louise considering retirement or a 16-year-old Iranian girl hoping to make her dream of becoming an astronaut come true.



YOUROPE

SATURDAY 2:00 PM (REBROADCAST TUESDAY 00:30 AM) PRESENTED BY ANDREAS KORN

Interactive and dynamic, **YOUROPE** looks at the mood, trends, and current changes going on in European society. Andreas Korn relies on frontline reports from across the European Union as well as neighbouring countries like the Ukraine and Turkey in terms of solidarity, unemployment or discrimination. Upbeat and positive, the programme provides an intimate look at Europe's own inventiveness and closeness to its citizens. **ARTE.TV/YOUROPE**



ANDREAS KORN / © KOBALT IMAGES GMBH



VOX POP

SUNDAY 8:15 PM PRESENTED BY JOHN PAUL LEPERS

With its uncompromising approach to investigation, **VOX POP** gets to grips with the preoccupations of ordinary people and conveys their thoughts to our European leaders. A compelling spotlight on the issues and problems faced by Europe today, but also a look at the progress, positive initiatives and concrete actions being taken that are forging tomorrow's society. **ARTE.TV/VOXPOP**





SCIENCES

🕒 FRIDAY AROUND 10.15 PM

Both informative and entertaining, **SCIENCES** makes the latest discoveries like nanotechnology and issues such as the ethical limits for prenatal medicine accessible to the general public. Taking the viewer from the laboratory to the field, complex phenomena are revealed and challenging questions are answered. Also featured are programmes that address interesting research findings such as *The stomach, our second brain* and *Under the spotlight — science, animals and their secrets.*

COLLISION

L SUNDAY 8:00 PM (REBROADCAST WEDNESDAY 7:00 AM)

What is a *halver Hahn* — half a roast chicken or rye toast with cheese? What exactly do the French mean when they speak of "our cousins germains"? And what is it that makes champagne so exclusive? ARTE takes a playful look at the differences — large and small — between the French and the Germans. Also available on DVD from ARTE editions.

ARTE.TV/KARAMBOLAGE

FUTURE – THE MAGAZINE

SAMSTAG UM 13.15 UHR



PRESENTED BY RAPHAËL HITIER

As a magazine focused on new technologies and how they interact with our lives, **FUTURE** examines the issues from various angles, seeking answers to how such advances may impact on matters like health, nutrition, agriculture, communication, energy, town planning and lifestyles. **FUTURE.ARTE.TV**



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NEWS BE INFORMED

arte - PROGRAMMES

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ARTE LOOKS IN-DEPTH AT TODAY'S MAJOR ISSUES IN EUROPE AND THE WORLD. ARTE FOCUSES ON ISSUES OF VITAL INTEREST TO EUROPE AND EUROPEANS AS WELL AS TRAVELLING OUR PLANET LOOKING FOR ANSWERS TO TODAY'S QUESTIONS AND A GLIMPSE OF TOMORROW'S WORLD. WWW.ARTE.TV/INFO

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ARTE NEWS

EVERYDAY AT 7:45 PM NEWS HIGHLIGHTS MONDAY TO FRIDAY 12:30 PM

PRESENTED ALTERNATELY BY LEÏLA KADDOUR-BOUDADI AND MARIE LABORY

ARTE NEWS covers current events in Europe and the world with particular attention to culture. Daily news focuses provide in-depth coverage of a chosen cultural or political theme supplemented by interviews, guests in the studio, and background information. Bonus coverage now available on ARTE website. **ARTE.TV/INFO**



LEÎLA KADDOUR-BOUDADI / © ARTE — JEAN-PHILIPPE BALTEL MARIE LABORY / © ARTE — ERIC GARAULT



ELISABETH QUIN – PRESS CONFERENCE IN PARIS / © ARTE FRANCE – JEAN-PHILLIPPE BALTEL

ARTE REPORTING

SATURDAY 6:35 PM (REBROADCAST MONDAY 7:00 AM) PRESENTED ALTERNATELY BY WILLIAM IRIGOYEN AND ANDREA FIES

ARTE REPORTING, the European and international news magazine, exposes the most pressing issues and tensions affecting our planet today. Detailed historical background as well as geopolitical and economic analysis expand the viewer's knowledge and understanding of current events. **ARTE.TV/ARTEREPORTAGE**



ANDREA FIES / © ARTE – STÉPHANE LOUIS WILLIAM IRIGOYEN / © WILLIAMALIX.COM (WILLIAM ALIX)



JEAN-CHRISTOPHE VICTOR / © PHILLIPPE DE BEUKELAER

IF MAPS COULD TALK

SATURDAY 7:30 PM (REBROADCAST THURSDAY 7:00 AM) AUTHOR AND PRESENTER: JEAN-CHRISTOPHE VICTOR

IF MAPS COULD TALK provides original analysis of conflict situations and international issues like the basic human right to education, the globalization of disease, or the Sahara as a new theatre of international terrorism. **ARTE.TV/DDC**

28 MINUTES

MONDAY TO FRIDAY 8:05 PM — PRESENTED BY ELISABETH QUIN

Everyday, this cultural magazine addresses a particular current social issue from a scientific, historical, economic, and political perspective. The viewpoint is personal, often unusual, and sometimes humorous. **ARTE.TV/28MINUTES**



arte

ARTE INTERACTIVE – WHERE CREATIVITY BEGINS.

arte

MORE THAN TELEVISION

ARTE GOES WELL BEYOND THE CONFINES OF THE SMALL SCREEN WITH ONLINE PLATFORMS AND OFFERS ON ALL SORTS OF SCREENS, AS A PRODUCER OF INNOVATIVE WEB FORMATS, PUBLISHER OF BOOKS AND DVDS AND ORGANISER OF CULTURAL EVENTS. THE CHANNEL ENCOURAGES CURIOSITY IN VIEWERS WHO ARE OFTEN AT THE SAME TIME INTERNET USERS, READERS, AS WELL AS MUSEUM AND THEATREGOERS. IT ALSO SCOUTS NEW TALENT AND FOSTERS ARTISTIC CREATIVITY IN ALL ITS FORMS.

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WWW.ARTE.TV

THE MARRIAGE OF TELEVISION AND THE INTERNET

AS A NEW MEDIA PIONEER WITH A STRONG COMMITMENT TO HIGH QUALITY PUBLIC SERVICE BROADCASTING, ARTE OFFERS PROGRAMMES ON ALL SORTS OF SCREENS THAT ARE FREE AND WITHOUT ADVERTISING. THIS ACCESS IS ENHANCED BY EXCLUSIVE CONTENT IN INNOVATIVE NEW MEDIA FORMATS THAT COMPLEMENT ITS ON-AIR PROGRAMMING. THESE INCLUDE DEBATES ON TOMORROW'S ISSUES WITH ARTE FUTURE, LIVE PERFORMING ARTS ON ARTE CONCERT, A LIVELY ARTISTIC PLATFORM ON ARTE CREATIVE, WEB-DOCUMENTARIES AND INTERACTIVE PROGRAMMES FOCUSING ON FRONT PAGE NEWS.

ARTE – ANYTIME, ANYWHERE

WATCH ARTE LIVE ON THE INTERNET, OR CATCH YOUR FAVOURITE PROGRAMMES LATER. ENJOY BONUS FEATURES AND EXCLUSIVE VIDEOS, ALL AT YOUR OWN CONVENIENCE WITH TELEVISION ON DEMAND ON **WWW.ARTE.TV**.



ONLINE PROGRAMMES GUIDE

The online guide provides detailed information about ARTE programmes as well as a quick and easy access to on-air or on-demand programmes. An API interface facilitates access to all such ARTE services and their integration with external platforms or electronic programme guides.



ARTE programmes can be live streamed on www.arte.tv as well as smartphones and tablets using the ARTE application.



ARTE+7 ARTE+7 AND VOD – TELEVISION AT YOUR CONVENIENCE

With the **ARTE+7** catch-up service, viewers can see programmes free of charge within seven days after first broadcast on the channel. This service, which has become very popular with web viewers, is also available in France from ADSL servers, smartphones, tablets, internet connected TV sets as well as community video platforms like YouTube and Dailymotion.

ARTE's VoD service offers over 2,800 programmes on www.artevod.com for download (rental or purchase), some of which can also be ordered on DVD. ARTE's VoD is also available on iTunes, SFR and Numericâble. www.arte.tv/PLUS7 – www.artevoD.com) RB/MARCEL WEINGÄRTN





In spite of alarming trends such as climate change, rising unemployment, an ageing population, the economic crisis, or the proliferation of junk food — all viewed as threats to our collective future — there are also solutions. To examine such issues, **ARTE FUTURE** offers a platform that joins viewers and online users with experts and takes a closer look at tomorrow's world. Documentaries like *Chine, le nouvel Empire* (*China, the new Empire*) or the science fiction and drama series *Real Humans* fuel the debate on social problems covering ecology, the economy and technology. The information and ongoing discussions are only a click or two away.

arte FUTUR

FUTURE.ARTE.TV



ARTE CREATIVE

NETWORK, MAGAZINE AND LABORATORY FOR CONTEMPORARY CULTURE

ARTE CREATIVE is the web platform dedicated to contemporary culture and creativity in all its forms. Whether it's digital art, street art, design, photography or video games, **ARTE CREATIVE** features works as diverse as *Tricks, Superhigh* or *Fitness for Artists*. The web community is invited, in partnership with the major festivals, schools and institutions across Europe, to join in inventing new forms of narration as well as experimenting with unusual formats at the convergence of web and television.

CREATIVE.ARTE.TV

DISCOVER EXCLUSIVE PROGRAMMES AND INNOVATIVE FORMATS

ARTE CONQUERS THE WEB AS A NEW SPACE FOR FREEDOM, SHARING AND CREATION.



ARTE RADIO

AS MANY REPORTS, CHATS, AND CRAZY SOUNDS AS YOU LIKE

The ARTE web radio offers over 1,400 creative sound programmes for online listening or free download. These include reports, sound postcards, dramas, series or documentaries. **ARTE RADIO** also coproduces web documentaries like *New York Minute*. In 2010, ARTE Radio's documentary *Qui a connu Lolita? (Who killed Lolita?)* won the Berlin Prix Europa award for best radio documentary. **WWW.ARTERADIO.COM**

INTERACTIVE NARRATION

Live and interactive, web documentaries like *Farewell Comrades!*, web reports like *Iraq*, *10 years*, *100 viewpoints* and ARTE web fiction like *About:Kate* deconstruct conventional linear narration. The web user is at the heart of the story, free to create his/her own chronology between characters, countries, and points of view. WWW.ARTE.TV/WEBPRODS

ARTE CONCERT ALL THE PERFORMING ARTS, LIVE

Music from all over the world, theatre, opera, pop, rock, jazz and dance, **ARTE CONCERT** showcases the best new talent as well as recognized artists in Europe, from the *Arctic Monkeys* in concert at the Paris Olympia to the complete cycle of Beethoven symphonies performed by the *West-Eastern Divan Orchestra* conducted by Daniel Barenboim, through to the Afro Music Festival in Würzburg. In all, 600 performances in HD per year, more than half live. Web viewers are provided with a space for discovery and sharing thanks to ARTE co-productions and recordings supplied by partner broad-casters, concert halls and also performing companies, festivals, independent artists, producers and websites, offering exclusive interviews, behind-the-scenes or backstage tours, etc. **CONCERT.ARTE.TV**



ARTE ÉDITIONS

WWW.ARTEBOUTIQUE.COM

L'INTÉGRALE PIERRE ETAIX

RKC LE SOUPIRANT YOYO TANT QU'ON A LA SANTÉ LE GRAND AMOUR DE COCAGNE RUPTURE ANNIVERSAIRE EN PLEINE FORME





ARTE adds depth to its on-air programmes about art, history, society, literature, cinema, philosophy and the environment with **ARTE ÉDITIONS**. **ARTE ÉDITIONS'** editorial policy has built a reputation as one of the key players in the video production market and is well known for the quality of its publications. Complex and historic milestones like the complete cinema of Pierre Etaix (mostly unavailable for 20 years) or a box set featuring Charlie Chaplin's first 35 films, are two examples of why this

reputation is well deserved. There are nearly 100 books available, including top-sellers like *Le Dessous des Cartes (If Maps could Talk)* from Jean-Christophe Victor's programme, Marie-Monique Robin's *The World according to Monsanto*, and the graphic novel *Waltz with Bashir*, inspired by Ari Folman's first animated documentary feature.

ARTE RELATES TO ITS VIEWERS

ARTE RESPONDS TO ITS AUDIENCE AND IS EVER ATTENTIVE TO VIEWERS' EXPECTATIONS, OFFERING A WIDE RANGE OF ONLINE SERVICES AS WELL AS BEING AVAILABLE AT MANY CULTURAL EVENTS. arte

PERSONALISED SERVICES

The "ARTE à la carte" service keeps viewers informed on request about programmes and repeat showings that are of particular interest. ARTE's website offers lots more information about most programmes such as discussion forums with the experts. Some other examples are that viewers of Tracks will find complete musical references to pieces they have heard and viewers of Metropolis will find a complete calendar of events referred to on the programme. Watchers of If Maps Could Talk can study a list of works recommended on the show. Country Cooking fans can download the latest recipes. More than 50,000 gueries from viewers are addressed each year regarding everything from reactions to reception problems.

ARTE is also active on social networks such as Facebook, Twitter, YouTube, Dailymotion or Google +. ARTE aficionados are kept up to date about programmes and have access to extras, interactive games and Apps. ARTE's Facebook page has more than 850,000 fans, and on @artefr or @artede, ARTE regularly tweets the latest news about events and replies to questions asked by users.

FACE-TO-FACE

ARTE meets its public face-to-face at a large number of cultural events organised in France, Germany, and Europe as well as worldwide. The Temps d'Images Festival celebrates the performing and moving image arts in 11 European countries and Canada. ARTE enjoys numerous partnerships, particularly with the German Literature Houses as well as some museums and festivals. The stands at the Paris, Frankfurt and Leipzig book fairs attract numerous visitors every year.



OPEN DAY, EUROPEAN PARLIAMENT, STRASBOURG, 2011 / © ARTE





THE INVINCIBLES, MARIE-EVE PERRON AND SONIA ROLLAND, PREVIEW. STRASBOURG, 2011 / © ARTE, FRÉDÉRIC MAIGROT



ARTE STANDS FOR CREATIVITY, COMMITMENT AND OPENNESS TO THE WORLD.

THE CHANNEL

AS A PUBLIC SERVICE TELEVISION CHANNEL, ARTE SHOWCASES EUROPE'S RICH CULTURAL DIVERSITY. ITS PURPOSE IS "TO CONCEIVE AND PRODUCE TELEVISION PROGRAMMES WHICH, IN A BROAD SENSE, ARE CULTURAL AND INTERNATIONAL IN CHARACTER AND CONDUCIVE TO PROMOTING UNDERSTANDING AND COOPERATION BETWEEN EUROPEAN NATIONS".

SUBDIVIDED INTO THREE MAIN COMPANIES: ARTE FRANCE, ARTE DEUTSCHLAND, AND ARTE GEIE, THE GROUP EMPLOYS STAFF FROM FRANCE, GERMANY AND OTHER EUROPEAN COUNTRIES. IN BOTH FRANCE AND GERMANY, 95% OF FUNDING FOR THE CHANNEL COMES FROM THE DIRECT TAX ON HOME TELEVISION SETS. BASED ON AN AGREEMENT BETWEEN FRANCE AND GERMANY, THE CHANNEL IS FINANCED THROUGH THE TELEVISION LICENCE FEE IN BOTH COUNTRIES.

WITH ITS EUROPE-WIDE REACH, ARTE HAS ALSO DEVELOPED A RANGE OF SUCCESSFUL PARTNERSHIPS FOR CO-PRODUCTION AND EXCHANGE OF PROGRAMMES WITH MANY EUROPEAN PUBLIC SERVICE BROADCASTERS.



STRUCTURE — THE ARTE GROUP

The ARTE Group is made up of three separate companies:

THE STRASBOURG BASED **EUROPEAN ECONOMIC INTEREST GROUPING ARTE GEIE PLUS TWO MEMBER** COMPANIES ACTING AS EDITORIAL AND PROGRAMME **PRODUCTION CENTRES, ARTE FRANCE IN PARIS AND ARTE DEUTSCHLAND IN BADEN-BADEN.**

These two companies provide three-quarters of ARTE's programming in equal proportion, the remainder being provided by ARTE GEIE and the channel's European partners. The members are responsible for submitting programme proposals, which have to be approved by the Programme Committee and are subsequently broadcast from Strasbourg. They jointly finance and control headquarters operations in Strasbourg. while also representing the interests of French and German partners before ARTE GEIE's decision making bodies.

ARTE: MANAGEMENT BOARD. MEMBERS AND EUROPEAN PARTNERS

ARTE FRANCE 50%

FRENCH MEMBER

PRESIDENT. VÉRONIQUE CAYLA

CHIEF EXECUTIVE OFFICER: ANNE DURUPTY

SHAREHOLDERS. FRANCE TÉLÉVISIONS (45%). FRENCH STATE (25%). RADIO FRANCE (15%), INA* (15%)

*INSTITUT NATIONAL DE L'AUDIOVISUEL

ARTE GEIE MANAGEMENT BOARD

HEAD OFFICE

VÉRONIQUE CAYLA

.....

DR. GOTTFRIED LANGENSTEIN

ALAIN LE DIBERDER

ARMIN BREGER

ARTE DEUTSCHLAND TV GMBH 50%

GERMAN MEMBER

MANAGING DIRECTORS: PETER LATZEL, ARD WOLFGANG BERGMANN, ZDF

ASSOCIATES: ARD (50%). ZDF (50%)

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EUROPEAN PARTNERS

ČT / CZECH REPUBLIC **ORF** / AUSTRIA RTBF / BELGIUM TVP / POLAND

ERT / GREECE **SRG SSR / SWITZERLAND** YLE / FINLAND

ARTE GEIE

THE STRASBOURG HEADQUARTERS IS IN CHARGE OF PROGRAMME STRATEGY, COMMISSIONING POLICY AND SCHEDULING. IT IS RESPONSIBLE FOR BROADCASTING AND ON-AIR PROMOTION AND PROVIDES THE LANGUAGE SERVICES REQUIRED FOR MULTILINGUAL TRANSMISSION.

IT ALSO PRODUCES NEWS, MAGAZINE PROGRAMMES AND SOME OF THE THEME EVENINGS. IN ADDITION TO THIS, ARTE GEIE PLANS AND CO-ORDINATES PUBLIC RELATIONS ACTIVITIES AND MANAGES RELATIONS WITH EUROPEAN PARTNERS.

MANAGEMENT BOARD

PRESIDENT: VÉRONIQUE CAYLA - VICE PRESIDENT: DR. GOTTFRIED LANGENSTEIN PROGRAMME DIRECTOR: ALAIN LE DIBERDER - ADMINISTRATIVE DIRECTOR: ARMIN BREGER



VÉRONIQUE CAYLA / © ARTE, J. P. BALTEL

DR. GOTTFRIED LANGENSTEIN / © ZDF, C. SAUERBREI





ALAIN LE DIBERDER / © ARTE, F. MAIGROT

ARMIN BREGER / © ARTE, F. MAIGROT

ARTE* was founded on 30 April, 1991 as a European Economic Interest Grouping (GEIE). It is composed of two equal members: ARTE Deutschland TV GmbH and ARTE France. Article 2 of the contract establishing ARTE GEIE defines its role: "The purpose of this arouping is to conceive and produce television programmes which, in a broad sense, are cultural and international in character and conducive to promoting understanding and cooperation between Europe's nations and to broadcast these programmes or to authorise their broadcast."

PRESIDENCY

President[.] VÉRONIQUE CAYLA

Vice President: **DR. GOTTFRIED LANGENSTEIN**

President's Office and Coordination: MARYSABELLE COTE Internal Auditor: VIRGINIE HEBTING

PROGRAMMES

Programme Director: ALAIN LE DIBERDER

Deputy Programme Director, TV/Web Programme Planning Director: FLORIAN HAGER

Information: MARCO NASSIVERA Knowledge: DR. MARKUS NIEVELSTEIN Film and Drama: PROF. DR. ANDREAS SCHREITMÜLLER Culture: KORNELIA THEUNE Production: BIRGIT GABRIEL

Marketing and Sponsoring: PAULUS G. WUNSCH Press and PR: CLAUDE-ANNE SAVIN

ADMINISTRATION

Administrative Director: ARMIN BREGER

Deputy Administrative Director and Finance Director: LAURENT EHRESMANN

Technologies: THOMAS PALM Legal Counsel: DR. AXEL BUSSEK Human Resources: CARMEN LEBOLD Language Services: ELISABETH KRONE

* ASSOCIATION RELATIVE À LA **TÉLÉVISION EUROPÉENNE**

The purpose of a European Economic Interest Grouping (EEIG/GEIE) is to promote cross-border cooperation and facilitate or develop the economic activity of its members. Governed by European and not national law, its flexible legal structure enables its members to group part of their activities while retaining their legal and economic independence.

The Management Board directs the channel's operations and reports regularly to the General Assembly. It has four members: the President, the Vice President, the Programme Director, and the Administrative Director. Each is appointed for a four year term of office. Representatives of ARTE France and ARTE Deutschland may be invited to attend extended meetings of the Management Board.

HUMAN RESOURCES

ARTE GEIE

A workforce of 434 French and German employees ensures the smooth operation of **ARTE GEIE**, which also relies on the efforts of freelance and independent journalists and occasional performers, as well as various contractors for miscellaneous services.

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BUDGET

In both France and Germany, 95% of funding for the channel comes from the direct tax on home television sets. The channel is not allowed to show advertising, but may seek additional revenue from other sources, in particular, corporate patronage.

ARTE GEIE is a financially independent, self-governing entity. In addition to management controls exercised by two controllers from ARTE France and ARTE Deutschland appointed by the General Assembly — currently Olivier Guillemot and Peter Latzel and the financial controls provided by the auditors, an external control function has been created to check on the implementation of resolutions adopted by the General Assembly, compliance with current legislative requirements, and the effective use of funds.

BUDGET DISTRIBUTION

PROGRAMME	68 %
HUMAN RESOURCES	14 %
OPERATING COSTS	9 %
BROADCASTING	6 %
COMMUNICATION	3 %



2013 BUDGET FOR ARTE GEIE, ARTE FRANCE AND ARTE DEUTSCHLAND IN MILLIONS OF EUROS

PROGRAMME	295.56
Documentaries, Magazines	116.97
Film, Drama, Series	98.02
Live and Performing Arts	26.13
News	18.78
2nd language version	18.01
Royalty Payments	17.65
HUMAN RESOURCES	61.51
OPERATING COSTS	40.85
BROADCASTING	27.13
COMMUNICATION	11.27
TOTAL	436.32

ARTE GEIE is jointly funded by the two ARTE France and ARTE Deutschland members. The latter, moreover, provide a similar volume of programmes that they either produce or purchase depending on the organization of their public service proadcasting and the production procedures in use in France and Germany.



PROGRAMME BUDGET DISTRIBUTION

DOCUMENTARIES,	
MAGAZINES	40 %
FILM, DRAMA, SERIES	33 %
LIVE AND PERFORMING ARTS	9 %
NEWS	6 %
2ND LANGUAGE VERSION	6 %
ROYALTY PAYMENTS	6 %

ADVISORY AND DECISION-MAKING BODIES

THE GENERAL ASSEMBLY MAKES FUNDAMENTAL DECISIONS OF STRATEGIC IMPORTANCE TO THE CHANNEL, APPROVES THE BUSINESS PLAN AND APPOINTS THE MEMBERS OF THE MANAGEMENT BOARD. THE PROGRAMME COMMITTEE SETS THE CHANNEL'S EDITORIAL POLICY, DRAFTS THE PROGRAMME SCHEDULE AND DECIDES WHICH PROGRAMMES WILL BE SCREENED. THE PROGRAMME ADVISORY COMMITTEE ADVISES THE MANAGEMENT BOARD AND THE GENERAL ASSEMBLY ON PROGRAMMING ISSUES.

GENERAL ASSEMBLY

Chairman: **PROF. MARKUS SCHÄCHTER** Vice Chairman: **RÉMY PFLIMLIN**



PROF. MARKUS SCHÄCHTER / © ZDF, CARMEN SAUERBREI

RÉMY PFLIMLIN / (C) TRISTAN PAVIOT, FRANCE TÉLÉVISIONS

THE GENERAL ASSEMBLY, WHICH MEETS AT LEAST FOUR TIMES A YEAR, MAKES FUNDAMENTAL DECISIONS OF STRATEGIC IMPORTANCE TO THE CHANNEL, APPROVES THE BUSINESS PLAN AND NOT ONLY APPOINTS THE MEMBERS OF THE MANAGEMENT BOARD BUT ALSO TOP MANAGERIAL STAFF TO ARTE GEIE.

The twelve delegates — six German and six French — represent the two members of the ARTE Group. The associate partners, RTBF, ČT, ORF and TVP have an advisory role.

REPRESENTATIVES OF ARTE FRANCE

RÉMY PFLIMLIN

Chairman and Chief Executive Officer of France Télévisions, Vice Chairman of the General Assembly of ARTE

LAURENCE FRANCESCHINI

Director of the Media and Cultural Industries Board (DGMIC), Ministry of Culture and Communication

TANGUY STEHELIN

Head of Office, Subdirection Transports and Audiovisual Affairs at the Government Shareholding Agency, Ministry of Finances

FRÉDÉRIQUE BREDIN

President of the Centre National du cinéma et de l'image animée (CNC)

NICOLAS SEYDOUX

Chairman of the Supervisory Board of Gaumont Productions, Vice Chairman of the Supervisory Board of ARTE France

ANNE DURUPTY Chief Executive Officer of ARTE France

REPRESENTATIVES OF ARTE DEUTSCHLAND

PROF. MARKUS SCHÄCHTER

Former President of ZDF, Vice Chairman of the General Assembly of ARTE Deutschland Chairman of the General Assembly of ARTE

PETER BOUDGOUST

President of Südwestrundfunk (SWR) Chairman of the General Assembly of ARTE Deutschland

THOMAS BUHROW President of Westdeutscher Rundfunk (WDR)

PROF. THOMAS KLEIST President of Saarländischer Rundfunk (SR)

DR. FRANK D. FREILING Director of International Affairs at ZDF

PETER WEBER Head of Legal Services at ZDF

ASSOCIATE MEMBERS IN AN ADVISORY CAPACITY

ČT PETR DVOŘÁK General Director

ALEXANDER WRABETZ President

ORF

RTBF JEAN-PAUL PHILIPPOT President

ТVР

JULIUSZ BRAUN President

PROGRAMME COMMITTEE

CHAIRMAN: ALAIN LE DIBERDER



ALAIN LE DIBERDER / © ARTE, F. MAIGROT

THE PROGRAMME COMMITTEE SETS THE CHANNEL'S EDITORIAL POLICY AND DRAFTS THE PROGRAMME SCHEDULE.

The Programme Committee convenes once a month in the Strasbourg headquarters, studies members' and headquarters' proposals and decides which of these programmes will be screened on ARTE.

The Programme Committee is chaired by the Programme Director and includes three further representatives from the headquarters in Strasbourg, two representatives each from the French and German members and, in an advisory capacity, a representative from each European partner.

REPRESENTATIVES OF ARTE GEIE

ALAIN LE DIBERDER Programme Director and Member of the Management Board

FLORIAN HAGER Deputy Programme Director, TV/Web Programme Planning Director

MARCO NASSIVERA News Director

DR. MARKUS NIEVELSTEIN Knowledge Department Director

REPRESENTATIVES OF ARTE FRANCE

VINCENT MESLET Editorial Director

ALAIN WIEDER Director for Projects

REPRESENTATIVES OF ARTE DEUTSCHLAND

PETER LATZEL Managing Director ARTE-ARD Coordinator

WOLFGANG BERGMANN Managing Director ARTE-ZDF Coordinator

EUROPEAN PARTNERS IN AN ADVISORY CAPACITY

ČT / MARKETA STINGLOVA ERT / ARIANA MEINTANA ORF / PETRA GRUBER RTBF / CARINE BRATZLAVSKY SRG SSR / SVEN WÄLTI TVP / MARGUERITE SWEENEY YLE / N.N.

PROGRAMME ADVISORY COMMITTEE

CHAIRPERSON: MONIQUE VEAUTE VICE-CHAIRMAN: DR. WOLFGANG STÖCKEL

MONIQUE VEAUTE

DR. WOLFGANG STÖCKFI C THOMAS GEIGER

THE PROGRAMME ADVISORY COMMITTEE ADVISES THE MANAGEMENT BOARD AND THE GENERAL ASSEMBLY ON PROGRAMMING ISSUES.

Its members, eight from Germany and eight from France, are leading personalities from civil society and the arts world. The associate partners participate in an advisory capacity.

FRENCH MEMBERS

BÉATRICE ANGRAND Secretary General of The French-German Youth Office (FGYO) FRANCOISE BENHAMOU Economist and Professor at the University of Paris XIII JEAN-ETIENNE COHEN-SÉAT Publisher BERNARD FAIVRE D'ARCIER Former senior civil servant in the Ministry of Culture DAN FRANCK Writer and scriptwriter AURÉLIE LUNEAU Historian und Radio Producer MARGARET MÉNÉGOZ Head of Les Films du Losange. President of the French-German "Mini-Traité" MONIQUE VEAUTE Founder of the Romaeuropa Arte e Cultura Foundation

GERMAN MEMBERS

TORSTEN COTT Member of the MDR Broadcasting Council, OKJ Radio Jena's Director EVA HUBERT Member of and delegate from the ZDF Supervisory Committee, Managing Director of the Hamburg Schleswig-Holstein Film Fund PROF. DR. DR. H. C. MULT. WOLFGANG JÄGER Seconded from the ZDF Supervisory Commitee. Principal (retired), University of Freiburg PROF. DR. MANFRED RAGATI Delegate from the ZDF Supervisory Committee, former President of the AWO Workers' Welfare Association PROF. MARTIN RENNERT Member of the RBB Broadcasting Council. President of the Berlin University of the Arts DR. WOLFGANG STÖCKEL Member of the BR Broadcasting Council, journalist, former Chairman of the Bavarian Journalists Association HANS-PETER STRENGE Delegate from the NDR Broadcasting Council. former NEK-Synod President DR. H. C. MULT. HANS ZEHETMAIR Seconded from the ZDF Supervisory Committee. former Bavarian Minister of State and Chairman of the Hanns Seidel Foundation

ASSOCIATE PARTNERS IN AN ADVISORY CAPACITY

ČТ

MARKETA STINGLOVA Manager of International Content Project Center

ORF

DR. DANIELLE ENGELBERG-SPERA Director of the Jewish Museum of Vienna

RTBF

CARINE BRATZLAVSKY Deputy Director of Programming, Representative for Culture and **ARTE Belgigue**

TVP

N.N.

ARTE FRANCE

ARTE FRANCE PRODUCES, CO-PRODUCES AND PURCHASES PROGRAMMES FOR ARTE. PRODUCTION POLICY FOCUSES PRIMARILY ON PROMOTING ORIGINAL, HIGH QUALITY AUDIOVISUAL WORK. COMMISSIONS FROM ARTE FRANCE CONTRIBUTE TO SUSTAINING A NETWORK OF INDEPENDENT PRODUCERS, WHILE ITS CO-PRODUCTIONS ENSURE THAT THE COMPANY IS A MAJOR PLAYER IN THE FILM AND TELE-VISION INDUSTRY, BOTH IN FRANCE AND EUROPE-WIDE. (cf. pages 34-35).

SUPERVISORY BOARD

CHAIRMAN: **BERNARD-HENRI LÉVY**, Writer and philosopher VICE CHAIRMAN: **NICOLAS SEYDOUX**, Chairman of the Supervisory Board of Gaumont

EXECUTIVE BOARD

PRESIDENT: VÉRONIQUE CAYLA CHIEF EXECUTIVE OFFICER: ANNE DURUPTY EDITORIAL DIRECTOR: VINCENT MESLET

President's Office: STÉPHANIE GAVARDIN

A shareholder in TV5MONDE and the Canadian cultural channel ARTV, **ARTE FRANCE** boosts the distribution of its programmes worldwide by making them available, on a cooperative basis, to these and other channels.

ARTE FRANCE has a permanent workforce

communication, multimedia, development, international relations and management, all

Two subsidiaries have also been set up:

the film company ARTE FRANCE CINÉMA,

whose main tasks is marketing books and

and the audiovisual and publishing company **ARTE FRANCE DÉVELOPPEMENT**, one of

DVDs under the brand name **ARTE ÉDITIONS**

of 248 professionals with skills in programming,

contributing to the objectives of the channel.

PLANNING AND STRATEGIC DEVELOPMENT AGNÈS LANOË Institutional relations:

CLÉMENCE WEBER

COMMUNICATION MARIE-DANIÈLE BOUSSIÈRES

INTERNATIONAL RELATIONS ANDRÉ DE MARGERIE

CULTURAL DEVELOPMENTS ANGÉLIQUE OUSSÉDIK EDITORIAL DIRECTOR

ALAIN WIEDER Director for Projects: ALAIN WIEDER Director for Programme and Production Coordination: PIERRETTE OMINETTI

Discovery and Knowledge: HÉLÈNE COLDEFY, CATHERINE ALVARESSE Arts and Performing Arts: ÉMELIE DE JONG Drama: JUDITH LOUIS, ALEXANDRE PIEL Film: OLIVIER PÈRE, KAREN BYOT

Culture and Society: MARTINE SAADA, ALEX SZALAT

Sales and Digital Development: MARIE-LAURE LESAGE, GILLES FREISSINIER

Research Unit: CLAIRE DOUTRIAUX, PAUL OUAZAN DIRECTOR OF ADMINISTRATION AND COORDINATION OLIVIER GUILLEMOT

Human Resources: PASCALE BARON-GALAMPOIX Digital Services: ROBERT EUSÈBE Legal Services: PASCALE OTTAVI Finance: JESSICA TORNARE TAYOT Logistics: CHRISTOPHE FOUQUIÈRES

SUBSIDIARIES OF ARTE FRANCE

ARTE FRANCE CINÉMA PRESIDENT: VÉRONIQUE CAYLA DIRECTOR: OLIVIER PÈRE ARTE FRANCE DÉVELOPPEMENT PRESIDENT: VÉRONIQUE CAYLA MANAGING DIRECTOR: MARIE-LAURE LESAGE

ARTE DEUTSCHLAND TV GMBH

THE STRUCTURE OF THE BADEN-BADEN BASED COMPANY MIRRORS THE DE-CENTRALISED ORGANISATION OF GERMAN FEDERAL PUBLIC BROADCASTING. ITS SHAREHOLDERS ARE THE STATE BROADCASTING CORPORATIONS ARD AND ZDF. THE ENTIRE GERMAN CONTRIBUTION TO ARTE CONSISTS OF PROGRAMMES, OFTEN TELEVISION PREMIERES, WHICH HAVE BEEN EITHER PURCHASED OR PRODUCED BY ARD AND ZDF.

ARTE DEUTSCHLAND TV GMBH

GENERAL ASSEMBLY

CHAIRMAN: PETER BOUDGOUST, Managing Director of SWR VICE CHAIRMAN: PROF. MARKUS SCHÄCHTER, Former Managing Director of ZDF MANAGEMENT **ARTE COORDINATORS AT GERMAN TV CHANNELS** CHAIRMAN. MANAGING DIRECTORS. ARD DR. MICHAEL-ANDREAS BUTZ, PETER LATZEL, ARD COORDINATOR: ZDF WOLFGANG BERGMANN, ZDF PETER LATZEL VICE CHAIRPERSON. PROGRAMM COORDINATION ARTE LIAISON OFFICERS AND NEW MEDIA: AT ARD CHANNELS: ANTJE SCHREINER, RB DR. THOMAS M. SALB BR' PROF. HUBERT VON SPRETI HR: MANUEL MEYER PROGRAMME MANAGEMENT MDR: INGRID HOFMANN AND LEGAL AFFAIRS: NDR: ULRIKE DOTZER CHRISTOPH M. WEBER RBB' SØREN SCHUMANN **RB: MECHTILD LEHNING** COMMUNICATION AND SR: NATALIE WEBER CULTURAL PARTNERSHIPS: SWR: DR. GUDRUN HANKE-EL GHOMRI THOMAS P. SCHMID WDR' PROF. DR. SABINE ROLLBERG ADMINISTRATION HUMAN ZDF RESOURCES AND FINANCE: COORDINATOR: RUDOLF KREPPNER WOLFGANG BERGMANN

> ARD: Arbeitsgemeinschaft der öffentlich-rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland (Consortium of public-law broadcasting corporations of the Federal Republic of Germany) BR: Bayerischer Rundfunk (Bavarian Broadcasting) HR: Hessischer Rundfunk (Hessian Broadcasting) MDR: Mitteldeutscher Rundfunk (Central German Broadcasting)

 NDR: Norddeutscher Rundfunk (North German Broadcasting)
 RB: Radio Bremen (Bremen Radio)
 RBB: Rundfunk Berlin-Brandenburg (Berlin-Brandenburg Broadcasting)
 SR: Saarländischer Rundfunk (Saarland Broadcasting)
 SWR: Südwestrundfunk (Southwest Broadcasting)
 WDR: Westdeutscher Rundfunk (West German Broadcasting)
 ZDF: Zweites Deutsches Fernsehen (Second German Television)

The ARTE liaison officers at ARD and the ARTE coordinator at ZDF are responsible for programming proposals and their realisation. They work in close collaboration with their respective editorial departments, the **ARTE DEUTSCHLAND** Programme Coordination, and editorial departments at ARTE GEIE. **ARTE DEUTSCHLAND** is represented on the Programme Committee and extended meetings of the Management Board by its managing directors.

ARTE DEUTSCHLAND is predominantly concerned with the coordination and contract settlements of the German programme contributions for both television and internet. They are also responsible for programmerelated communication in Germany as well as for expanding and maintaining a large network of partnerships with cultural and media organisations in the fields of literature, theatre. music, fine arts and audiovisual media. With regards to multimedia administration. **ARTE DEUTSCHLAND**, in collaboration with its shareholders, has editorial responsibility for themed files and content on certain parts of the ARTE website. Together with ARTE France. ARTE DEUTSCHLAND supervises the organisation and editing of live streaming for the concert and event platform. ARTE Concert. These ventures all serve to demonstrate ARTE's commitment to Franco-German partnership and to Europe.

ARTE IN EUROPE AND THE WORLD

ARTE GEIE HAS ENTERED INTO A NUMBER OF AGREEMENTS WITH OTHER EUROPEAN PUBLIC SERVICE BROADCASTERS. THIS DEMONSTRATES ARTE'S COMMITMENT TO PRODUCING AND BROADCASTING PROGRAMMES THAT HIGHLIGHT EUROPE'S CREATIVITY AND DIVERSITY. cinquante

PARTNERSHIP AGREEMENTS

Partnership Agreements commit ARTE and its associate members to a substantial number of co-productions as well as programme exchanges. Associate members participate in ARTE's decision making and advisory bodies, in an advisory capacity. Agreements have been entered into with:

ČT – Czech Republic, October 2013 Česká Televize www.ceskatelevize.cz

ORF — Austria, March 2001 *Österreichischer Rundfunk* www.orf.at

RTBF — Belgium, February 1993 *Radio Télévision Belge de la Communauté Française* Since September 2006, RTBF has its own window in French in the ARTE programme in Belgium — ARTE Belgique — as well in Flemish since September 2011 in partnership with VRT. www.rtbf.be www.arte-belgique.be

TVP – Poland, January 2001 *Telewizja Polska* www.tvp.pl

COOPERATION AGREEMENTS

Under Cooperation Agreements, partner channels and ARTE strive to develop a large number of co-productions spanning all audiovisual genres. Partner channels take part in Programme Committee meetings in an advisory capacity. Agreements have been signed with:

ERT — Greece, April 2009 *Ellinikí Radiofonía Tileórasi* www.ert.gr

SRG SSR idée suisse — Switzerland, July 1995 Schweizerische Radio- und Fernsehgesellschaft / Società svizzera di radio-televisione / Societad svizra da radio e televisiun www.srqssr.ch

YLE —Finland, February 1999 *Yleisradio Oy* www.yle.fi

OTHER CO-PRODUCTION PARTNERS

Many programmes are co-produced in occasional partnerships between ARTE GEIE, ARTE France and/or ARTE Deutschland (ARD and ZDF) together with European Channels such as:

BBC (United Kingdom – British Broadcasting Corporation) www.bbc.co.uk

Channel 4 (United Kingdom) www.channel4.com

SVT (Sweden – Sveriges Television) www.svt.se

DR (Denmark – Danmarks Radio) www.dr.dk

AVRO (Netherlands – Algemene Vereniging Radio Omroep) www.avro.nl

VPRO (Netherlands – Vrijzinnig Protestantse Radio Omroep) www.vpro.nl

VRT (Dutch-speaking Belgium — Vlaamse Radio- en Televisieomroep) www.vrt.be

RTÉ (Ireland — Raidió Teilifís Éireann) www.rte.ie

NRK (Norway – Norsk rikskringkasting) www.nrk.no

ERT TELEWIZJA POLSKA TELEWIZJA POLSKA MLE SRG SSR SRG SSR

ARTE IN THE WORLD

In order to promote programme distribution and international creation, ARTE France is active on several international fronts including: cooperation with countries bordering Europe; distribution in Africa; synergies with TV5Monde and Canal France International; the ARTE Awards for feature film projects in Europe, the Middle East and Latin America; and participation in various documentary training workshops worldwide. These are the main strands of a grassroots "foreign policy" that has progressively expanded over the last 20 years.

TRANSMISSION AND RECEPTION

THANKS TO NEW TRANSMISSION TECHNOLOGIES, MORE AND MORE VIEWERS CAN WATCH ARTE PROGRAMMES. IN ADDITION TO SOME 62 MILLION HOUSEHOLDS IN FRANCE AND GERMANY, MANY VIEWERS CAN NOW WATCH ARTE ON TELEVISION, ON THE COMPUTER AND MOBILE PHONES IN EUROPE AND AROUND THE WORLD.

ARTE LIVE ON ALL SORTS OF SCREENS

OPTIMUM PICTURE AND SOUND QUALITY

In France and in Germany, ARTE broadcasts its programmes 24/7 in HD quality via satellite (Astra and Hotbird), cable, ADSL and, in France, digital terrestrial television (DTT). ARTE broadcasts all its programmes in SD and HD quality, including 80% original HD productions, as well as with multi-channel audio. ARTE also applies the European Broadcasting Union Recommendation R128 regulating loudness normalisation and permitted maximum level of audio signals during broadcast.

LIVE STREAM ON WEB AND MOBILE DEVICES

Viewers can watch ARTE on their televisions but also via live streaming 24h/7 on the ARTE website as well as on smartphones and tablets using the ARTE application available on iOS, Android, Windows Phone and Windows 8. Internet users enjoy optimum picture quality, with 1 Mbit/s and 1.5 Mbit/s in SD quality or 2.2 Mbit/s in HD quality.

CHOICE OF LANGUAGE VERSIONS

A specific feature of the channel is that ARTE produces and broadcasts all its programmes in French and German. Everyday, ARTE meets the challenge of bilingualism, producing subtitles, dubbing and voice-overs (or voice-offs), simultaneous translation of studio broadcasts, or language adaptations for major live events, such as operas, plays or festivals. The programmes broadcast by ARTE every year also include some 180 different languages and dialects translated into French and German.

With ARTE's new four-channel digital broadcasting facilities, viewers have a choice of language options — French, German, original version with subtitles and audio description. The ARTE+7 catch-up service also offers such a choice, also on mobile devices.

ARTE FOR THE HARD OF HEARING AND VISUALLY IMPAIRED

ARTE broadcasts at least two programmes per week with audio description for blind and visually impaired people. These are available in France and Germany via DTTV, satellite, DSL and cable networks. Brief commentaries describe image content and how the action is unfolding, a technique adopted by the channel as early as 1996. In addition, 100% of programmes produced by ARTE France are transmitted with subtitles for the deaf and hard of hearing.

ARTE, TELEVISION AT YOUR CONVENIENCE

ARTE+7 — THE CATCH-UP SERVICE

With the ARTE+7 catch-up service, viewers can see programmes free of charge within seven days after broadcast on the channel. This service, which has become very popular with web viewers, is also available in France from ADSL servers, smartphones, tablets, internet connected TV sets as well as community video platforms like YouTube and Dailymotion.

BROADCASTING

BROADCASTING IN FRANCE AND GERMANY

As a public service channel, ARTE can now be watched 24/7 by the entire population on both sides of the Rhine.

In **FRANCE**, ARTE is broadcast on all networks. All of the 27 million households can receive ARTE using the digital terrestrial network (DTTV / TNT). ARTE is also relayed by all the ADSL and cable operators as well as satellite providers. In **GERMANY**, most of the 35 million households receive ARTE via cable or satellite while a smaller group have chosen DTTV or ADSL.

BROADCASTING IN EUROPE AND BEYOND

ARTE is relayed by numerous satellite providers and cable networks in Europe and beyond. Almost all the online videos on the *ARTE Future, ARTE Concert* and *ARTE Creative* web platforms can be watched throughout the world. In Europe, ARTE is received by the majority of households, where the channel has entered into agreements with the national public channels. Thus, 90% to 95% of households in Belgium, Luxembourg and Switzerland receive ARTE via cable, as well as 65% of households in the Netherlands. In Austria, almost 75% of households receive ARTE via cable or satellite. ARTE is broadcast via satellite all over Europe. Outside France and Germany, more than 13.5 million households can watch ARTE via cable. Additionally, French and German speaking countries have access to a selection of programmes on the ARTE+7 catch-up service.

A large number of viewers around the Mediterranean rim also follow ARTE programmes via satellite. In Africa, ARTE is broadcast via satellite, cable, MMDS and ADSL in more than twenty Francophone and Anglophone countries, via the digital service CanalSat Horizons.

	HOT BIRD	HOT BIRD HD	ASTRA 1	ASTRA 1	ASTRA 1
STANDARD	MPEG 4 SD	MPEG 4 HD	MPEG 2 SD	MPEG 2	MPEG 4 HD
POSITION	13° East	13° East	19,2° East	19,2° East	19,2° East
FREQUENCY (MHZ)	11623 V	11681 H	12402 V	10744 H	11494 H
DATA FORMAT	27500 ksy mb/s FEC 3/4	27500 ksy mb/s FEC 3/4 8PSK (DVB-S2)	27500 ksy mb/s FEC 3/4	22000 ksy mb/s FEC 5/6	22 000 ksy mb/s FEC 2/3 8PSK (DVB-S2)
AUDIO SUBCARRIES (MHZ)	ServPID 10703 VidPID 223 AudPID_fr 233 / AudPID all 243 AudPID_angl 263 / AudPID_qad 273	ServPID 307 VidPID 571 AudPID_fr 572 / AudPID_vo 573 AudPID_pad Dolby 574	ServPID 8172 VidPID 1210 AudPID_fr 1221 / AudPID_all 1224 AudPID_angl 1222 / AudPID_quad 1223	ServPID28724 VidPID 401 AudPID_all 402 AudPID_fr 403	ServPID 10302 VidPID 5111 AudPID_all 5112 / AudPID_fr 5113 AudPID_all Dolby 5116
LANGUAGE VERSION	French / German Original Version audiodescription	French German	French / German Original Version Audiodescription	French / German Original Version Audiodescription	French / German Original Version Audiodescription
ON-SCREEN SUBTITLES	French	French	French	German	German
TELETEXT	F + G	F + G	F + G	G + F	G + F
ENCODED SUBTITLES	French (page 888) Original Version (page 889)	French (page 888) Original Version (page 889)	French (page 888) Original Version (page 889)	German (page 150) French (page 888)	German (page 150) French (page 888)
BROADCASTING TIMES (MEZ)	24h/day	24h/day	24h/day	24h/day	24h/day
BOUQUET	MPEG 4 2 Mbit/S VBR	HD 1080i	CANALSATELLITE Since 09.04.2013	ARD-Digital	HD 720p Since 30.04.2012

BROADCASTING VIA SATELLITE



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SATELLITE COVERAGE

ASTRA 1 (60 CM) HOT BIRD DIGITAL (120 CM) 110 AL

CHRONOLOGY





VÉRONIQUE CAYLA / © FRÉDÉRIC MAIGROT

INAUGURATION OF THE NEW ARTE HEADQUARTERS IN STRASBOURG, 2003. FROM LEFT TO RIGHT: REMY PFLIMLIN, PROF. JOBST PLOG, MICHEL THENAULT, PETER MILLER, DR. GOTTERIED LANGENSTEIN, JERÔME CLEMENT PETER MILLER, DR. GOTTERIED LANGENSTEIN, JERÔME CLEMENT



SIGNATURE OF THE FOUNDING TREATY OF ARTE, 1991: GERT OPITZ, WOLFGANG BERNHARD, JERÔME CLÉMENT / ⓒ AMS, VILLE DE STRASBOURG, M. LAEMMEL

THE CHANNEL

new German states.

2013	»	ARTE programmes transfer to bi-media broadcasting.
		Launch of ARTE Future, a platform dedicated to debating ecology,
		economy and technology.
2011		Launch of ARTE Creative, an interactive platform dedicated to
2011	"	contemporary culture.
2010		
2010		20th Anniversary of ARTE.
2009	»	Launch of ARTE Live Web, a platform dedicated to live performing arts,
		renamed ARTE Concert in 2014.
2003	»	Inauguration of the new ARTE headquarters in Strasbourg, close to the
		European Institutions.
1997	»	Launch of ARTE EDITION by ARTE Deutschland TV GmbH.
1996	»	ARTE on the internet.
1994	»	Launch of the monthly German edition of ARTE Magazin.
		ARTE Éditions established by La Sept ARTE.
1991	»	The birth of ARTE, the European Cultural Channel, a European Economic
		Interest Grouping (G.E.I.E.) constituted by La Sept and
		ARTE Deutschland TV GmbH, with its head office in Strasbourg.
		La Sept Cinéma established as a film producing subsidiary of La Sept.
1990		
1990	»	The signing by France and the eleven German states of an interstate
		treaty establishing the foundation of a European cultural channel.
		This treaty was enlarged in November 1996 by the inclusion of the five



LEADING ARTE

ARTE GEIE

CHAIR AND VICE CHAIR OF THE GENERAL ASSEMBLY

Since 2010 »	•	Prof. Markus Schächter and Rémy Pflimlin
2007-2010 »	•	Véronique Cayla and Prof. Jobst Plog
2003-2007 »	•	Prof. Jobst Plog and Rémy Pflimlin
1999-2003 »	•	Georges Fillioud and Dr. h. c. Dieter Stolte
1995-1999 »	•	Prof. Jobst Plog and Daniel Toscan du Plantier
1991-1995 »	•	Dr. Willibald Hilf and Daniel Toscan du Plantier

PRESIDENT AND VICE PRESIDENT OF THE BOARD OF MANAGEMENT

Since 2011 »	Véronique Cayla and Dr. Gottfried Langenstein
2007-2010 »	Dr. Gottfried Langenstein and Jérôme Clément
2003-2007 »	Jérôme Clément and Dr. Gottfried Langenstein
1999-2003 »	Prof. Jobst Plog and Jérôme Clément
1995-1999 »	Jérôme Clément and Jörg Rüggeberg
1991-1995 »	Jérôme Clément and Dietrich Schwarzkopf

ARTE France

PRESIDENT OF ARTE FRANCE

Since 2011 »	Véronique Cayla
1989-2011 »	Jérôme Clément

ARTE Deutschland

MANAGING DIRECTORS OF ARTE DEUTSCHLAND

Since 2012 »	Peter Latzel (ARD), Wolfgang Bergmann (ZDF)
2011-2012 »	Dr. Klaus Wenger (ARD), Wolfgang Bergmann (ZDF)
2001-2011 »	Dr. Klaus Wenger (ARD), Heiko Holefleisch (ZDF)
1995-2001 »	Dr. Klaus Wenger (ARD), Dr. Hans-Günther Brüske (ZDF)
1991-1995 »	Gert Opitz (ARD), Wolfgang Bernhard until 1992,
	afterwards Dr. Hans-Günther Brüske (ZDF)

PARTNERSHIPS WITH EUROPEAN PUBLIC SERVICE BROADCASTERS

2013 »	Partnership Agreement with ČT (Czech Republic).
2011 »	ARTE Belgique broadcast in Flemish, in partnership with VRT.
2009 »	Cooperation agreement with ERT (Greece).
2006 »	Launch of ARTE Belgique, RTBF's ARTE window in
	French-speaking Belgium.
2002 »	Co-production Agreement with SVT (Sweden).
2001 »	Co-production Agreement with the BBC (United-Kingdom).
1999 »	Cooperation Agreement with YLE (Finland).
1998/2001 »	Cooperation, then Partnership Agreements with ORF (Austria).
1996/2001 »	Cooperation, then Partnership Agreements with TVP (Poland).
1995 »	Cooperation Agreement with SRG SSR (Switzerland) and
	with TVE (Spain).
1993 »	Partnership Agreement with RTBF (Belgium).



LAUNCH OF ARTE BELGIQUE, FADILA LAANAN, JEAN-PAUL PHILIPPOT, 2006 / \odot MICHEL LEROV, RTBF

arte – THE CHANNEL





DESIGN AND ADVERTISING

2012 »	"ARTE, la Télé qui vous allume" / "ARTE bewegt"
2011 »	Since February: The ARTE logo has become a 3-D Sculpture.
	A European team of artists have created the new
	ARTE corporate design under the direction of Ulli Krieg.
2008 »	New design (LuxLotusLiner agency) shot in HD,
	in bright colours and with vivid close-up portraits, with the
	ARTE logo on a three-dimensional colour gradient,
	accompanied by a new sound design (NovaProd agency)
2004 »	Winds of change sweep through ARTE with a new design
	(Velvet Agency), new slogan "vivons curieux" (Be curious!)
	and a large scale advertising campaign in France
	(Ailleurs exactement). ARTE later restyles its brand idents in 2007
	in collaboration with the Swiss agency Déjà Vu
2003 »	"ARTE on 8" Campaign (McCann-Erickson) to entice viewers to
	programme ARTE on key no. 8 of their television sets
2002 »	Large scale campaign in Germany to advertise the new
	analogue frequency on which ARTE is broadcast
	via the ASTRA 1D satellite
2001 »	New design for the channel brand (Razorfish) including some
	lively idents linking the programmes
2000 »	"ARTE et fière de l'être !" / ARTE is proud to be ARTE!
	(Audour, Soum, Larue) and "ARTE Erleben" / Experience the ARTE Adventure! (McCann-Erickson)
1998 »	"ARTE - Was für ein Angebot!" / Look what ARTE has to offer!
1990 »	(Michael Conrad & Leo Burnett)
1996 »	"ARTE, sehen Sie selbst!" / ARTE – see for yourself! (Castenow + Partner)
1995 »	The logo is much clearer and has a
1000 //	warm orange colour (Lambie-Naim & Company)
1994 »	"Ma télé a du talent!" / Television with talent! (Audour, Soum, Larue)
1992 »	First campaign "Laissez-vous déranger par ARTE" /
	Let ARTE challenge you! (Audour, Soum, Larue)

BROADCASTING

2012 »	ARTE Live Streaming on WWW.ARTE.TV and via mobile apps
2011-2012 »	End of analogue TV broadcasting in France (November 2011) and in Germany (April 2012) as well as extension of the digital terrestrial network (DTTV) throughout France
2010 »	Reception of ARTE+7 via HBB-TV, smartphones and social platforms such as YouTube and Dailymotion in France
2008 »	HD broadcasting on all networks: in Germany via the Astra satellite and cable networks and, in France, on DTTV, satellite, cable and ADSL
2007 »	Launch of ARTE+7 on www.arte.tv
2006-2007 »	Broadcasting via ADSL in France and Germany
2005 »	Digital broadcasting 24 hours a day in France via the digital terrestrial television (DTTV). Programming starts at 8 am
2001 »	Analogue broadcasting 24 hours a day via Astra and from 2 pm via cable networks in all German states. Programming starts at 2 pm
1996-2000 »	
	Canal+ via Astra) and German (ZDF and ARD via Astra) packages
1994 »	Broadcasting via the ASTRA satellite
1992 »	First simultaneous analogue broadcasting in France and Germany via satellite (Kopernikus and TDF 1-2) and on cable from 5 pm. Broadcasting on the fifth French terrestrial network (Telecom 2B satellite). 72% of French households able to receive the channel

DAYTIME SCHEDULE

08:00 am	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	ARTE JUNIOR 104'	ARTE JUNIOR 104'					
			X:ENIUS 26'				
			HISTORY THEMA	HISTORY THEMA GEOPOLITICS	HISTORY THEMA GEOPOLITICS	HISTORY THEMA	HISTORY THEMA
	360° GEO 43'	SCIENCES 80'	GEOPOLITICS SCIENCES 120'	SCIENCES 120'	SCIENCES 120'	GEOPOLITICS SCIENCES 120'	HISTORY THEMA GEOPOLITICS SCIENCES 120'
	300 020 43	SCIENCES 60					
	HISTORY SCIENCES DISCOVERY 160'						
		METROPOLIS 43'	ARTE DISCOVERY FAR AWAY PLACES 43'/52'				
		ART AND CULTURE 26'	COUNTRY COOKING, ETC. 26'	COUNTRY COOKING, ETC. 26'	COUNTRY COOKING, ETC. 26'	COUNTRY COOKING, ETC. 26'	COUNTRY COOKING, ETC. 26'
		PHILOSOPHY 26'	ARTE NEWS 11' 360° GEO				
		TOWN SQUARE 26'	FAR AWAY PLACES 43'/52'				
	FUTURE - THE MAGAZINE 43'	360° GEO 43'	FILM 105'				
02:30 pm	YOUROPE 26'						
	TRAVEL DOCUMENTARY SERIES 26'	THE HUMAN ADVENTURE 2 X 52'					
	ARTE DISCOVERY 4 X 43'						
			TRAVEL DOCUMENTARY SERIES 26'				
			FAR AWAY PLACES 43'/52'				
			HUMAN ADVENTURE 52'				
		HANDS UP! 35'	X:ENIUS 26'				
		SUNDAY CULTURE DOCUMENTARY 52'	TRAVEL DOCUMENTARY				
	COUNTRY COOKING 26'		SERIES 26' ARTE DISCOVERY 2 X 43'	SERIES 26' ARTE DISCOVERY 2 X 43'	SERIES 26' ARTE DISCOVERY 2 X 43'	SERIES 26' ARTE DISCOVERY 2 X 43'	SERIES 26' ARTE DISCOVERY 2 X 43'
	ARTE REPORTING 52'	MAESTRO 43'					
	IF MAPS COULD TALK 12'	COUNTRY COOKING 26'					
	ARTE NEWS 15'	ARTE NEWS 15'	ARTE NEWS 20'				
	360° GEO 43'	COLLISION 11					
08:50 pm	360 GEO 45	VOX POP 26'	28 MINUTES 43'				

EVENING SCHEDULE

08:50 m	SATURDAY HUMAN ADVENTURE TRACKS NIGHT	SUNDAY PRIME TIME	7	MONDAY NIGHT MOVIE	THEMA ON TUESDAY	WEDNESDA PREMIERE	AY	THURSDAY NIGHT SERIES	DRAMA ON FRIDAY
	THE HUMAN ADVENTURE 2 X 52	CINEMA SUNDAY 100 ⁰	SUMMER OF	MOVIE CLASSICS 100'	THEMA ON TUESDAY 105'	CONTEMPORARY MOVIES 100'	BIG FORMAT DOCU- MENTARY 100'	SERIES 2 X 52'	DRAMA 90'
	POP CULTURE 52'	DOCUMANIA 52'/90'		CINEMA CLUB 100'	HISTORY 52'	WEDNESDAY CULTURE DOCUMENTARY 52'		DRAMA OR SERIES 52// 90'	SCIENCES 52'
00:00 am	TRACKS 43'	MUSIC NIGHT OWLS OPERA 52/75/150'			GEOPOLITICS 52'	MOVIE DISCOVERIES 100'	BIG FORMAT DOCU- MENTARY 100'		SOCIETY 52'
	ARTE POP CONCERT 75'	527757150		THE SKYLIGHT 52'	YOUROPE 26'				SHORT CIRCUIT 52'
		ARTE CONCERT CLASSIC	52'	METROPOLIS 50'					MEDIUM LENGTH FILMS 52'
		PHILOSOPHY 26'							TRACKS 52'

FILM

SOCIETY

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