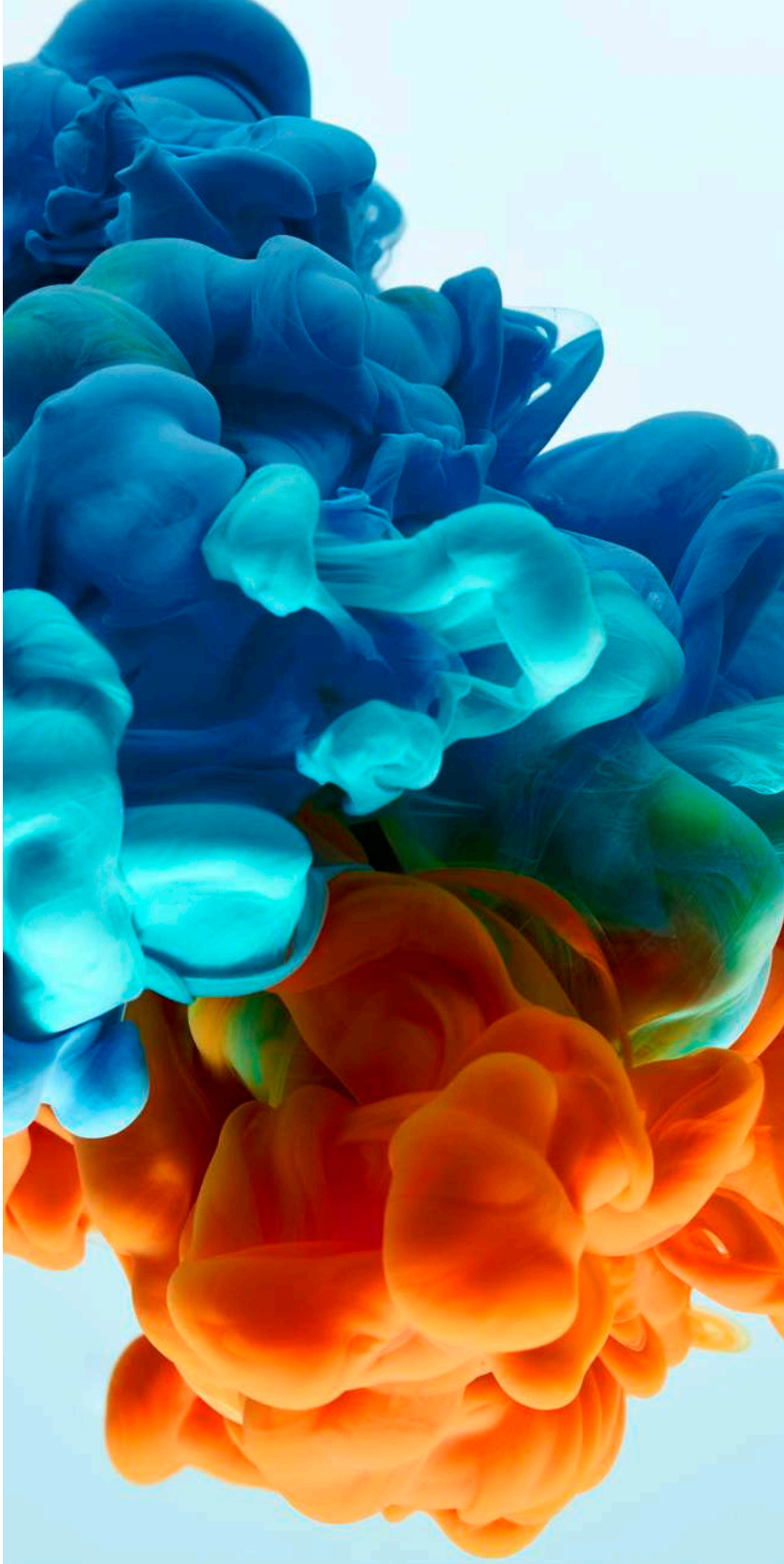


**arte**





**All  
about  
ARTE**

# Contents

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85% programmes coproduced in Europe

## Foreword

### ARTE : A firm anchor in a turbulent Europe

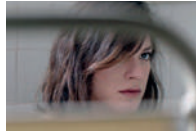
On 2 October 1990, on the eve of German reunification, the ambition to create a Franco-German television channel serving European citizens became a reality with the signing of the Interstate Treaty. It is on this basis that, since 1992, ARTE has been broadcasting daily, in both French and German, hundreds of cultural programmes, unique works of cinema, and an array of documentaries covering the best of culture. ARTE is the only media with a bi-national, European editorial team producing news, reportage and magazine shows from Strasbourg with an international outlook. Accompanying and even anticipating the latest technological developments and audience habits, ARTE is today a comprehensive broadcaster offering its unique content on the small screen, on arte.tv and on social media. Whether on a “classic” television screen or any of the other viewing devices that have appeared over the last 30 years, ARTE has reached out to a larger and more diverse audience. With its programme offer in six languages available across Europe, its co-productions with fellow public service channels, and its strong relationships with producers across the continent, ARTE is a key player in the audiovisual landscape of Europe showcasing its richness and diverse culture, revealing its flashpoints and fears, as well as supporting its fundamental values. This unique Franco-German initiative and the resulting European adventure of the last three decades deserves some commemoration. In these very particular times we are living through, there is little cause for rejoicing as well as a large number of rules to observe. So we offer you a quintessential ARTE-style moment as well as the many kind wishes we have received from France, Germany and the rest of Europe. We wish you happy viewing and hope you have an enjoyable time in our company!

Peter Boudgoust  
President



Bruno Patino  
Vice president





**6** OSCARS Los Angeles



**10** GOLDEN PALMS Cannes



**7** GOLDEN BEARS Berlin



**13** GERMAN FILM AWARDS for best DOCUMENTARY Berlin



**5** GOLDEN LEOPARDS Locarno



**10** CÉSAR AWARDS for best FILM Paris



**3** CÉSAR AWARDS for best DOCUMENTARY Paris



**3** GOLDEN LIONS Venice



**16** GERMAN FILM AWARDS best feature FILM Berlin

ARTE co-productions have had a stellar stint at international festivals.

# All about the programmes

Programmes for 70% of Europeans in their own language  
All ARTE programmes go out in French and in German.  
Several hundreds of hours a year are subtitled in English, Spanish, Polish and Italian.

6 films every week

# A window out onto the world of contemporary film

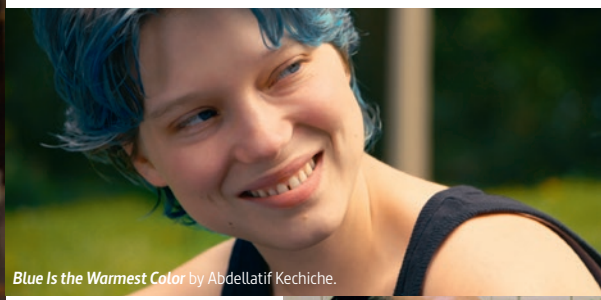


*Farewell, My Queen* by Benoît Jacquot.

ARTE is a patron of creative film-making and quality cinema. The channel is committed to helping independent artists all over the globe to realise their unique visions of the world and its complexities. ARTE supports cinema that is fresh, challenging and open-minded.



*The Square* by Ruben Östlund.



*Blue Is the Warmest Color* by Abdellatif Kechiche.



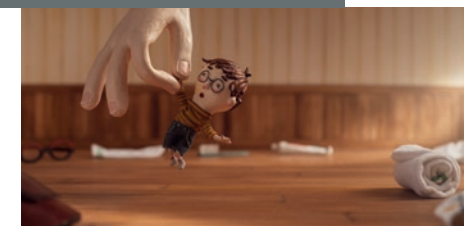
*The Love of Jeanne Ney* by Georg Wilhelm Pabst.



*Like Father, Like Son* by Hirokazu Koreeda.

Chaplin, Murnau, Kurosawa, Tati... From silent genius to grandiose sound, ARTE cherishes every masterpiece of the silver screen. An exciting weekly selection blends the unforgettable with the undiscovered, acclaimed classics with unexpected gems. A sprinkling of thematic seasons and personal retrospectives tops it all off. ARTE is passionate about film and film history, but dispassionate about genre; westerns, crime, horror and sci-fi are all welcome.

## Classics of the silver screen



*Negative Space* by Max Porter and Ru Kuwahata.

# Pure fiction



ARTE drama is fresh and original. It undermines clichés and questions stale ideas. Personal dilemmas, period dramas, social comedy, political thrillers: all genres have a home here. Any topic too, however sensitive, as long as the tone is right and the story powerful.

**75%** of TV dramas are co-produced with ARTE

## Season to season



*Ride Upon the Storm* by Adam Price.



*I Love You Two*  
by Clément Michel.



*A Very Secret Service* by Jean-François Halin.



*Bad Banks* by Christian Schwochow.

If you love binge watching, then you'll love ARTE. If you're in search of spell-binding atmospheres, addictive storylines, and a variety of genres, each week you can watch the best binge-worthy TV Europe and the world has to offer.

# Make sense of global news



Molenbeek, Radical Generation

The latest events are untangled with historical data, geopolitical insights, and socioeconomic context. Reports from the field explain the globe's flash points and touch base with the people who live there. The ARTE Journal and ARTE Reportage's Franco-German teams tell stories of vital interest to Europeans as they truly are, with no infotainment.

70%

international news in the ARTE Journal



Truth Detectives.

Mapping the World, presented by Émilie Aubry.



Propaganda war: at the heart of Russia's news machine.

# Deciphering the world



ARTE RE: Women on strike! Massive mobilisation of women in Spain.

To make sense of the relentless flood of news, ARTE promotes an enquiring spirit with its documentaries and eye-witness accounts. Reports have a political or socio-economic slant, and topics are wide-ranging, from the environment to public health. The channel's magazine shows analyse conflict zones and global challenges (*Mapping the World*), and interview local people and carry their message to Europe's leaders (*Vox Pop*). *ARTE Re*: sets out to discover Europe in all its diversity of viewpoints, letting the protagonists speak for themselves, from the North Cape down to Melilla and from Bordeaux across to Bucharest.

+ on [arte.tv/info](http://arte.tv/info)



Studio of the ARTE Journal.



Come and see me! Gaurav and the kites.



Studio of the ARTE Journal Junior.

And for ARTE's younger viewers, ARTE Junior offers documentaries, films and news for children, teenagers, and their parents, too.

## Programmes for kids



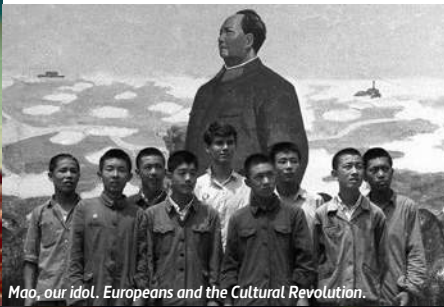
Rethink: Shadowgraphy.





Mata Hari.

## Past perfect



Mao, our idol. Europeans and the Cultural Revolution.



Top gun fighters.

## Living memory



14 - Diaries of the Great War.

+ on [arte.tv/history](https://arte.tv/history)

ARTE probes collective and individual memories, opening a personal gateway to contemporary history. Documentaries retrace the events that forged our recent past. We tell tales of the powerful and famous; tales of the powerless and anonymous; and stories of the combat and resistance that shaped our world for better or for worse.



From Marx to Marxists.



I am not your negro.

The past is the key to understanding the present. How are we influenced by prehistoric art? What did the Ancient Egyptians invent? What does anthropology tell us about vanished peoples? ARTE sets out to explore distant civilisations and trace the history of the great conquests of mankind.



Palmyra, a threatened heritage.



Archeological Investigations: the builders of Stonehenge.

# From microscope to telescope

## Around the world



Archeological Investigations: the lost city of the Tairona.

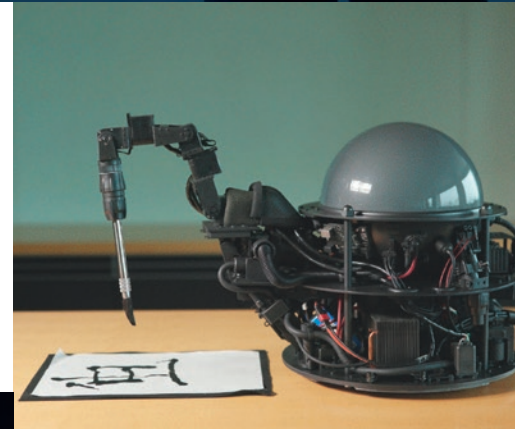


Altai in 30 days.



Homo Digitalis: towards a new human race?

Miracles of the brain, miracles of modern medicine, or the miracle of nanotechnology: ARTE's science documentaries plunge you into the magic of scientific possibility. Sharing new insights in such diverse fields as astronomy, health, zoology, physics, ecology and mathematics, ARTE answers the little questions along with the big ones, makes research accessible, and questions the impact of the latest technologies on our daily lives.



Artificial intelligence - smarter than us?



Joyride.



Fascinating insects.

ARTE documentaries embark on a journey to discover the flora and fauna of the earth, to tell amazing stories, and have unexpected encounters. ARTE documentaries roam the globe, and report from off the beaten track to reveal the world in all its many facets.



The Kingdom of Fungi.

+ on [arte.tv/sciences](https://arte.tv/sciences)

+ on [arte.tv/discovery](https://arte.tv/discovery)



arte CONCERT

over  
900

shows a year on ARTE Concert

Beth Ditto in Lille.

## Be part of it



Riccardo Chailly at the Lucerne Festival.



The Go! Team in concert at the Route du Rock Hiver festival in Saint-Malo.



Ballet *Nijinsky*, produced by John Neumeier, Hamburg.

Be moved by the most beautiful of voices, see a chorus of dancers stream across the stage, be lulled by the sounds of pizzicato: all for free, live or on catch-up TV. ARTE offers concerts, operas, ballet, theatre and festivals across all devices, around the clock, and across the music spectrum, from rock, rap, pop, and jazz, to classical.

+ on [arte.tv/concert](https://arte.tv/concert)

40%

documentaries on ARTE



Mind Changing Museum – Benesse Art Site Naoshima in Japan.

# Creative odyssey

Art is a river with many undercurrents. ARTE documentaries plunge deep into the work and trace them back to the source: the artist. Here, culture means adventure. With an inspirational guide and an inquisitive mind – whether your journey leads you to sculpture, classical music, pop, cinema, theatre, architecture, design, photography or literature – the quest to discover new lands is endless.



Biking Boom.



Maurice Béjart – A Life Lived for Dance.



The drawings of Yves Saint Laurent.

## The documentary as art

Casting aside old templates and formats, ARTE offers documentary film makers a unique opportunity to innovate. They are given free rein to be bold, personal, and original, and to challenge entrenched views of the world. ARTE shines a light on hidden documentary gems. A skylight thrown wide open to talents like Agnès Varda, Andres Veiel or Rithy Panh – the black pearls of documentary art.



Mind Changing Museum – Sifang Art Museum in Nanjing, China.

+ on [arte.tv/culture](http://arte.tv/culture)



Pelléas and Mélisande.



Sonita.

# At home across cultures



Tracks, The Florida Project by Sean Baker



Twist.

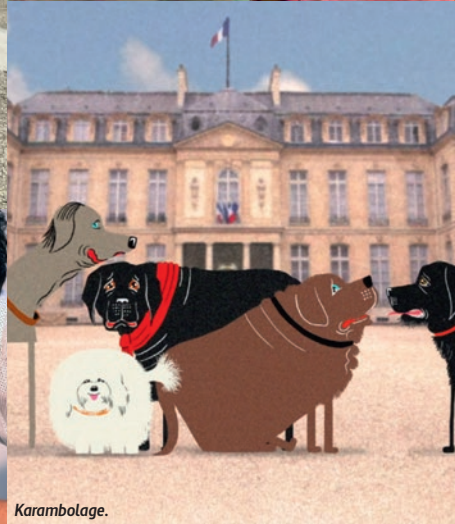
Always alive to new trends and refusing to be hemmed in, ARTE's magazine shows offer an exciting mix of cultures and ideas. You can expect punchy, offbeat reviews (*Tracks*) and in-depth interviews with creatives and intellectuals (*Square*, *Philosophy*). Then there's *Twist*, which is always on the lookout for committed artists to give them a voice. And, of course, *Karambolage*, a fun, comparative anthropology of the French, Germans and Europeans in general. These multi-faceted programmes are a breath of fresh air for viewers in search of meaning and knowledge.



Metropolis, Queens Collective, Marrakesh.



Philosophy, I Selfie, Therefore I Am.



Karambolage.



Streetphilosophy, Hedonism.



Tracks, Xiu Xiu

- + on [arte.tv/tracks](https://arte.tv/tracks)
- + on [arte.tv/philosophy](https://arte.tv/philosophy)
- + on [arte.tv/karambolage](https://arte.tv/karambolage)

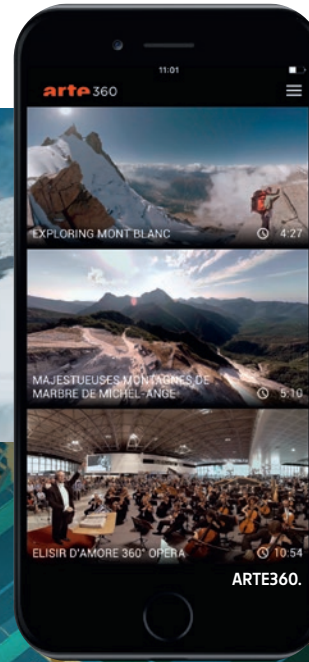
Creations & experiences



Filming the *Welcome to Jerusalem* programme in virtual reality.



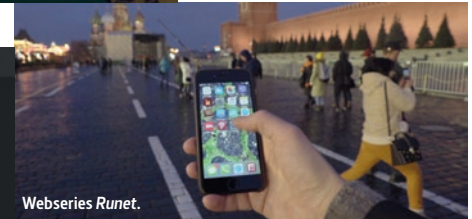
Mont Blanc 360°.



In the shoes of an astronaut with ARTE360.



Video game *Vandals*.



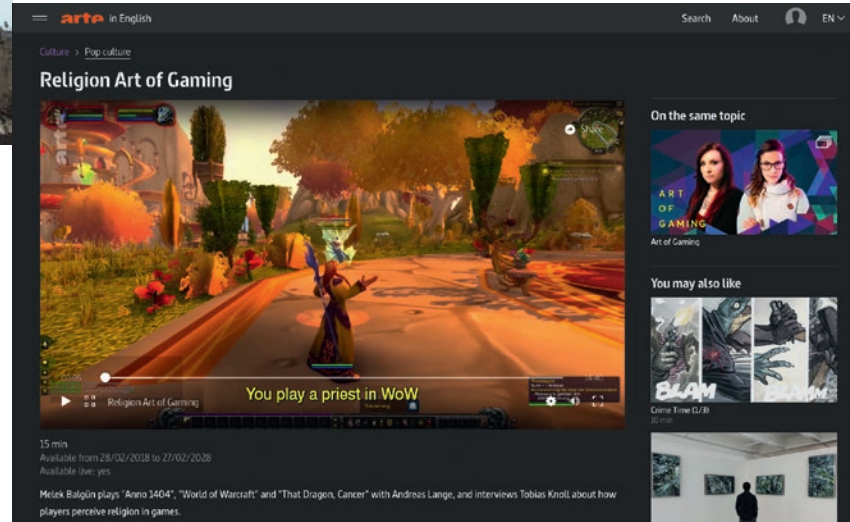
Webseries *Runet*.



Webseries *Homo digitalis*.



Video game *Homo machina*.



ARTE believes that innovation and renewal are absolute priorities. The channel operates as an ideas lab, experimenting across the board. With new styles of narration and new technology, ARTE is helping to invent the television of tomorrow by producing 360° videos, virtual reality, and even video games.



The image features a vertical split background. The left side is a plain white space. The right side is an abstract, artistic composition of flowing, liquid-like forms in shades of orange, red, and light blue. These forms are layered and translucent, creating a sense of depth and movement. The text 'All about the channel' is overlaid on the right side in a white, sans-serif font.

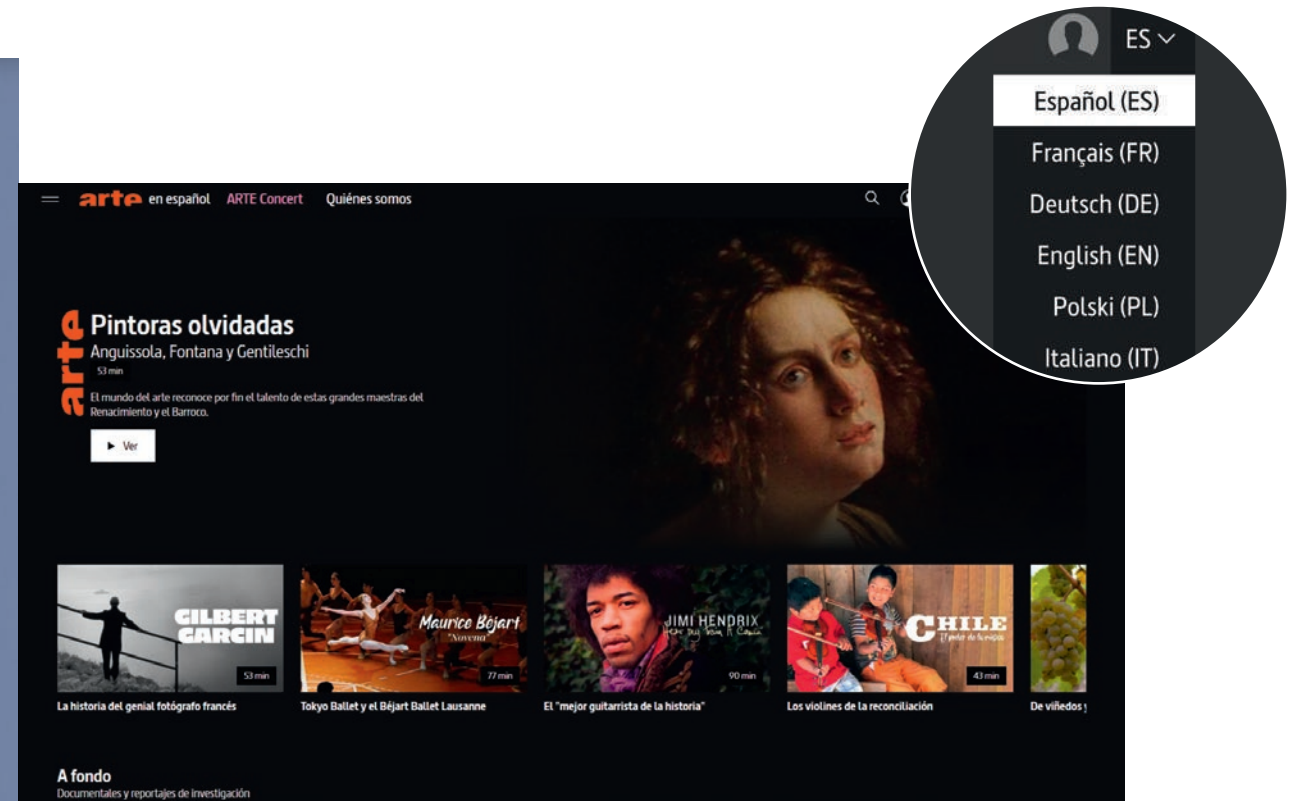
**All  
about the  
channel**



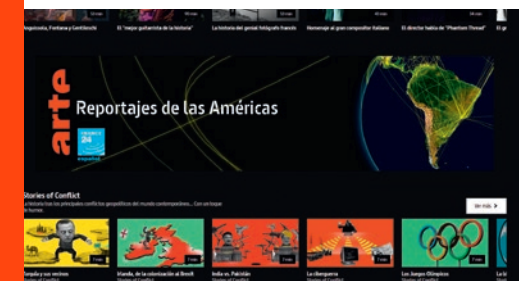
# ARTE in six languages



70% of Europeans can watch ARTE in their mother tongue



ARTE is available in six languages, so 360 million Europeans can watch in their mother tongue. All the programmes go out in French and German, and hundreds of hours of factual programming are subtitled in English, Spanish, Polish and Italian. Subtitling is co-financed by the European Union to promote multilingual distribution of high-quality audio-visual content.



- + on ARTE in English : [arte.tv/en](http://arte.tv/en)
- + on ARTE en español : [arte.tv/es](http://arte.tv/es)
- + on ARTE po polsku : [arte.tv/pl](http://arte.tv/pl)
- + on ARTE in italiano : [arte.tv/it](http://arte.tv/it)

## ARTE facilitates access to its programmes



### anywhere

You can watch a wide selection of ARTE programmes whenever you want on desktop, app and Smart TV. You can also view programmes **offline** thanks to the new feature on the ARTE app.



ARTE is also making it easier for hard-of-hearing and visually impaired viewers to access the channel's content.

### for every-one



### offline

### any-time

ARTE invented the "human algorithm" concept.

Recommendations are based on the preferences chosen by the viewer themselves, and not by complicated algorithmic code.

If Smart TV viewers are watching a programme and get interrupted, with their **My ARTE account** they can carry on watching from where their left off, **on any device**.



ARTE headquarters in Strasbourg



Entrance hall, ARTE, Strasbourg.

## ARTE GEIE

Provides programme scheduling, broadcasting, executive editorship and 20% of programmes together with European partners.

## ARTE Deutschland

Funds 50% of ARTE GEIE and provides 40% of the programmes.

## ARTE France

Funds 50% of ARTE GEIE and provides 40% of the programmes.

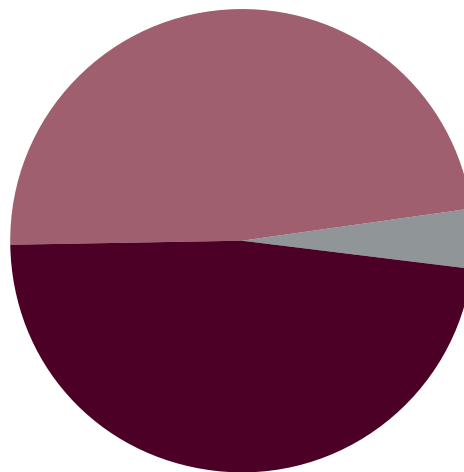
Founded in 1991 by France and Germany, ARTE is committed to providing cultural programming that promotes unity and understanding among Europeans. ARTE is made up of three separate companies: the Strasbourg-based European Economic Interest Grouping, ARTE GEIE, plus two member companies acting as editorial and programme production centres, ARTE France and ARTE Deutschland TV GmbH.



Thema studio, ARTE, Strasbourg.

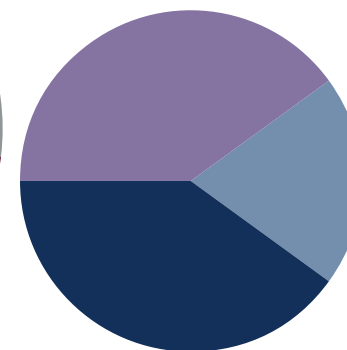
Production control room, ARTE, Strasbourg.

+ on [arte.tv/corporate](http://arte.tv/corporate)



French and German contributions to the ARTE GEIE budget

62.25 million € ARTE France  
5.5 million € ARTE GEIE's own income  
62.25 million € ARTE Deutschland



French and German contributions as share of output

40% ARTE France  
20% ARTE GEIE and European partners  
40% ARTE Deutschland

Public funding accounts for

# 95%

+ on [arte.tv/corporate](http://arte.tv/corporate)

As a public channel, ARTE is funded by the licence fees collected in France and Germany. It does not show commercial advertising, but can generate income of its own.

The French and German founders deliver an equal share of the programmes that they either produce or purchase depending how public broadcasting is structured in each country, where the production landscapes are quite different. The costs of running central operations at ARTE GEIE are borne equally.

# A hub at the heart of Europe

## ARTE GEIE MANAGEMENT BOARD



Peter Boudgoust President, Bruno Patino Vice President, Bernd Mütter Programme Director, Emmanuel Suard Administrative Director

### GENERAL ASSEMBLY

Nicolas Seydoux  
Chairperson  
Dr Thomas Bellut  
Vice Chairperson

### PROGRAMME COMMITTEE

### PROGRAMME ADVISORY COMMITTEE

### EUROPEAN PARTNERS

ARTE GEIE is the channel's head office based in Strasbourg, a symbolic city in its own right, located close to the border between France and Germany and housing several major European institutions. It is responsible for overarching programme strategy, broadcasting, and multilingual workflows, and co-ordinates the communication activities. It also produces 20 % of the programming, including news bulletins and co-productions with its European partner broadcasters. The French and German representatives who attend the **General Assembly** set the fundamental course of the channel, vote on the budget, and appoint the

members of the **Management Board** who direct the channel's operations. The **Programme Committee** lays down editorial policy, determines the schedule, and selects the programmes. The **Programme Advisory Committee** submits recommendations on programme-related issues. Partner broadcasters from other European countries attend the meetings in a consultative capacity.



+ on [arte.tv/corporate](http://arte.tv/corporate)



Headquarters of ARTE France, Issy-les-Moulineaux (Paris).

## The French Member on the one side...

The French member is ARTE France, which funds 50% of the head office ARTE GEIE. It also designs, co-produces and buys in 40% of the programmes broadcast on ARTE. That makes it a significant player in the audio-visual industry, both in France and in Europe; a role that is reflected in the ambitious editorial policy of its ARTE France Cinéma and Développement subsidiaries.

### EXECUTIVE BOARD

President: Bruno Patino

### Editorial Department

Editorial Director: Boris Razon

Director of Production and Acquisitions: Ingrid Libercier

### Resources Department

General Director in charge of Resources: Frédéric Béreyziat

Director of Human Resources: Soumaya Benghabrit

### SUPERVISORY BOARD

Chairperson: Bernard-Henri Lévy

Vice Chairperson: Nicolas Seydoux

As of October 2020.

Bruno Patino  
President



Headquarters of ARTE Deutschland in Baden-Baden.



## ... the German Member on the other

The German member, ARTE Deutschland TV GmbH, funds 50% of the head office ARTE GEIE. It also provides 40% of the programmes broadcast on ARTE. It mirrors the federal structure of public television in Germany, so its shareholders are the public service broadcasters under the ARD umbrella, together with ZDF. From Baden-Baden, it coordinates the flow of programmes, most of which are first broadcast on ARTE.

### GENERAL ASSEMBLY

Chairperson: Lutz Marmor (ARD)

Vice Chairperson: Dr Thomas Bellut, ZDF President

### MANAGING DIRECTORS

Dr Markus Nievelstein (ARD)

Wolfgang Bergmann (ZDF)

As of October 2020.



Dr Markus Nievelstein  
Managing Director,  
ARTE-ARD Coordinator

Wolfgang Bergmann  
Managing Director,  
ARTE-ZDF Coordinator

+ on [arte.tv/corporate](https://arte.tv/corporate)

# Our history

+ on [arte.tv/corporate](http://arte.tv/corporate)

ARTE corporate identities.



## 1994

> **German monthly**  
Launch of the *ARTE Magazin* entirely focused on ARTE programmes.



Jérôme Clément, Prof Jobst Plog, Dr Gottfried Langenstein and Véronique Cayla, ARTE Presidents from 1991 to 2015.

## 2003

> **ARTE GEIE's new headquarters** in Strasbourg, close to European institutions.



## 1996

> **Broadcasting extends to daytime**, and some films have audio description. ARTE develops a website and online radio.



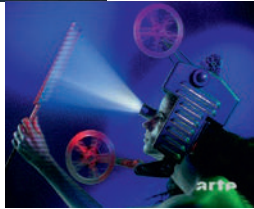
## 1990

> **Birth of a cultural TV channel in French and German for all Europeans: a utopia becomes reality.**

### ARTE, a symbol of Franco-German friendship.

The project, which had been championed since 1988 by French President François Mitterrand and German Chancellor Helmut Kohl, came to fruition on 2 October 1990, when a Treaty was signed between France and the German Länder. ARTE GEIE was founded in Strasbourg in 1991 as a European Economic Interest Grouping, divided equally between La Sept (now ARTE France) and ARTE Deutschland TV GmbH.

**A European mission.** ARTE programmes showcase Europe's rich cultural diversity and promote understanding and closer ties between Europeans.



## May 1992

> **ARTE becomes reality** for German and French audiences with a broadcast in the evening from 7pm.

Launch of the French *ARTE Magazine*, a weekly magazine for professionals in the audio-visual sector.

## arte

## 2005

> **ARTE, a digital pioneer**  
Digital television transmission 24/7 in HD, with all programmes in HD from 2008.



## 2007

### > Conquest of the internet

ARTE programmes on the ARTE+7 catch-up service and as video on demand are now available. ARTE produces its first web documentary, "Gaza-Sderot, Life in Spite of Everything" in 2008. In 2009 the first web platform dedicated to the performing arts, ARTE Live Web, is launched (later renamed ARTE Concert).



ARTE corporate identities.

## arte CONCERT



## 2014

> ARTE Live  
Web becomes  
ARTE Concert



## 2010

### > Television today on all screens

Programmes for everyone, anytime, on all devices. Live streaming from 2012.

## 2015

> ARTE Europe  
Programmes with **English** and **Spanish** are developed, with **Polish subtitles** from 2016, and with **Italian subtitles** from 2018.  
arte.tv/en  
arte.tv/es  
arte.tv/pl  
arte.tv/it

## 2016

### > Innovative formats:

the 24-hour documentary experience "24h Jerusalem", the 360° documentary "Polar Sea", and the "Refugees" report from 20 artists in camps.

A thematic offering focusing on cinema, ecological questions, information and digital arts enriches the menu.



Peter Boudgoust, President (2016-2020) and Anne Durupty, Vice Presidente of ARTE (2016-2018).



Polar Sea 360°, the world's first 360° documentary film.



Régine Hatchondo  
Vice President of ARTE (2018-2020).



## 2017

### > The channel celebrates its 25th anniversary

A new corporate identity reflects the channel's identity as Europe's culture magnet.



## 2020

Bruno Patino is elected President of the Executive Board of ARTE France and Vice President of ARTE GEIE.

## The ARTE community



Exhibition of Stephan Balkenhol, ARTE, Strasbourg.

contact us: [english@arte.tv](mailto:english@arte.tv)

+ on [arte.tv/faq](http://arte.tv/faq)

+ on [arte.tv/myarte](http://arte.tv/myarte)

## ARTE listens to its audience

The viewers department answers every request that comes through by letter, phone or email. On social networks, ARTE is also in permanent exchange with web users. Members of My ARTE receive exclusive newsletters and can create their own playlists. ARTE attends a wide range of cultural events, festivals, previews and book fairs, not only in France and Germany, but in other European countries too. It's the perfect opportunity for our viewers to meet the people behind the name.

## ARTE publications

**Treat a friend, treat yourself**  
ARTE publishes DVDs in French and German as well as books and VOD in France to accompany its TV broadcasts, immortalising memorable programmes.

## ARTE Radio

Packed with love stories, voyages that need no words and interviews with unforgettable people, *ARTE Radio* broadcasts 2,000 reports and fictional stories. Listen to these original creations live or on the free podcast available for download on [arteradio.com](http://arteradio.com).

## Educ'ARTE

The very best of ARTE for teachers and pupils!  
*Educ'ARTE* is the channel's extensive learning resource. It provides both teachers and pupils in primary and secondary school with access to over 1,000 ARTE videos. These cover the whole curriculum, and are available in French, German and English. On top of this, editing and networking facilities are available in the Médiathèque.



+ on [educ.arte.tv](http://educ.arte.tv)  
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