

arte

# All about ARTE



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## ARTE – the European Culture Platform

For more than 30 years, ARTE – a channel with a cultural and European vocation that has become a label of excellence and creativity for audiences across Europe – has been determined to deliver on the mission entrusted to it: to bring Europeans closer together through culture. As a Franco-German project that has been geared towards Europe from the outset, ARTE is now, more than ever, driven by the conviction that culture, good stories, and quality information are key to the existence of a democratic public space in which everyone is free to form their own opinions. From our linear TV channel through the social channels to our arte.tv platform, our rich mix of programming reflects the cultural diversity of Europe and opens up perspectives that can broaden national viewpoints through dialogue.

Now more than ever, ARTE is keen to assert its European dimension. Thanks to our unique partner network of public service channels across the continent, 85% of our programming is made up of European productions. Nearly half of the European Union's member states are now represented within the network, which continues to grow. For almost 10 years now, thousands of hours of digital programmes have been available, free of charge, in six languages (German, French, English, Spanish, Italian and Polish), thanks to the support of the European Union, making our uniquely varied editorial offering – comprising a mix of documentaries, films,

TV series, news magazines, concerts and shows – accessible to an ever-wider European audience. In the face of competition from international platforms offering standardised productions targeting a global audience, ARTE stands out as the benchmark European Culture Platform on all types of screens and in a wide range of languages.

With new digital formats such as *ARTE Europe Weekly*, broadcast in collaboration with a number of European media partners, we now offer European news in nine languages, providing a cross-section of views on topical issues of interest to all Europeans. In a world that is facing growing societal and political challenges, ARTE, whose history gives it a unique position in the audiovisual landscape, is able to provide all Europeans with access to quality, contextualised information that provides them with the keys to understanding the world in which we live.

We would like to thank you for your interest in our channel and wish you many exciting moments of discovery with ARTE.

Bruno Patino  
President



Heike Hempel  
Vice President

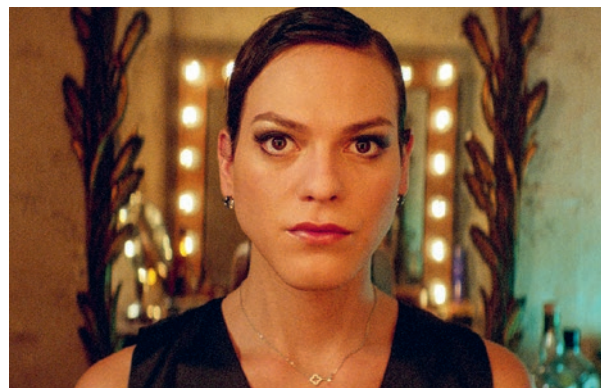


**85%** of content  
produced  
in Europe

# Foreword



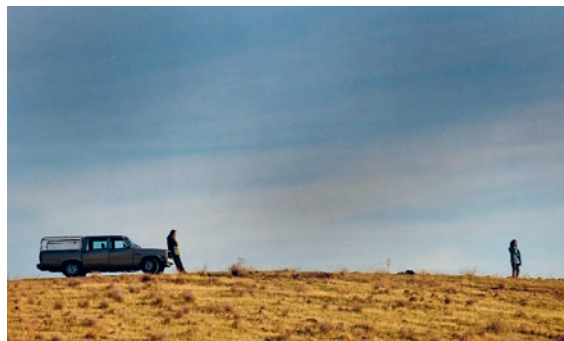
# ARTE films have had a stellar stint ...



**6 OSCARS**  
Los Angeles



**13 GOLDEN PALMS**  
Cannes



**7 GOLDEN BEARS**  
Berlin



**3 GOLDEN LIONS**  
Venice



**6 GOLDEN LEOPARDS**  
Locarno



**32 GERMAN FILM AWARDS**  
for best film and documentary  
Berlin



**40 CÉSAR AWARDS**  
for best film, documentary, short, animated, first  
feature and foreign film  
Paris

... at **international  
festivals**

arte

# Our editorial offer

all about our  
editorial offer



*El Hierro*  
by Jorge Coira.

Programmes for  
**70%** of Europeans  
in their own  
language

All TV programmes go out in French and in German.  
Online, several hundreds of hours a year are available in  
English, Spanish, Polish, and Italian.

*Undine*  
by Christian Petzold.



*Titane*  
by Julia Ducournau.



## A window out onto the world of contemporary film

ARTE is a patron of creative filmmaking and quality cinema. The channel is committed to helping independent artists all over the globe to realise their unique visions of the world and its complexities. ARTE supports cinema that is fresh, challenging, and open-minded, often in its original language with subtitles.

*Annette*  
by Leos Carax.



*Fabian: Going to the dogs*  
by Dominik Graf.



*Home*  
by Franka Potente.



*Nosferatu:  
A Symphony of Horror*  
by Friedrich Wilhelm Murnau.



*Farewell to the Night*  
by André Téchiné.

## Classics of the silver screen

Hitchcock, Murnau, Lang, Kurosawa, Tati, Truffaut... From silent genius to grandiose sound, ARTE cherishes every masterpiece of the silver screen. An exciting weekly selection blends the unforgettable with the undiscovered, acclaimed classics with unexpected gems. A sprinkling of thematic seasons and personal retrospectives tops it all off. ARTE is passionate about film and film history, but dispassionate about genre; westerns, crime, horror and sci-fi are all welcome.



Six films  
per week  
on linear  
broadcast  
and at any time  
on **arte.tv**

**arte**  
**KINO**

ArteKino offers art house films freely available online, in six languages across 32 European countries, and showcases the richness of European cinema to as many people as possible. In addition to its annual festival, **ArteKino** has a new film online every month, as well as a selection of classics that shaped the history of cinema.

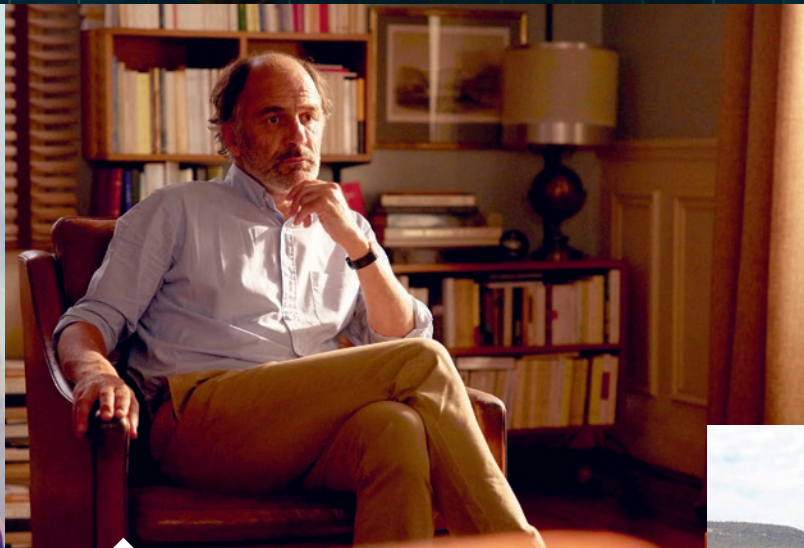


*Hopeville*  
by John Trengrove.

*H24 – 24 Hours, 24 Women, 24 Stories*  
by Nathalie Masduraud and Valérie Urrea.



*Sacha*  
by Léa Fazer.



*In therapy*  
by Éric Toledano and Olivier Nakache.



*Algiers Confidential*  
by Frédéric Jardin.

## Season to season

A man in a dusty South African village embarks on a light-hearted quest for redemption, a prosecutor from Geneva faces the demons of her past, and a Parisian psychiatrist struggles to cope during the pandemic... ARTE series are characterised by excellent screenplays full of addictive twists and turns. Throughout the year, arte.tv offers some forty series from Europe and the world, as well as short web series.



Broadcast on Thursdays  
and available 24/7  
on [arte.tv](https://arte.tv)



*The forgetfulness  
of squirrels*  
by Nadine Heinze  
and Marc Dietschreit.

*Delivered*  
by Jan Fehse.



*Toubab*  
by Florian Dietrich.

*Off-Season*  
by Laurent Herbiet.



*The House*  
by Rick Ostermann.

# Pure fiction

ARTE drama is fresh and original. It undermines clichés and questions stale ideas. Personal dilemmas, period dramas, social comedy, political thrillers: all genres have a home here. Any topic too, however sensitive, as long as the tone is right and the story powerful.

**80%** of TV dramas  
are coproduced  
with ARTE

Broadcast on Fridays  
and available 24/7  
on [arte.tv](https://arte.tv)





ARTE Journal, presented by Damien Wanner, Meline Freda, Marie Labory and Dorothee Haffner.



Jean-Mathieu Perrin (19-21), Sonia Devillers (*The World in Images*), Emilie Aubry (*Mapping the World*), Elisabeth Quin (*28minutes*).

## The latest news

ARTE Journal brings all the latest news to an international audience, and devotes a significant part of the programme to culture. The channel launched the **19-21**, which brings an in-depth perspective on the news with two hours dedicated to geopolitics, analysis and debates.



Investigative documentary series, geopolitical analysis, and international commentary

Assault on the Capitol: An American Trauma.



### Make sense of global events

ARTE gives pride of place to analysis. In-depth reports investigate important issues of the day – ranging from politics, economics, and social issues – as part of ARTE's **Thema** evenings. The series **Mapping the World** offers a geopolitical analysis of key global issues in bite-sized chunks, while the weekly **ARTE Reportage** is out on the ground talking to those at the centre of crisis. Finally, **ARTE RE** highlights the day-to-day lives of Europeans across the continent.



Dr Zuckerberg: Your Health and Big Data.



Africa, GMOs and Bill Gates.



ARTE RE: Tensions in Bosnia.

Studio of the ARTE Journal Junior.



### Programmes for kids

There's something for everyone whatever their age, thanks to **ARTE Journal Junior**, a TV news programme for younger audiences. Broadcast every morning and posted online the night before, the show provides news and information to enquiring children and teenagers, as well as their parents! The programme's documentaries and portraits of children from all over the world are a much-appreciated bonus feature.



**Information and insights:** ARTE Journal, ARTE Reportage, Thema, 28 Minutes, ARTE RE, Mapping the World and more, on **arte.tv**. And now: **Info+**, the new digital format about European and international news.

# Past perfect

The past is the key to understanding the present. How are we influenced by prehistoric art? What did the Ancient Egyptians invent? What does anthropology tell us about vanished peoples? ARTE sets out to explore distant civilisations and trace the history of the great conquests of mankind.

*Treasures of Mesopotamia:*  
archaeologists facing Daesh.

The major  
historical events  
and civilisations  
that shaped  
the world



*Women and Cars: The Story of an Underestimated Liaison.*



*Making History:*  
The Amphora.

*Napoleon vs. Metternich.*  
The Beginning of the End.



*Florence Nightingale:*  
Nursing Pioneer.



*Petrol: A Story of Power.*

# Living memory

ARTE probes collective and individual memories, opening a personal gateway to contemporary history. We tell tales of the powerful and famous; tales of the powerless and anonymous; and stories of the combat and resistance that shaped our world for better or for worse.



Broadcast on  
Saturdays and  
Tuesdays  
and available 24/7  
on arte.tv



Broadcast  
every day  
and available  
24/7  
on **arte.tv**

## Around the world

ARTE documentaries embark on a journey to discover the flora and fauna of the earth, to tell amazing stories, and have unexpected encounters. ARTE documentaries roam the globe, and report from off the beaten track to reveal the world in all its many facets.

*Animal Constructions.*

All the beauty  
and wonder  
of our planet



*Good News From Our Planet:  
How to Preserve Nature.*



*Touching the  
asteroid.*



*The Arctic  
66.5 degrees North.*

42

Science show  
*42, The Answer  
to Almost  
Everything.*



*A Vaccine at Lightspeed:  
The BioNTech Project.*

Your key to  
understanding  
the latest  
breakthroughs  
in medical and  
environmental  
science



## From microscope to telescope

Miracles of the brain, miracles of modern medicine, or the miracle of nanotechnology: ARTE's science documentaries plunge you into the magic of scientific possibility. Sharing new insights in such diverse fields as astronomy, health, zoology, physics, ecology and mathematics, ARTE answers the little questions along with the big ones, makes research accessible, and questions the impact of the latest technologies on our daily lives.



Broadcast on Saturdays  
and available 24/7  
on **arte.tv**

# Be part of it all

Be moved by the most beautiful of voices, see a chorus of dancers stream across the stage, be lulled by the sounds of pizzicato: all for free, live or on catch-up TV. ARTE offers concerts, operas, ballet, theatre and festivals across all devices, around the clock, and across the music spectrum, from rock, rap, pop, and jazz, to classical.

Over  
**900** performances  
a year on the  
ARTE Concert  
digital  
platform.



▲  
*Jinjer*  
at Alcatraz Festival.

◀  
*Cirque du Soleil : O.*

*Crystal Murray*  
at the ARTE Concert  
Festival in Paris.

▶  
The *Avishai Cohen Trio*  
in Strasbourg.

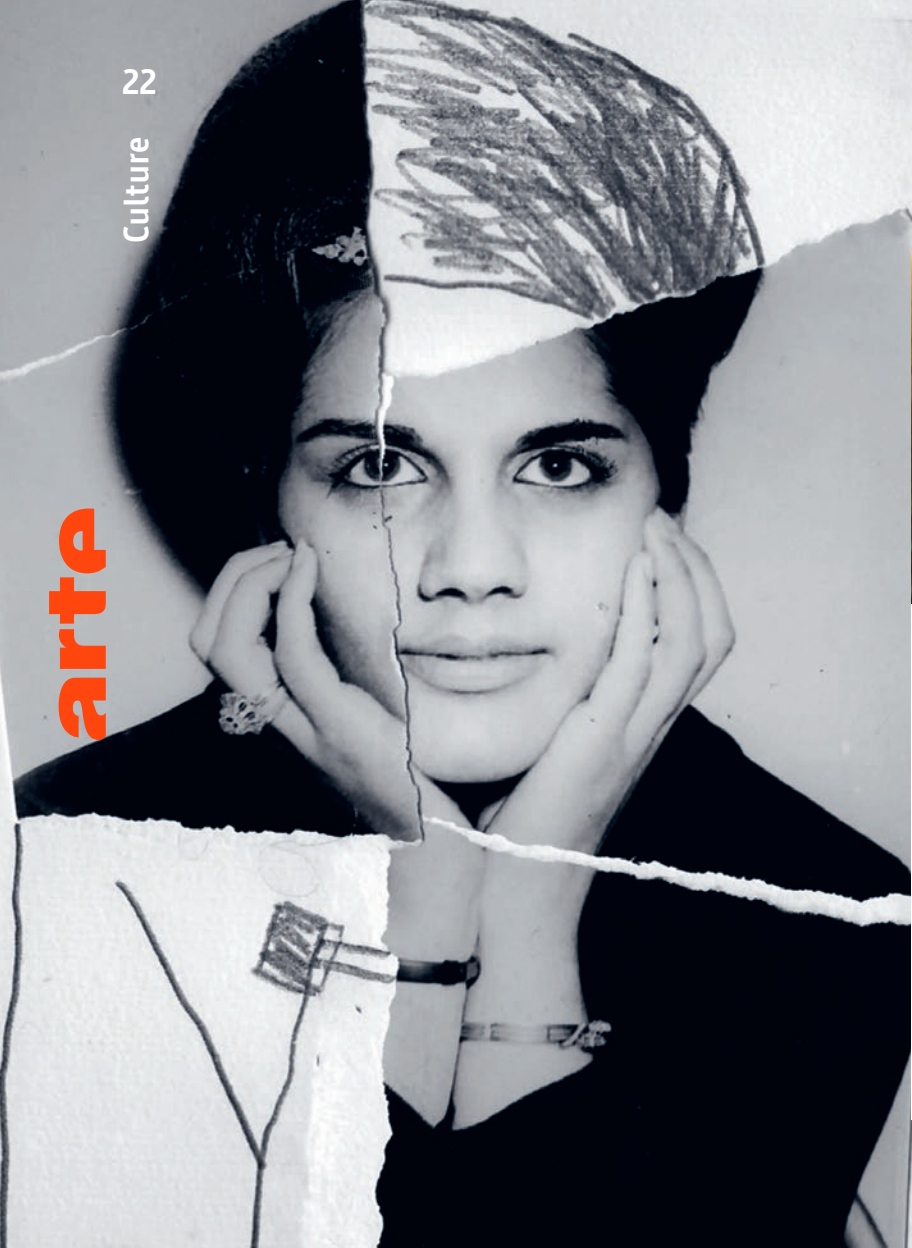
◀  
*Beethoven Day 2021:*  
choreography by Sasha Waltz  
at the Ancient Theatre of Delphi.

◀  
The *RTÉ National Symphony Orchestra*  
performs Beethoven's Symphony No. 2  
conducted by Jaime Martín.

◀  
*Opéra Il Barbiere di Siviglia*  
produced by Herbert Fritsch and  
conducted by Michele Mariotti,  
Vienna State Opera.

## arte OPERA

The most prestigious opera houses straight to your living room: whether via livestream or on demand, the **ARTE Opera Season** brings you the big classics, the latest works, and revivals. Whether opulently baroque or contemporary, new performances are available online in six languages every month. The ARTE Opera Season is unique, featuring a network of 21 partners across 12 countries.



*She Had a Dream*  
by Raja Amari.



## The documentary as art

Casting aside old templates and formats, ARTE offers documentary filmmakers a unique opportunity to innovate. They are given free rein to be bold, personal, and original, and to challenge entrenched views of the world. ARTE shines a light on the precious hidden gems of the art of the documentary.

*Radiograph Of A Family*  
by Firouzeh Khosrovani.

**40%** of documentaries on ARTE



*Electro Meets Art*  
art.set @ Fondation Beyeler.



*I See You and Me*  
Women Portrait Painters.

*Martin Margiela*  
In His Own Words.



*Christo & Jeanne-Claude*  
The Art of Wrapping.

## Creative odyssey

Art is a river with many undercurrents. ARTE documentaries plunge deep into the work and trace them back to the source: the artist. Here, culture means adventure. With an inspirational guide and an inquisitive mind – whether your journey leads you to sculpture, classical music, pop, cinema, architecture, design, photography, or literature – the quest to discover new lands is endless.



The best of culture: painting, architecture, literature, and more.

Broadcast every day  
and available 24/7  
on **arte.tv**



24

Culture magazine shows

arte



TRACKS

Tracks,  
Uldus Bakhtiozina.

Twist:  
New Role Models.



TWIST



Gymnastics: Operatic Hip Hop,  
Dance Decolonised.



INVITATION  
AU VOYAGE

Invitation to Travel:  
Women's voices,  
presented by Linda Lorin.

Tracks East,  
Andrius Repšys.

# At home across cultures

Always alive to new trends and refusing to be hemmed in, ARTE's magazine shows offer an exciting mix of cultures and ideas. You can expect punchy, offbeat reviews (**Tracks**) and in-depth interviews with creatives and intellectuals (**Square**, **Philosophy**). Then there is **Twist**, which is always on the lookout for committed artists to give them a voice. And, of course, **Karambolage**, a fun, comparative anthropology of the French, Germans and Europeans in general. These multi-faceted programmes are a breath of fresh air for viewers in search of meaning and knowledge.

25

Culture magazine shows



ARTE's magazine shows  
Tracks, Philosophy, Twist,  
Karambolage and more  
on [arte.tv](http://arte.tv)

Four Feet High  
by Maria Belén  
Poncio, series  
and VR film.



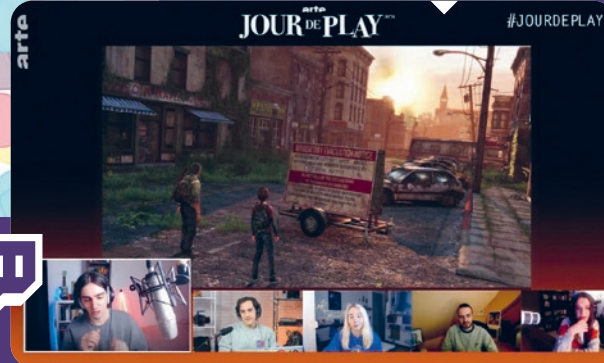
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Concert  
by Timothée Joly  
in the immersive  
universe Horizon  
Worlds.

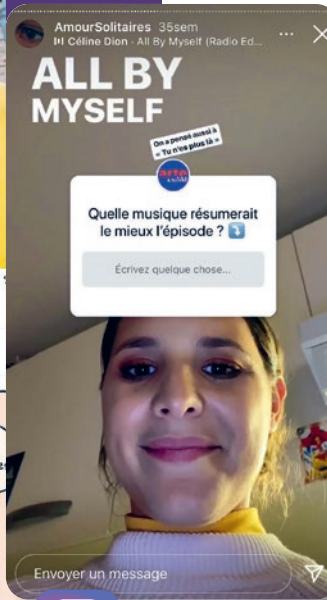
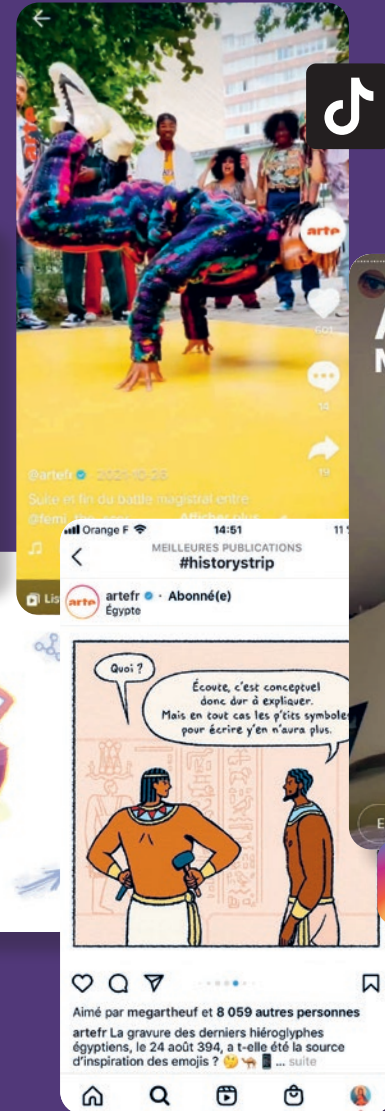


arte  
RADIO

Jour de Play  
a show dedicated to video games  
on Twitch.



Video game *Inua*,  
A story in ice and time.



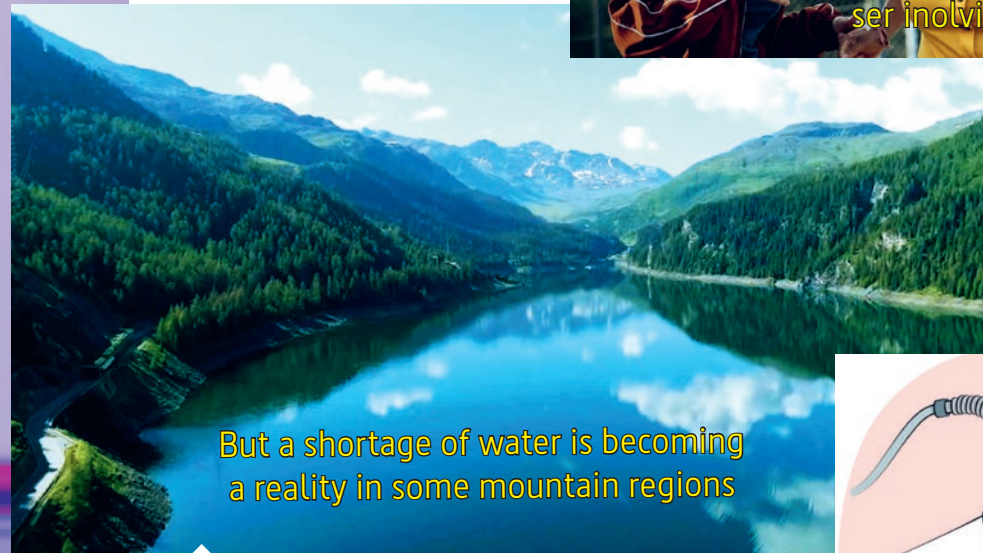
# Social networks

Social media is an opportunity for creatives to imagine new narrative styles. ARTE has developed offers designed for specific audiences, including the **Twitch** show *Jour de Play* which is broadcast live, the documentary fiction *Viens on danse*, filmed vertically for **TikTok**, the web series *Happiness* on **Instagram**, that follows the journey of four young Iranians, and the interactive format **FAQ** on **Snapchat**, which addresses social issues. There's also **ARTE Radio**, a pioneering podcast in France. These offers reach new audiences that don't typically watch linear TV.

Jestem prawdziwym szczęściarzem.  
No i doskonałym cyrulikiem.

Rossini's *Il Barbiere di Siviglia* from the Vienna State Opera, ARTE Opera Season.

*Sami, Joe and I*  
by Karin Heberlein,  
awarded at the ArteKino Festival.



But a shortage of water is becoming  
a reality in some mountain regions

*Climate change hits Switzerland,*  
a documentary from The European Collection.

**70%** of Europeans can watch  
ARTE in their mother  
tongue.



Este verano sólo hay una regla: tiene que  
ser inolvidable

Web series *Liberated!*  
by Ovidie and Sophie-Marie Larrouy.



Il nostro valore sul mercato della  
scopabilità è generalmente associato  
alla nostra giovinezza



*ARTE Europe Weekly,*  
a digital news show in 4 languages.

# Six languages to choose from

**70% of Europeans** can watch ARTE in their mother tongue. ARTE offers a selection of online contents in six languages. **In addition to French and German, more than 1500 Programmes are available for free in English, Spanish, Polish and Italian on arte.tv**, the ARTE application for mobile devices and SmartTV.

Our catalogue is constantly evolving, for example with **ARTE Europe Weekly**, a news show presented in four languages, subtitled in five additional languages and distributed throughout Europe thanks to a network of media partners. The **ARTE Opera Season** brings audiences beloved classics and modern retellings of acclaimed operas. Finally **ArteKino** promotes the arthouse films of emerging directors and offers a curated selection of important cinematic works thanks to the Association of European Cinematheques.



These projects benefit from European co-financing, specifically under the MEDIA component of the Creative Europe programme.

ARTE in 6 languages ▾

Français (FR)

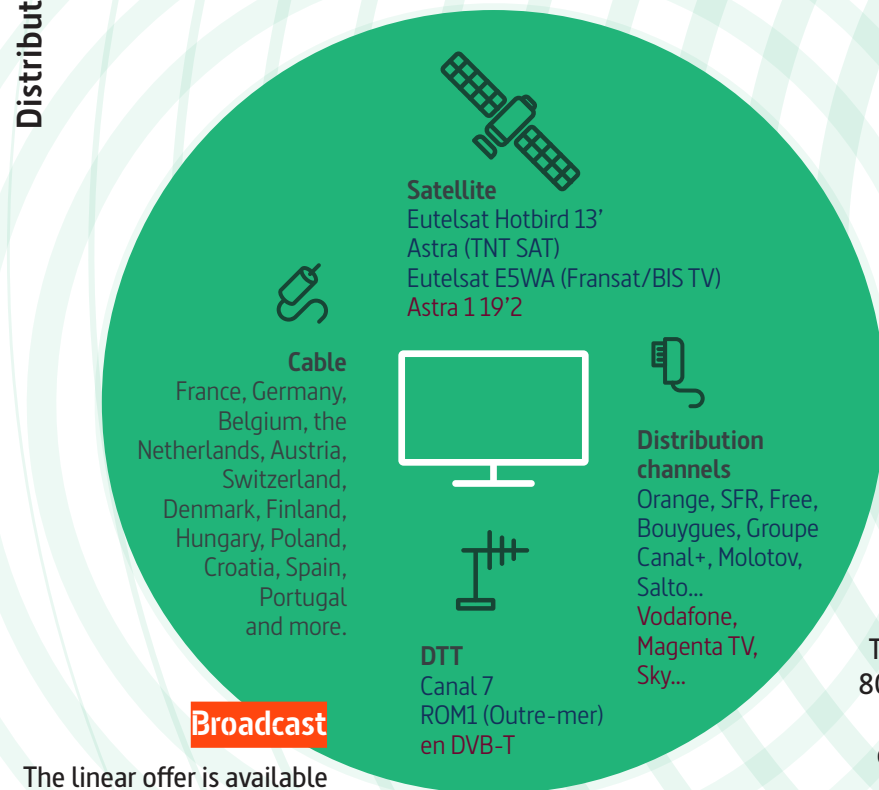
Deutsch (DE)

English (EN)

Español (ES)

Polski (PL)

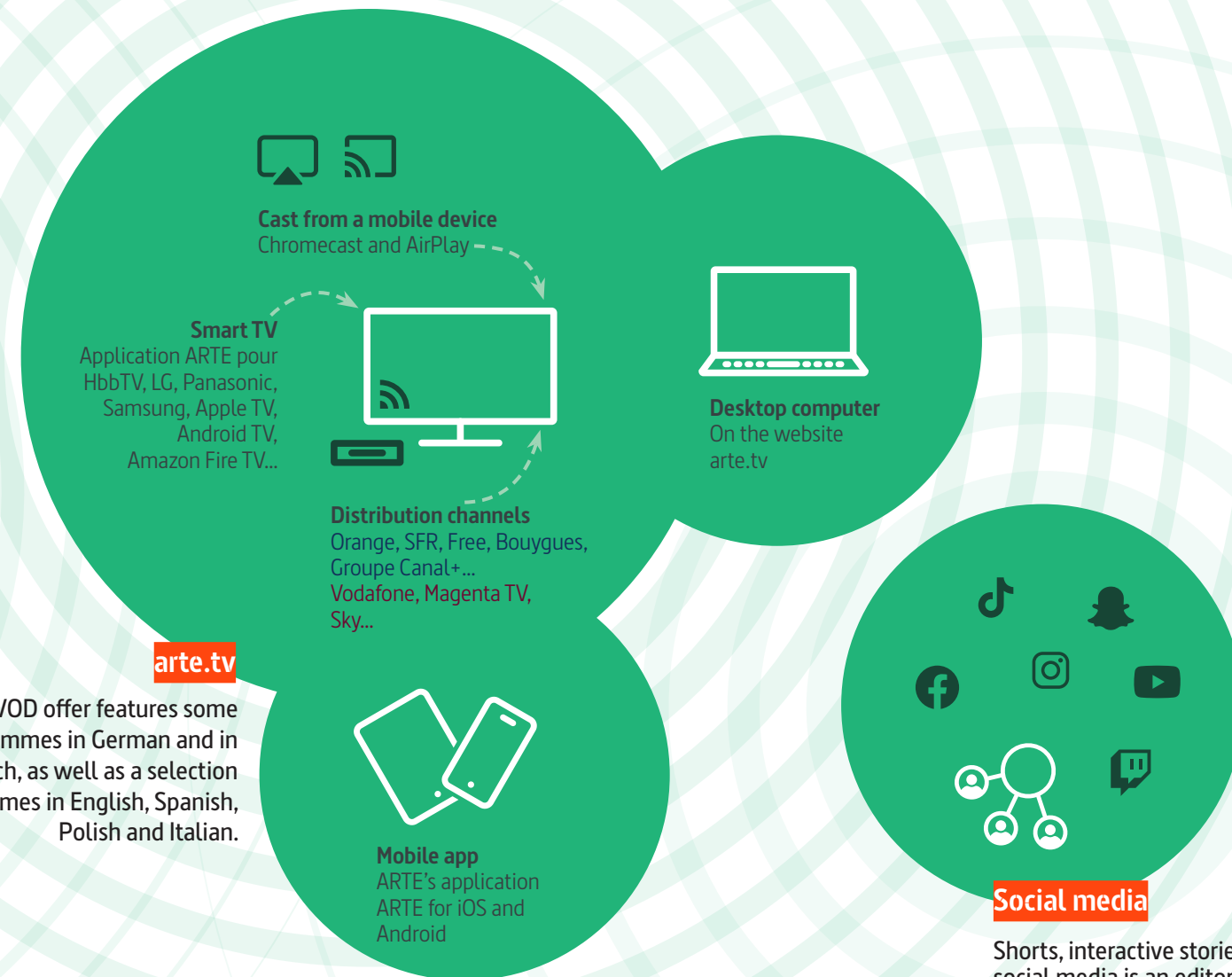
Italiano (IT)

**Broadcast**

The linear offer is available 24 hours a day in French and German.

The digital VOD offer features some 8000 programmes in German and in French, as well as a selection of programmes in English, Spanish, Polish and Italian.

arte.tv



# ARTE on all platforms

ARTE is available on various devices and platforms and follows where its audience goes, without limits. Whether a traditional TV viewer, a VOD lover, or avid social media user, ARTE is available to you.



Programmes in original version, with audio description or with subtitles for the deaf and hearing impaired.

Major operators and operating systems  
French / German



Open-air karaoke  
at the Fête de la musique.

## Building a relationship with audiences

ARTE listens to its audiences. Viewers can find lots of information in the FAQ section, and for all other questions, the viewers department is available. The MyARTE portal enables users to subscribe to their favourite programmes, enter exclusive competitions, and join in one of the many events that ARTE organises with its European partners. Festivals and premieres in France and Germany are also opportunities for ARTE to meet viewers.

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The ARTE Summer Tour Bus  
in Cologne during the Gameson City Festival.



### Editions

**Treat a friend, treat yourself**  
ARTE publishes DVDs in French and German as well as books and VOD in France as companions to its TV broadcasts, immortalising memorable programmes.

### Educ'ARTE

**Educ'ARTE** is a learning resource for teachers and students in secondary education. They have access to 2000 ARTE videos in French, German and English covering all school subjects. More than 2000 institutions worldwide are subscribed to the service, most based in France and Germany.



### ARTE Campus

**ARTE Campus** is a service that curates the best ARTE has to offer to help tertiary education students and adults to learn and revise. More than 2000 videos are available in French, German, English, Spanish and Italian, and the user has tools on hand to personalise their experience.



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# The Channel



All about  
the Channel

# The ARTE Group

Founded in 1990 by France and Germany, ARTE is committed to providing cultural programming that promotes unity and understanding among Europeans.

ARTE is made up of three separate companies: the Strasbourg-based European Economic Interest Grouping, ARTE GEIE, plus two member companies acting as editorial and content production centres, ARTE France and ARTE Deutschland TV GmbH.

ARTE headquarters in Strasbourg.



## ARTE FRANCE

provides 40% of the programmes. funds 50% of ARTE GEIE.



## ARTE GEIE

provides 20% of the programmes, houses the programme directorate and is responsible for the news production, programming, broadcasting, multilingual workflows and co-productions with European partners.

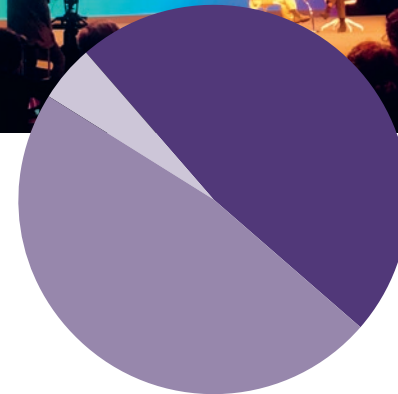
Strasbourg

## ARTE DEUTSCHLAND

provides 40% of the programmes. funds 50% of ARTE GEIE.



ARTE at the Frankfurt Book Fair



French and German contributions as share of output

40% ARTE France  
40% ARTE Deutschland  
20% ARTE GEIE and European partners

French and German contributions to the ARTE GEIE budget\*

ARTE France: €69.7m  
ARTE GEIE: €7.6m  
ARTE Deutschland: €69.7m

\*As of 2022.

Public funding accounts for  
**95%**  
of ARTE's budget

# How is ARTE financed?

ARTE is a public broadcaster that is 95% funded by France and Germany, each of which has their own specific funding arrangements for public service broadcasting.

The French and German founders deliver an equal share of the programmes that they either produce or purchase depending how public broadcasting is structured in each country, where the production landscapes are quite different. The costs of running central operations at ARTE GEIE are borne equally.



# A hub at the heart of Europe

ARTE GEIE is the channel's head office based in Strasbourg, a symbolic city in its own right, located close to the border between France and Germany and housing several major European institutions. It is responsible for overarching programme strategy, broadcasting, and multilingual workflows, and co-ordinates the communication activities. It also produces 20% of the programming, including news bulletins and co-productions with its European partner broadcasters.

The French and German representatives who attend the **General Assembly** set the fundamental course of the channel, vote on the budget, and appoint the members of the **Management Board** who direct the channel's operations. The **Programme Committee** lays down editorial policy, determines the schedule, and selects the programmes. The **Programme Advisory Committee** submits recommendations on programme-related issues. Partner broadcasters from other European countries attend the meetings in a consultative capacity.



## ARTE GEIE

### MANAGEMENT BOARD

Directs the channel's operations and reports regularly to the General Assembly.

**Bruno Patino**  
President.



**Heike Hempel**  
Vice President.



**Ingrid Libercier**  
Programme Director.



**Marysabelle Cote**  
Administrative Director.



### GENERAL ASSEMBLY

Makes fundamental decisions of strategic importance to the channel, approves the business plan and appoints the members of the Management Board.

*Tom Buhrow, President*  
*Nicolas Seydoux, Vice President*

### PROGRAMME COMMITTEE

Sets ARTE's editorial policy and drafts the programme schedule.

### PROGRAMME ADVISORY COMMITTEE

Advises the Management Board and the General Assembly on programming issues.

### EUROPEAN PARTNERS

**ORF**  
Austria

**RTBF**  
Belgium

**ČT**  
Czech Republic

**YLE**  
Finland

**ERT**  
Greece

**RTÉ**  
Ireland

**RAI COM**  
Italy

**LTV**  
Latvia

**LRT**  
Lithuania

**Film Fund**  
Luxembourg

**RTVE**  
Spain

**SSR SRG**  
Switzerland



Find the full  
organisation  
chart



As of September 2023.

# The French Member on the one side...

The French member is ARTE France, which funds 50% of the head office ARTE GEIE. It also designs, co-produces and buys in 40% of the programmes broadcast on ARTE. That makes it a significant player in the audio-visual industry, both in France and in Europe; a role that is reflected in the ambitious editorial policy of its ARTE France Cinéma and Développement subsidiaries.

Headquarters of ARTE France, Paris.



## EXECUTIVE BOARD

President: Bruno Patino  
 Editorial Department  
 Editorial Director: Boris Razon  
 Resources Department  
 General Director in charge of Resources: Frédéric Béreyziat  
 Director of Human Resources: Soumaya Benghabrit  
 Board member: Ingrid Libercier

## SUPERVISORY BOARD

Chairperson: Bernard-Henri Lévy  
 Vice-Chairperson: Nicolas Seydoux

As of September 2023.

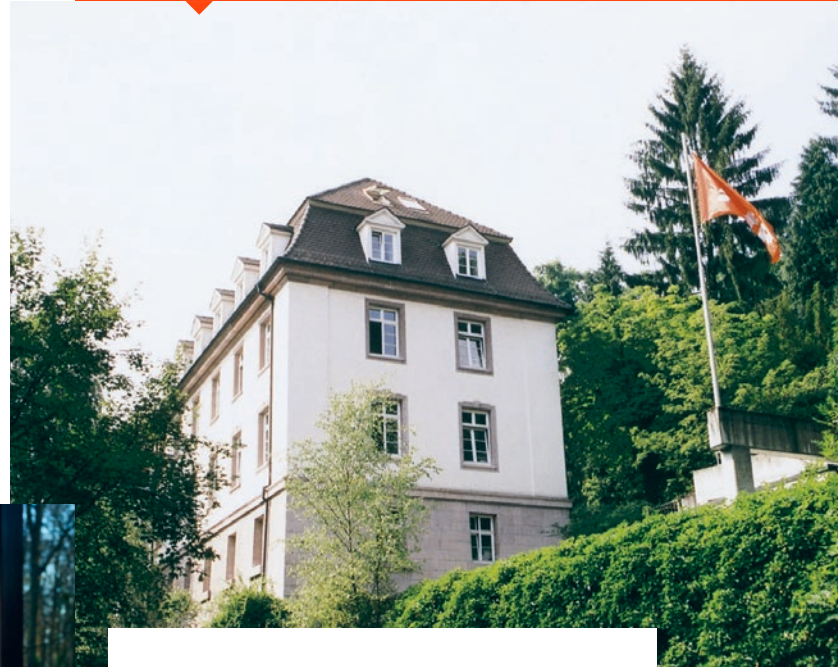
We love Green Festival, Bois de Vincennes, Paris.



Bruno Patino  
President.



Headquarters of ARTE Deutschland, in Baden-Baden.



Open Air Cinema, Berlin.



## GENERAL ASSEMBLY

Chairperson: Prof Dr Kai Gniffke, SWR President  
 Vice-Chairperson: Dr Norbert Himmler, ZDF President

## MANAGING DIRECTORS

Dr Markus Nievelstein (ARD)  
 Wolfgang Bergmann (ZDF)

As of September 2023.

Dr Markus Nievelstein  
Managing Director and  
ARTE-ARD Coordinator



Wolfgang Bergmann  
Managing Director and  
ARTE-ZDF Coordinator



As of September 2023.

# the German Member on the other

The German member, ARTE Deutschland TV GmbH, funds 50% of the head office ARTE GEIE. It also provides 40% of the programmes broadcast on ARTE. It mirrors the federal structure of public television in Germany, so its shareholders are the public service broadcasters under the ARD umbrella, together with ZDF. From Baden-Baden, it coordinates the flow of programmes, most of which are first broadcast on ARTE.



William Irigoyen and Andrea Fies, presenters of ARTE Reportage.



Shooting of the feminist magazine Kreatur, with Marie Labory.

## An ethical media outlet

As a public service broadcaster, ARTE is aware of its responsibility and status as a public good. From its programmes to its internal culture, the channel defends humanist European values and is working to becoming a leader in parity, diversity, social responsibility, and sustainability.

### Parity

The channel is actively trying to improve gender parity among ARTE's leadership. ARTE is also pushing for greater equality both in front of and behind the camera – from writers, presenters, directors to producers – and wants to contribute to making women more visible in the public arena.



Meadow for bees at the ARTE headquarters in Strasbourg.

ecoproduct

### Sustainable development

ARTE is ambitious in its sustainability goals.

As a member of the Ecoprod association, ARTE is committed to more sustainability in film and television production. The HQ in Strasbourg achieved its ISO 50001 certification in 2016, the first TV channel in France to do so. Both the HQ and Paris offices submit a carbon audit every year and both use electricity from renewable sources.

**100%** of electricity is from renewable sources on ARTE's HQ and Paris offices.

Each week at least **6** prime time programmes are available in audio description

### Accessibility

The vast majority of arte.tv and apps are accessible, with subtitles for audiences that are deaf and hard of hearing, and audio descriptions available for visually impaired users. Each week at least six prime time programmes are available in audio description.



Amanda, film with audio description and subtitles for the deaf and hard of hearing.

# At the Beginning

**ARTE, a symbol of Franco-German friendship**  
The project, which had been championed since 1988 by French President François Mitterrand and German Chancellor Helmut Kohl, came to fruition on 2 October 1990, when a treaty was signed between France and the German Länder. ARTE GEIE was founded in Strasbourg in 1991 as a European Economic Interest Grouping, divided equally between La Sept (now ARTE France) and ARTE Deutschland TV GmbH.

## A European mission

ARTE programmes showcase Europe's rich cultural diversity and promote understanding and closer ties between Europeans



# On the road to the future

ARTE, faithful to its public service mission, continues to develop its eclectic, innovative, and free editorial offer to Europe as a whole. ARTE brings you content at your fingertips, in a variety of formats, to reflect and discover, and look at the world with a fresh pair of eyes.

# At the Beginning

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**Birth of a cultural TV channel**  
in French and German for all Europeans: a utopia becomes reality.

**May 1992**  
ARTE's launch  
ARTE becomes reality for German and French audiences with an evening broadcast from 7pm.

Launch of the French *ARTE Magazine*, a weekly magazine for professionals in the audio-visual sector.

**1993**  
Partnerships with other public broadcasters in Europe, starting with the Belgian channel RTBF.

**1994**  
German monthly  
Launch of the *ARTE Magazin* entirely focused on ARTE programmes.

**Recognition**  
A unique place in the European audio-visual landscape.

**1996**  
First films with audio-description and launch of the website

**2001**  
Broad-casting extends to daytime, from 2pm.

**2002**  
Launch of ARTE Radio, a web radio on demand.

**2003**  
ARTE GEIE's new head-quarters open in Strasbourg, close to European institutions.

**ARTE Digital pioneer**

**2005**  
Digital television transmission 24/7 in HD, with all programmes in HD from 2008.

**2007**  
Conquest of the Internet  
ARTE programmes on the ARTE+7 catch-up service and as video on demand are now available. ARTE produces its first web documentary, *Gaza-Sderot, Life in Spite of Everything* in 2008. In 2009 the first web platform dedicated to the performing arts, *ARTE Live Web*, is launched.

**Television today on all screens**

**2010**  
Programmes for everyone, anytime, anywhere  
Catch up TV on mobile devices and Smart TVs from 2010. Livestream from 2012.

**Innovative formats**  
The 24-hour documentary experience *24h Berlin* in 2009, the *360°* documentary *Polar Sea* in 2014, and the *Refugees* report from 20 artists in camps in 2016. A thematic offering focusing on cinema, ecological questions, information and digital arts enriches the menu.

**2014**  
The web platform dedicated to the performing arts  
ARTE Live Web becomes ARTE Concert.

**2015**  
ARTE in 6 languages  
Programmes with English and Spanish subtitles from 2015, with Polish subtitles from 2016, and with Italian subtitles from 2018, on arte.tv.

**2017**  
A new corporate identity reflects the channel's identity as Europe's culture magnet.  
**Development of new narrative formats for social media:**  
*Summer* on Instagram (2017), *FAQ* on Snapchat (2019), *Jour de Play* on Twitch (2021), and *Viens on danse* on TikTok (2021).

**2019**  
Digital audience figures showed 70% growth, reaching a billion video views.

**ARTE, a European cultural brand**

**2022**  
ARTE celebrates its 30<sup>th</sup> birthday  
On the road to the future: with a great diversity of content on air, on the arte.tv platform and on social media.

**2023**  
ARTE in Europe  
ARTE expands its network of public channel partners in Europe. Latest signatures: LRT in Lithuania, RTVE in Spain and LTV in Latvia.

More information on arte.tv/corporate



Bruno Patino (left), President (2021-2024)  
Peter Weber (top right), Vice President (2021-2023)  
Heike Hempel (bottom right), Vice President (2024).

Régine Hatchondo, Vice President of ARTE (2018-2020).

Jérôme Clément, Jobst Plog, Gottfried Langenstein and Véronique Cayla, Presidents of ARTE between 1991 and 2015.

Peter Boudgoust and Anne Durupty, President and Vice President of ARTE (2016-2020).

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