

arte

All about ARTE



Contents

Foreword	03
All about our editorial offer	06
All about the channel	34
Organisation of the ARTE group	36
Our history	44

ARTE – a leading cultural brand in Europe

On 30 May 1992, TV viewers were able to tune in for the first time to a new, unique television channel: ARTE. France and Germany had joined forces to create a cultural channel catering to all Europeans in order to “promote understanding and bring people together through culture”.

Thirty years on, this Franco-German project – which had been geared towards Europe from the outset – is just as relevant as it was then. Now, more than ever, we are firmly convinced that cultural content, good stories, and quality programming create social bonds, play a unifying role in our societies, and encourage the emergence of a democratic public arena that helps to empower the individual.

Our channel aims to provide its audiences with the keys to a greater understanding of the world around them. Whether on traditional television or through its digital platforms, our wide range of programmes includes awealth of feature films, TV series, documentaries, news and magazine programmes, as well as concerts and shows, transcending national points of view and reflecting European cultural diversity. To fulfil its mission, ARTE relies on an extensive network of partners throughout Europe: 85 % of our output is made up of European productions, and for several years, we have also offered a selection of our

programmes in six languages across Europe. Thanks to our arte.tv platform and our social media presence, we are able to be innovative storytellers, introducing interactive formats, and immersive experiences that speak to a young audience that is always keen to discover something new.

In spite of competition from international streaming platforms and increasingly standardised, global-oriented productions, ARTE is pushing ahead with its mission to be a leading cultural broadcaster – in everyone’s language. For its 30th birthday, our channel’s ambition remains unchanged: to bring European talent together to create exciting, innovative programmes, ensure our offer is available throughout Europe, and to reach even more audiences in even more languages.

We would like to thank you for your commitment to our channel, and we hope that you will enjoy many exciting moments of discovery with ARTE!

Bruno Patino
President



Peter Weber
Vice President



85% of content
produced
in Europe

Foreword



ARTE films have had a stellar stint ...



6 OSCARS
Los Angeles



**12 GOLDEN
PALMS**
Cannes



**7 GOLDEN
BEARS**
Berlin



3 GOLDEN LIONS
Venice



**6 GOLDEN
LEOPARDS**
Locarno



**29 GERMAN
FILM AWARDS**
for best film and documentary
Berlin



36 CÉSAR AWARDS
for best film, documentary, short, animated, first
feature and foreign film
Paris

... at **inter national
festivals**

arte

Our editorial offer

all about our
editorial offer



El Hierro
by Jorge Coira.

Programmes for
70% of Europeans
in their own
language

All TV programmes go out in French and in German.
Online, several hundreds of hours a year are available in
English, Spanish, Polish, and Italian.

Titane
by Julia Ducournau.

Undine
by Christian Petzold.



Fabian: Going to the dogs
by Dominik Graf.



Home
by Franka Potente.



*Nosferatu:
A Symphony of Horror*
by Friedrich Wilhelm
Murnau.



Farewell to the Night
by André Téchiné.

A window out onto the world of contemporary film

ARTE is a patron of creative filmmaking and quality cinema. The channel is committed to helping independent artists all over the globe to realise their unique visions of the world and its complexities. ARTE supports cinema that is fresh, challenging, and open-minded, often in its original language with subtitles.

Annette
by Leos Carax.



Classics of the silver screen

Hitchcock, Murnau, Lang, Kurosawa, Tati, Truffaut... From silent genius to grandiose sound, ARTE cherishes every masterpiece of the silver screen. An exciting weekly selection blends the unforgettable with the undiscovered, acclaimed classics with unexpected gems. A sprinkling of thematic seasons and personal retrospectives tops it all off. ARTE is passionate about film and film history, but dispassionate about genre; westerns, crime, horror and sci-fi are all welcome.



Six films
per week
on linear
broadcast
and at any time
on **arte.tv**

arte
KINO

ArteKino offers art house films freely available online, in six languages across 32 European countries, and showcases the richness of European cinema to as many people as possible. In addition to its annual festival, **ArteKino** has a new film online every month, as well as a selection of classics that shaped the history of cinema.

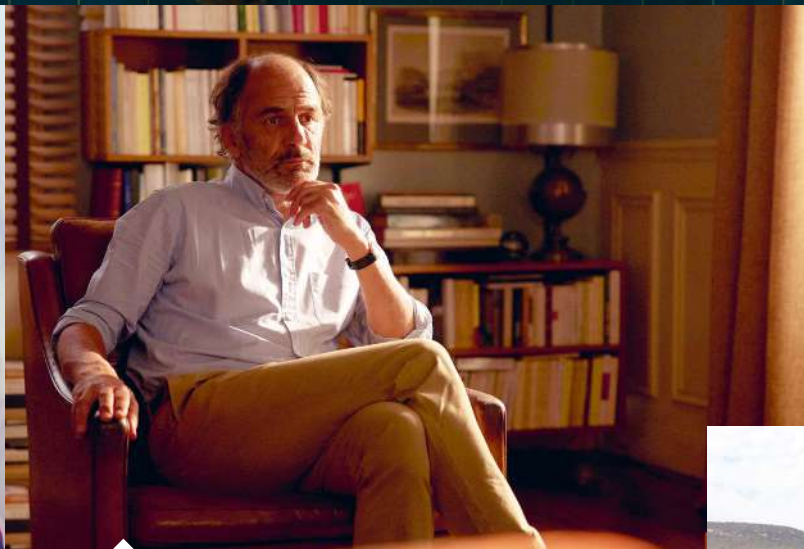


Hopeville
by John Trengrove.

H24 – 24 Hours, 24 Women, 24 Stories
by Nathalie Masduraud and Valérie Urrea.



Sacha
by Léa Fazer.



In therapy
by Éric Toledano and Olivier Nakache.



Algiers Confidential
by Frédéric Jardin.

Season to season

A man in a dusty South African village embarks on a light-hearted quest for redemption, a prosecutor from Geneva faces the demons of her past, and a Parisian psychiatrist struggles to cope during the pandemic... ARTE series are characterised by excellent screenplays full of addictive twists and turns. Throughout the year, arte.tv offers some forty series from Europe and the world, as well as short web series.



Broadcast on Thursdays
and available 24/7
on arte.tv



Delivered
by Jan Fehse.

*The forgetfulness
of squirrels*
by Nadine Heinze
and Marc Dietschreit.



Off-Season
by Laurent Herbiet.



Toubab
by Florian Dietrich.



The House
by Rick Ostermann.

Pure fiction

ARTE drama is fresh and original. It undermines clichés and questions stale ideas. Personal dilemmas, period dramas, social comedy, political thrillers: all genres have a home here. Any topic too, however sensitive, as long as the tone is right and the story powerful.

80% of TV dramas
are coproduced
with ARTE

Broadcast on Fridays
and available 24/7
on arte.tv





ARTE Journal, presented by Damien Wanner, Meline Freda, Marie Labory and Dorothee Haffner.



28 Minutes with Elisabeth Quin.

The latest news

ARTE Journal brings all the latest news to an international audience, and devotes a significant part of the programme to culture. **28 Minutes** is a deeper look at current affairs with journalists and intellectuals.

Assault on the Capitol: An American Trauma.



Mapping the World Myanmar – The Junta and the Democratic Dream.

Investigative documentary series, geopolitical analysis, and international commentary



Make sense of global events

ARTE gives pride of place to analysis. In-depth reports investigate important issues of the day – ranging from politics, economics, and social issues – as part of ARTE's **Thema** evenings. The series **Mapping the World** offers a geopolitical analysis of key global issues in bite-sized chunks, while the weekly **ARTE Reportage** is out on the ground talking to those at the centre of crisis. Finally, **ARTE RE**: highlights the day-to-day lives of Europeans across the continent.



Africa, GMOs and Bill Gates.



ARTE RE: Tensions in Bosnia.



Dr Zuckerberg: Your Health and Big Data.

Studio of the ARTE Journal Junior.



Programmes for kids

There's something for everyone whatever their age, thanks to **ARTE Journal Junior**, a TV news programme for younger audiences. Broadcast every morning and posted online the night before, the show provides news and information to enquiring children and teenagers, as well as their parents! The programme's documentaries and portraits of children from all over the world are a much-appreciated bonus feature.



Information and insights: ARTE Journal, ARTE Reportage, Thema, 28 Minutes, ARTE RE, Mapping the World and more, on **arte.tv** And now: **Info+**, the new digital format about European and international news.

Past perfect

The past is the key to understanding the present. How are we influenced by prehistoric art? What did the Ancient Egyptians invent? What does anthropology tell us about vanished peoples? ARTE sets out to explore distant civilisations and trace the history of the great conquests of mankind.

Treasures of Mesopotamia:
archaeologists facing Daesh.

The major
historical events
and civilisations
that shaped
the world



Women and Cars: The Story of an Underestimated Liaison.



Making History:
The Amphora.

Napoleon vs. Metternich.
The Beginning of the End.



Petrol: A Story of Power.



Florence Nightingale:
Nursing Pioneer.

Living memory

ARTE probes collective and individual memories, opening a personal gateway to contemporary history. We tell tales of the powerful and famous; tales of the powerless and anonymous; and stories of the combat and resistance that shaped our world for better or for worse.



Broadcast on
Saturdays and
Tuesdays
and available 24/7
on **arte.tv**



Broadcast every day and available 24/7 on **arte.tv**

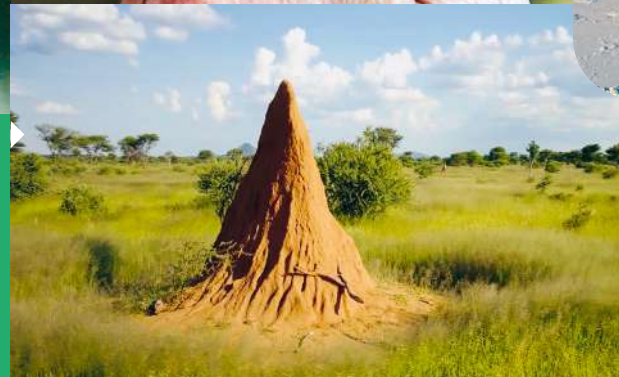
Around the world

ARTE documentaries embark on a journey to discover the flora and fauna of the earth, to tell amazing stories, and have unexpected encounters. ARTE documentaries roam the globe, and report from off the beaten track to reveal the world in all its many facets.

All the beauty and wonder of our planet



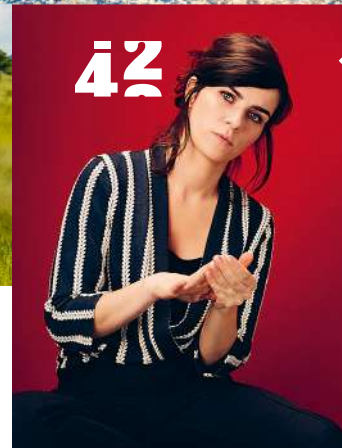
Animal Constructions.



Good News From Our Planet:
How to Preserve Nature.



Science show 42, *The Answer to Almost Everything.*



The Arctic 66.5 degrees North.



Touching the asteroid.



Your key to understanding the latest breakthroughs in medical and environmental science



From microscope to telescope

Miracles of the brain, miracles of modern medicine, or the miracle of nanotechnology: ARTE's science documentaries plunge you into the magic of scientific possibility. Sharing new insights in such diverse fields as astronomy, health, zoology, physics, ecology and mathematics, ARTE answers the little questions along with the big ones, makes research accessible, and questions the impact of the latest technologies on our daily lives.



A Vaccine at Lightspeed:
The BioNTech Project.



Broadcast on Saturdays and available 24/7 on **arte.tv**

Be part of it all

Be moved by the most beautiful of voices, see a chorus of dancers stream across the stage, be lulled by the sounds of pizzicato: all for free, live or on catch-up TV. ARTE offers concerts, operas, ballet, theatre and festivals across all devices, around the clock, and across the music spectrum, from rock, rap, pop, and jazz, to classical.

Over
900 performances
a year on the
ARTE Concert
digital
platform.



Jinjer
at Alcatraz Festival.

Cirque du Soleil : O.

Crystal Murray
at the ARTE Concert
Festival in Paris.

The Avishai Cohen Trio
in Strasbourg.

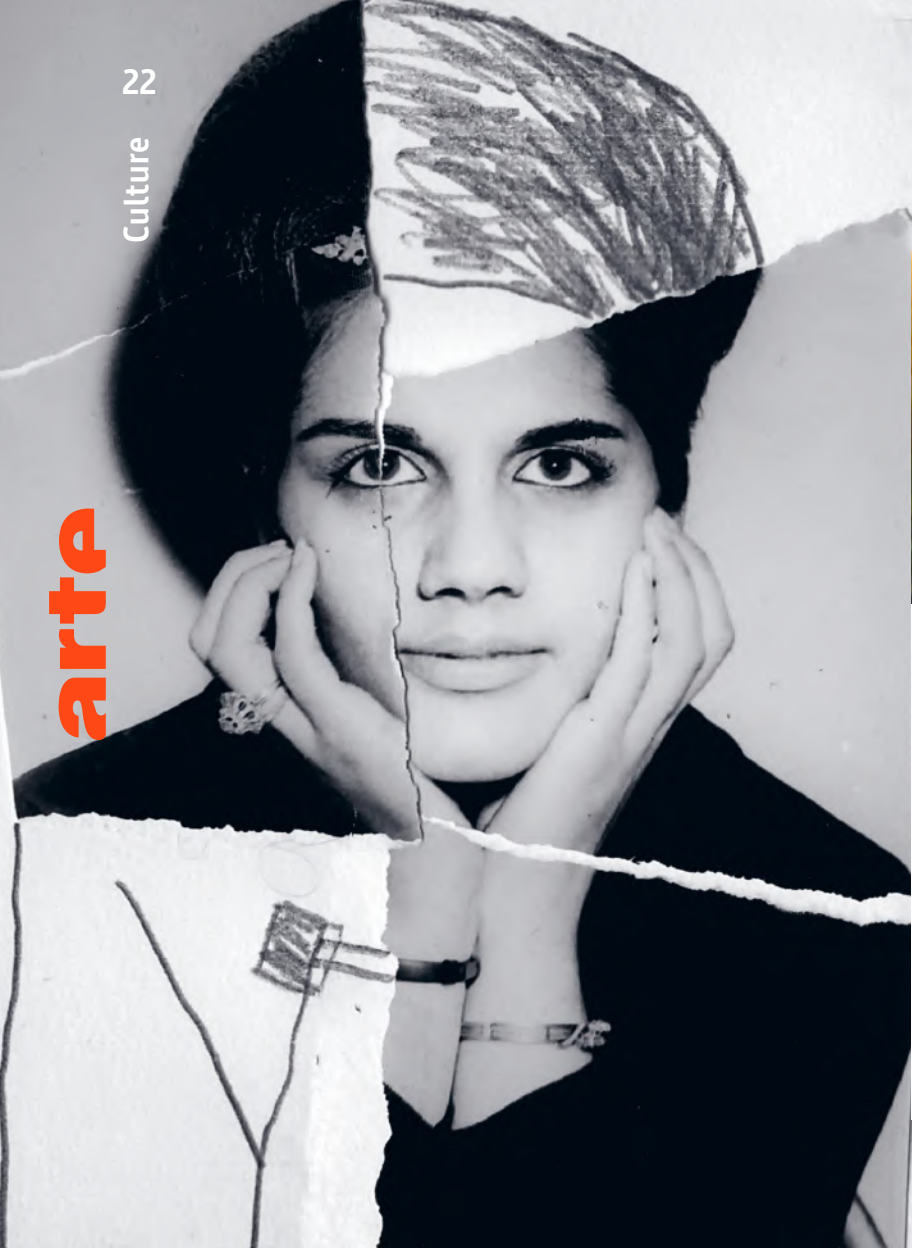
Beethoven Day 2021:
choreography by Sasha Waltz
at the Ancient Theatre of Delphi.

The RTÉ National Symphony Orchestra
performs Beethoven's Symphony No. 2
conducted by Jaime Martín.

Opéra *Il Barbiere di Siviglia*
produced by Herbert Fritsch and
conducted by Michele Mariotti,
Vienna State Opera.

arte OPERA

The most prestigious opera houses straight to your living room: whether via livestream or on demand, the **ARTE Opera Season** brings you the big classics, the latest works, and revivals. Whether opulently baroque or contemporary, new performances are available online in six languages every month. The ARTE Opera Season is unique, featuring a network of 21 partners across 12 countries.



She Had a Dream
by Raja Amari.



I See You and Me
Women Portrait Painters.



Electro Meets Art
art.set @ Fondation Beyeler.

The documentary as art

Casting aside old templates and formats, ARTE offers documentary filmmakers a unique opportunity to innovate. They are given free rein to be bold, personal, and original, and to challenge entrenched views of the world. ARTE shines a light on the precious hidden gems of the art of the documentary.

Radiograph Of A Family
by Firouzeh Khosrovani.

40% of documentaries on ARTE



Christo & Jeanne-Claude
The Art of Wrapping.

Martin Margiela
In His Own Words.



Creative odyssey

Art is a river with many undercurrents. ARTE documentaries plunge deep into the work and trace them back to the source: the artist. Here, culture means adventure. With an inspirational guide and an inquisitive mind – whether your journey leads you to sculpture, classical music, pop, cinema, architecture, design, photography, or literature – the quest to discover new lands is endless.



The best of culture: painting, architecture, literature, and more.

Broadcast every day
and available 24/7
on **arte.tv**



TRACKS

Twist:
New Role Models.



TWIST



Gymnastics: Operatic Hip Hop,
Dance Decolonised.



INVITATION
AU VOYAGE

Invitation to Travel:
Women's voices,
presented by Linda Lorin.

Tracks,
Uldus Bakhtiozina.



Streetphilosophy:
Laziness.

At home across cultures

Always alive to new trends and refusing to be hemmed in, ARTE's magazine shows offer an exciting mix of cultures and ideas. You can expect punchy, offbeat reviews (**Tracks**) and in-depth interviews with creatives and intellectuals (**Square**, **Philosophy**). Then there is **Twist**, which is always on the lookout for committed artists to give them a voice. And, of course, **Karambolage**, a fun, comparative anthropology of the French, Germans and Europeans in general. These multi-faceted programmes are a breath of fresh air for viewers in search of meaning and knowledge.



karambolage



ARTE's magazine shows
Tracks, Philosophy, Twist,
Karambolage and more
on arte.tv

Four Feet High
by Maria Belén
Poncio, series
and VR film.



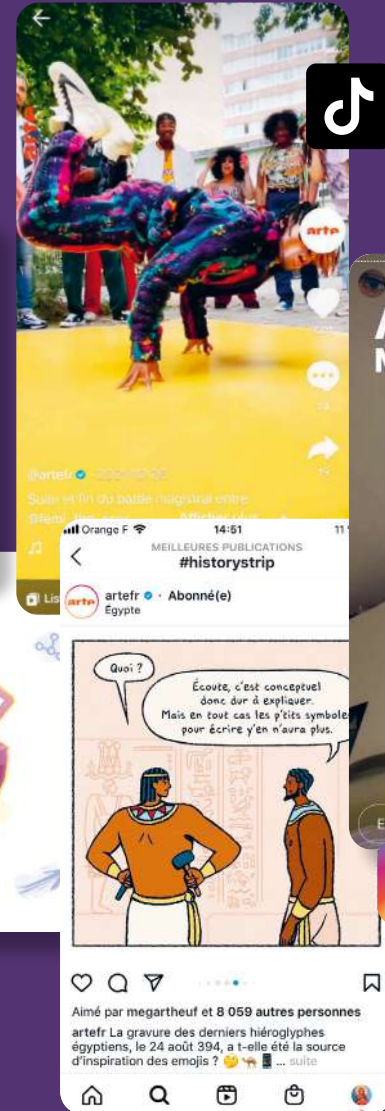
Concert
by Timothée Joly
in the immersive
universe Horizon
Worlds.



Video game *Inua*,
A story in ice and time.

arte
RADIO

Jour de Play
a show dedicated to video games
on Twitch.

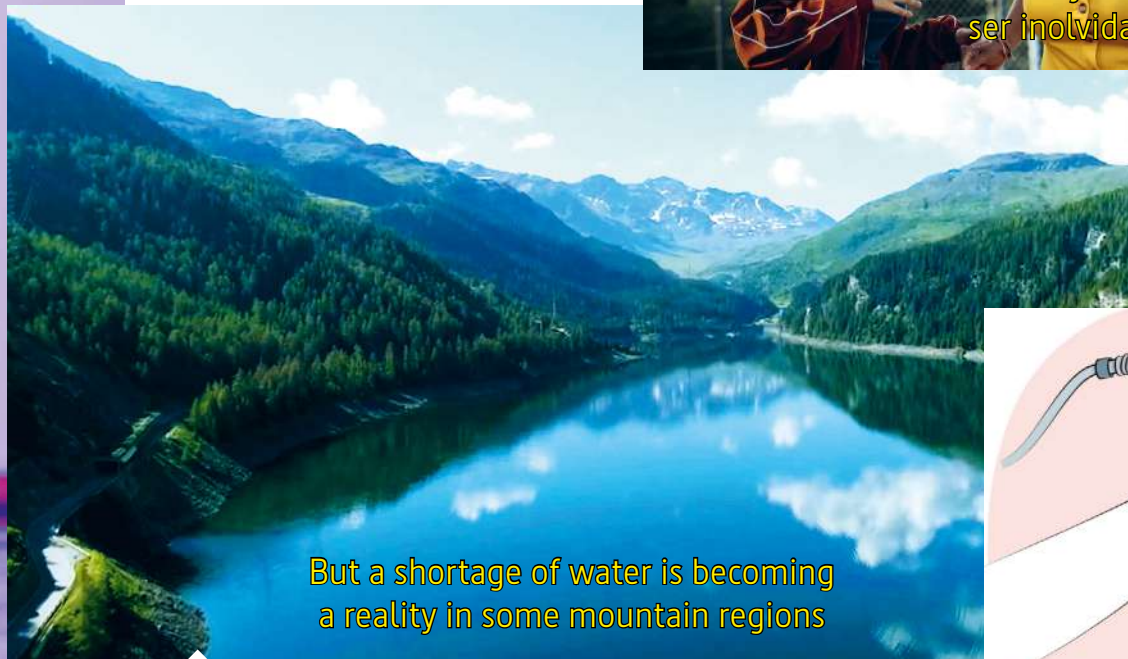


Social networks

Social media is an opportunity for creatives to imagine new narrative styles. ARTE has developed offers designed for specific audiences, including the **Twitch** show *Jour de Play* which is broadcast live, the documentary fiction *Viens on danse*, filmed vertically for **TikTok**, the web series *Happiness* on **Instagram**, that follows the journey of four young Iranians, and the interactive format **FAQ** on **Snapchat**, which addresses social issues. There's also **ARTE Radio**, a pioneering podcast in France. These offers reach new audiences that don't typically watch linear TV.

Jestem prawdziwym szczęściarzem.
No i doskonałym cyrulikiem.

Rossini's *Il Barbiere di Siviglia* from the Vienna State Opera, ARTE Opera Season.



But a shortage of water is becoming
a reality in some mountain regions

Climate change hits Switzerland,
a documentary from The European Collection.



Este verano sólo hay una regla: tiene que
ser inolvidable

Sami, Joe and I
by Karin Heberlein,
awarded at the ArteKino
Festival.

ARTE in 6 languages ▾

Français (FR)

Deutsch (DE)

English (EN)

Español (ES)

Polski (PL)

Italiano (IT)

70% of Europeans can watch
ARTE in their mother
tongue.

Web series *Liberated!*
by Ovidie and Sophie-Marie Larrouy.



Il nostro valore sul mercato della scopabilità è
generalmente associato alla nostra giovinezza

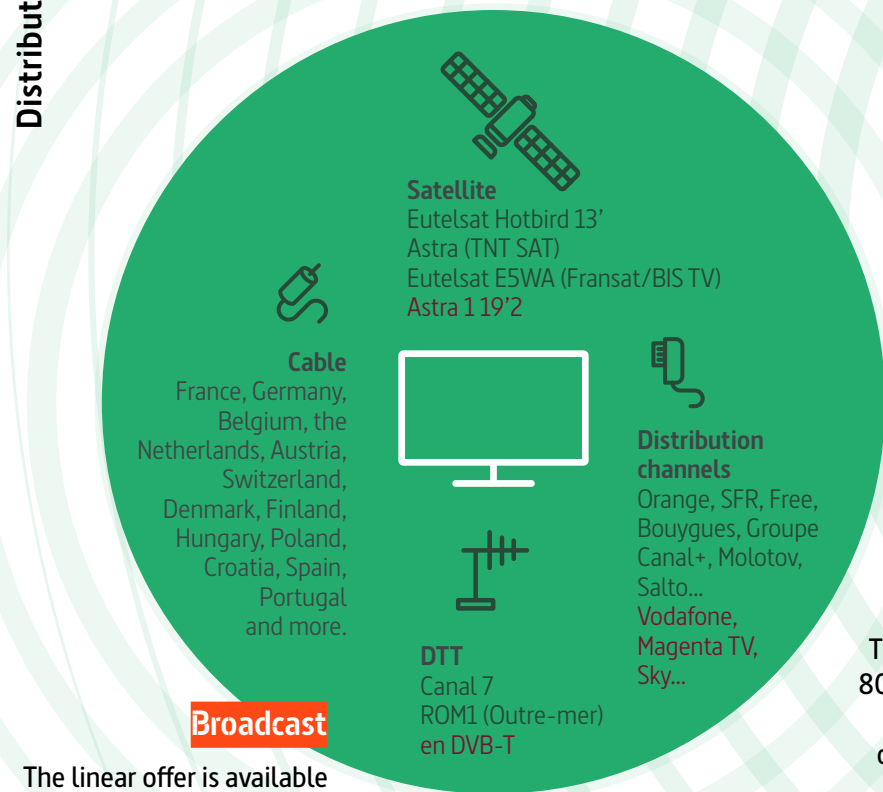
Six languages to choose from

Thus **70% of Europeans** can watch ARTE in their mother tongue. ARTE offers a selection of its online content in six languages. As well as **French and German**, hundreds of hours of magazines, documentaries, films, and shows are available in **English, Spanish, Polish** and **Italian** on arte.tv, as well with the ARTE application for mobile and Smart TV.

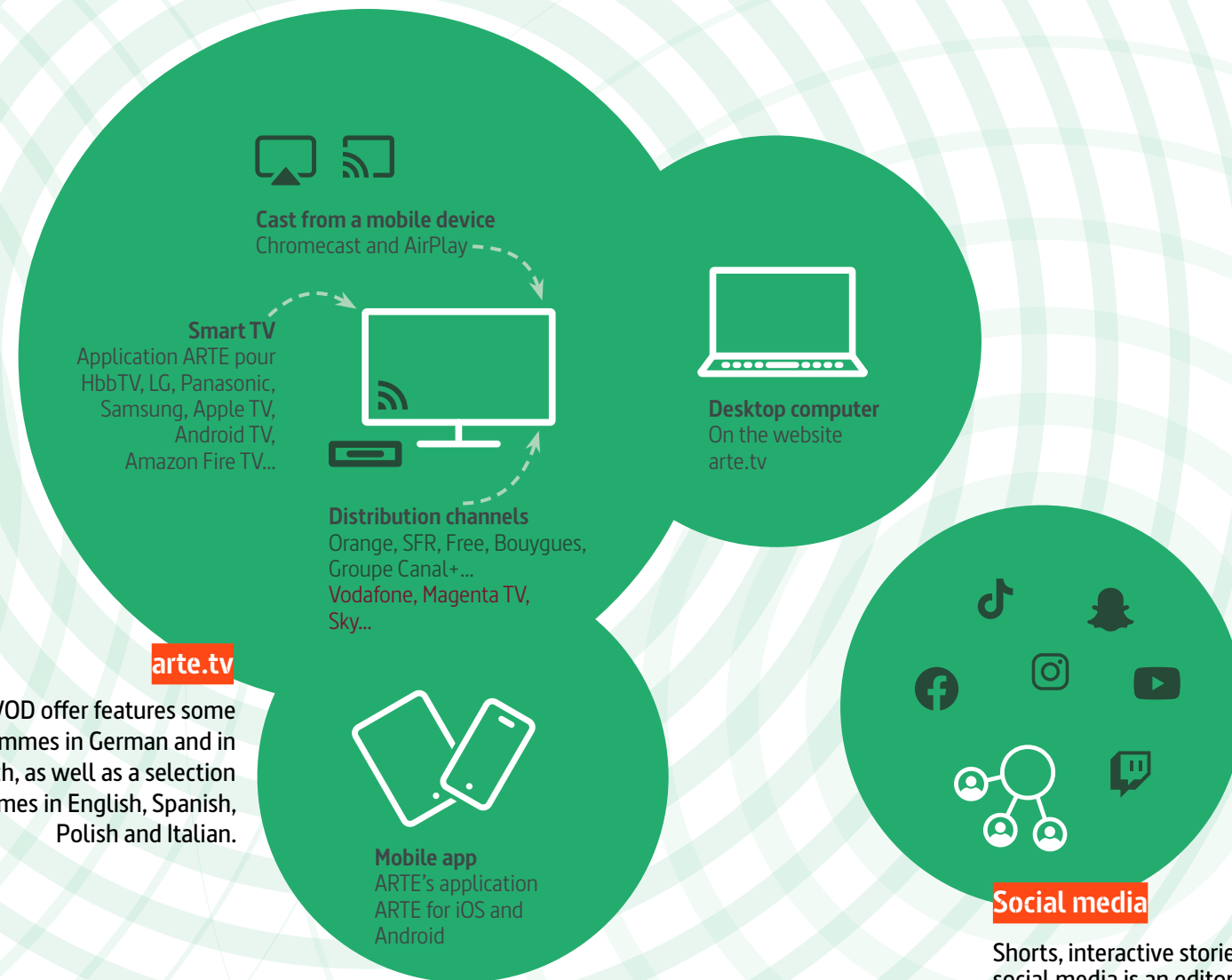
This offer is constantly evolving. For example, a news bulletin is available in English and Spanish. The **ARTE Opera Season** brings audiences beloved classics and modern retellings of key operas. **ArteKino** promotes the art house films of emerging directors and offers a curated section of important cinematic works. Finally, **The European Collection** brings together documentaries and reports on current affairs, politics, and society from a network of five public service broadcasters.



These projects benefit from European co-financing under the MEDIA component of the Creative Europe programme or from a preparatory action.



The digital VOD offer features some 8000 programmes in German and in French, as well as a selection of programmes in English, Spanish, Polish and Italian.



ARTE on all platforms

ARTE is available on various devices and platforms and follows where its audience goes, without limits. Whether a traditional TV viewer, a VOD lover, or avid social media user, ARTE is available to you.



Programmes in original version, with audio description or with subtitles for the deaf and hearing impaired.

Major operators and operating systems
French / German



Open-air karaoke
at the Fête de la musique.

Building a relationship with audiences

ARTE listens to its audiences. Viewers can find lots of information in the FAQ section, and for all other questions, the viewers department is available. The MyARTE portal enables users to subscribe to their favourite programmes, enter exclusive competitions, and join in one of the many events that ARTE organises with its European partners. Festivals and premieres in France and Germany are also opportunities for ARTE to meet viewers.

Le Serpent, art piece by Bertrand Gadenne, sponsored by ARTE during the Festival *L'Industrie Magnifique*.



Editions

Treat a friend, treat yourself
ARTE publishes DVDs in French and German as well as books and VOD in France as companions to its TV broadcasts, immortalising memorable programmes.

Educ'ARTE

Educ'ARTE is a learning resource for teachers and students in secondary education. They have access to 2000 ARTE videos in French, German and English covering all school subjects. More than 2000 institutions worldwide are subscribed to the service, most based in France and Germany.



ARTE Campus

ARTE Campus is a service that curates the best ARTE has to offer to help tertiary education students and adults to learn and revise. More than 2000 videos are available in French, German, English, Spanish and Italian, and the user has tools on hand to personalise their experience.



arte

The Channel



All about
the Channel

The ARTE Group

Founded in 1990 by France and Germany, ARTE is committed to providing cultural programming that promotes unity and understanding among Europeans.

ARTE is made up of three separate companies: the Strasbourg-based European Economic Interest Grouping, ARTE GEIE, plus two member companies acting as editorial and content production centres, ARTE France and ARTE Deutschland TV GmbH.

ARTE headquarters in Strasbourg.



ARTE FRANCE

provides 40% of the programmes. funds 50% of ARTE GEIE.



ARTE GEIE

provides 20% of the programmes, houses the programme directorate and is responsible for the news production, programming, broadcasting, multilingual workflows and co-productions with European partners.

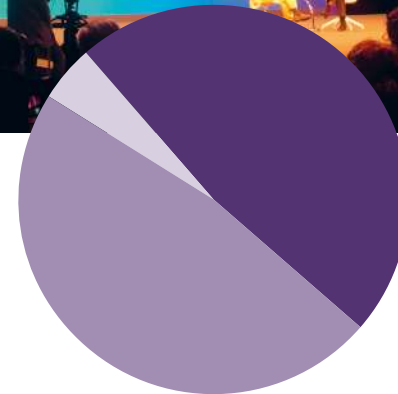
Strasbourg

ARTE DEUTSCHLAND

provides 40% of the programmes. funds 50% of ARTE GEIE.



ARTE at the Frankfurt Book Fair



French and German contributions as share of output

40% ARTE France
40% ARTE Deutschland
20% ARTE GEIE and European partners

French and German contributions to the ARTE GEIE budget

ARTE France: €67.5m
ARTE GEIE: €6.6m
ARTE Deutschland: €67.5m

As of 2021.

Public funding accounts for
95%
of ARTE's budget

*As of June 2022.



How is ARTE financed?

As a public channel, ARTE is funded by the licence fees collected in France and Germany.*

The French and German founders deliver an equal share of the programmes that they either produce or purchase depending how public broadcasting is structured in each country, where the production landscapes are quite different. The costs of running central operations at ARTE GEIE are borne equally.

A hub at the heart of Europe

ARTE GEIE is the channel's head office based in Strasbourg, a symbolic city in its own right, located close to the border between France and Germany and housing several major European institutions. It is responsible for overarching programme strategy, broadcasting, and multilingual workflows, and co-ordinates the communication activities. It also produces 20% of the programming, including news bulletins and co-productions with its European partner broadcasters.

The French and German representatives who attend the **General Assembly** set the fundamental course of the channel, vote on the budget, and appoint the members of the **Management Board** who direct the channel's operations. The **Programme Committee** lays down editorial policy, determines the schedule, and selects the programmes. The **Programme Advisory Committee** submits recommendations on programme-related issues. Partner broadcasters from other European countries attend the meetings in a consultative capacity.

ARTE GEIE

MANAGEMENT BOARD

Directs the channel's operations and reports regularly to the General Assembly.

Bruno Patino
President.



Peter Weber
Vice President.



Emelie de Jong
Programme Director.



Marysabelle Cote
Administrative Director.



GENERAL ASSEMBLY

Makes fundamental decisions of strategic importance to the channel, approves the business plan and appoints the members of the Management Board.

Tom Buhrow, President
Nicolas Seydoux, Vice President

PROGRAMME COMMITTEE

Sets ARTE's editorial policy and drafts the programme schedule.

PROGRAMME ADVISORY COMMITTEE

Advises the Management Board and the General Assembly on programming issues.

EUROPEAN PARTNERS

ORF
Austria


RTBF
Belgium


ČT
Czech Republic


YLE
Finland


ERT
Greece


RTÉ
Ireland


RAI COM
Italy


LRT
Lithuania


Film Fund
Luxembourg


RTVE
Spain


SSR SRG
Switzerland




Find the full
organisation
chart



As of June 2022.

The French Member on the one side...

The French member is ARTE France, which funds 50% of the head office ARTE GEIE. It also designs, co-produces and buys in 40% of the programmes broadcast on ARTE. That makes it a significant player in the audio-visual industry, both in France and in Europe; a role that is reflected in the ambitious editorial policy of its ARTE France Cinéma and Développement subsidiaries.

Headquarters of ARTE France, Paris.



EXECUTIVE BOARD

President: Bruno Patino
 Editorial Department
 Editorial Director: Boris Razon
 Director of Production and Acquisitions: Ingrid Libercier
 Resources Department
 General Director in charge of Resources: Frédéric Béreyziat
 Director of Human Resources: Soumaya Benghabrit

SUPERVISORY BOARD

Chairperson: Bernard-Henri Lévy
 Vice-Chairperson: Nicolas Seydoux

As of June 2022.

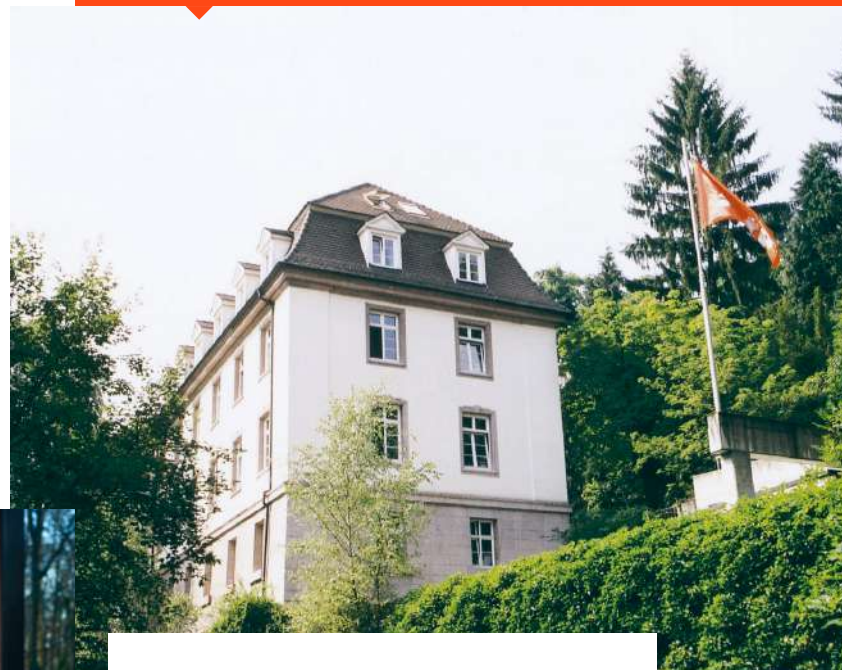
We love Green Festival, Bois de Vincennes, Paris.



Bruno Patino
President.



Headquarters of ARTE Deutschland, in Baden-Baden.



Open Air Cinema, Berlin.



GENERAL ASSEMBLY

Chairperson: Prof Dr Kai Gniffke, SWR President
 Vice-Chairperson: Dr Norbert Himmler, ZDF President

MANAGING DIRECTORS

Dr Markus Nievelstein (ARD)
 Wolfgang Bergmann (ZDF)

As of June 2022.

Dr Markus Nievelstein
Managing Director and
ARTE-ARD Coordinator



Wolfgang Bergmann
Managing Director and
ARTE-ZDF Coordinator



As of June 2022.

the German Member on the other

The German member, ARTE Deutschland TV GmbH, funds 50% of the head office ARTE GEIE. It also provides 40% of the programmes broadcast on ARTE. It mirrors the federal structure of public television in Germany, so its shareholders are the public service broadcasters under the ARD umbrella, together with ZDF. From Baden-Baden, it coordinates the flow of programmes, most of which are first broadcast on ARTE.



William Irigoyen and Andrea Fies, presenters of ARTE Reportage.



Shooting of the feminist magazine Kreatur, with Marie Labory.

An ethical media outlet

As a public service broadcaster, ARTE is aware of its responsibility and status as a public good. From its programmes to its internal culture, the channel defends humanist European values and is working to becoming a leader in parity, diversity, social responsibility, and sustainability.

Parity

The channel is actively trying to improve gender parity among ARTE's leadership. ARTE is also pushing for greater equality both in front of and behind the camera – from writers, presenters, directors to producers – and wants to contribute to making women more visible in the public arena.



Meadow for bees at the ARTE headquarters in Strasbourg.

ecoproduct

Sustainable development

ARTE is ambitious in its sustainability goals.

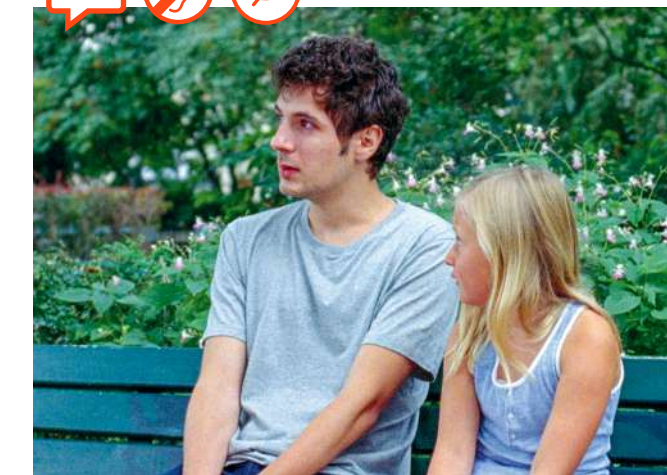
As a member of the Ecoprod association, ARTE is committed to more sustainability in film and television production. The HQ in Strasbourg achieved its ISO 50001 certification in 2016, the first TV channel in France to do so. Both the HQ and Paris offices submit a carbon audit every year and both use electricity from renewable sources.

100% of electricity is from renewable sources on ARTE's HQ and Paris offices.

Each week at least **6** prime time programmes are available in audio description

Accessibility

The vast majority of arte.tv and apps are accessible, with subtitles for audiences that are deaf and hard of hearing, and audio descriptions available for visually impaired users. Each week at least six prime time programmes are available in audio description.



Amanda, film with audio description and subtitles for the deaf and hard of hearing.

At the Beginning

ARTE, a symbol of Franco-German friendship

The project, which had been championed since 1988 by French President François Mitterrand and German Chancellor Helmut Kohl, came to fruition on 2 October 1990, when a treaty was signed between France and the German Länder. ARTE GEIE was founded in Strasbourg in 1991 as a European Economic Interest Grouping, divided equally between La Sept (now ARTE France) and ARTE Deutschland TV GmbH.

A European mission

ARTE programmes showcase Europe's rich cultural diversity and promote understanding and closer ties between Europeans.



On the road to the future

ARTE, faithful to its public service mission, continues to develop its eclectic, innovative, and free editorial offer to Europe as a whole. ARTE brings you content at your fingertips, in a variety of formats, to reflect and discover, and look at the world with a fresh pair of eyes.

At the Beginning

ARTE, a symbol of Franco-German friendship

The project, which had been championed since 1988 by French President François Mitterrand and German Chancellor Helmut Kohl, came to fruition on 2 October 1990, when a treaty was signed between France and the German Länder. ARTE GEIE was founded in Strasbourg in 1991 as a European Economic Interest Grouping, divided equally between La Sept (now ARTE France) and ARTE Deutschland TV GmbH.

A European mission

ARTE programmes showcase Europe's rich cultural diversity and promote understanding and closer ties between Europeans



Birth of a cultural TV channel
in French and German for all Europeans: a utopia becomes reality.

May 1992
ARTE's launch
ARTE becomes reality for German and French audiences with an evening broadcast from 7pm.

Launch of the French *ARTE Magazine*, a weekly magazine for professionals in the audio-visual sector.

1993
Partnerships with other public broadcasters in Europe, starting with the Belgian channel RTBF.

1994
German monthly
Launch of the *ARTE Magazin* entirely focused on ARTE programmes.

Recognition:
A unique place in the European audio-visual landscape.

1996
First films with audio-description and launch of the website

2001
Broad-casting extends to daytime, from 2pm.

2002
Launch of ARTE Radio, a web radio on demand.

2003
ARTE GEIE's new head-quarters open in Strasbourg, close to European institutions.

ARTE Digital pioneer

2005
Digital television transmission 24/7 in HD, with all programmes in HD from 2008.

2007
Conquest of the Internet
ARTE programmes on the ARTE+7 catch-up service and as video on demand are now available. ARTE produces its first web documentary, *Gaza-Sderot, Life in Spite of Everything* in 2008. In 2009 the first web platform dedicated to the performing arts, *ARTE Live Web*, is launched.

Television today on all screens

2010
Programmes for everyone, anytime, anywhere:
catch up TV on mobile devices and Smart TVs from 2010. Livestream from 2012.

Innovative formats
The 24-hour documentary experience 24h Berlin in 2009, the 360° documentary *Polar Sea* in 2014, and the *Refugees* report from 20 artists in camps in 2016. A thematic offering focusing on cinema, ecological questions, information and digital arts enriches the menu.

2014
The web platform dedicated to the performing arts
ARTE Live Web becomes ARTE Concert.

2015
ARTE in 6 languages
Programmes with English and Spanish subtitles from 2015, with Polish subtitles from 2016, and with Italian subtitles from 2018, on arte.tv.

2017
A new corporate identity reflects the channel's identity as Europe's culture magnet.
Development of new narrative formats for social media:
Summer on Instagram (2017), *FAQ* on Snapchat (2019), *Jour de Play* on Twitch (2021), and *Viens on danse* on TikTok (2021).

2019
Digital audience figures showed 70% growth, reaching a billion video views.

ARTE, a European cultural brand
The channel has an unparalleled diversity of formats for broadcast and on arte.tv, as well as across social media.

2021
A new presidency
Bruno Patino, President of ARTE (2021-2024) and Peter Weber, Vice President of ARTE (2021-2024)

2022
ARTE celebrates its 30th birthday
On the road to the future: with a great diversity of content on air, on the arte.tv platform and on social media.

More information on arte.tv/corporate





ARTE GEIE

4 quai du Chanoine Winterer
BP 20035
F-67080 Strasbourg Cedex
T +33 (0)3 90 14 22 22

ARTE France

8 rue Marceau
F-92785 Issy-les-Moulineaux
Cedex 9
T +33 (0)1 55 00 77 77

ARTE Deutschland

Postfach 10 02 13
D-76483 Baden-Baden
T +49 (0)7221 93 69 0

www.arte.tv